

# Urban Logistics Innovation Day 2024

*Second edition*

 4 JUNE 2024

 BRUSSELS

 9:00 - 17:00 CET

**POLIS**  
CITIES AND REGIONS FOR TRANSPORT INNOVATION

**alice**

Alliance for  
Logistics Innovation  
through Collaboration  
in Europe

In collaboration with

**DISCO**

● Urban Logistics Innovation Day 2024

# Welcome Speeches



**Paola Cossu**  
*CEO of FIT  
Consulting & Co-  
Chair of the  
Thematic Group on  
Urban Logistics at  
ALICE*



**Pedro Fernandez**  
*Head of the  
Department of  
International  
Mobility of the City of  
Madrid*



# Urban Logistics in Europe

Urban Logistics Innovation Day

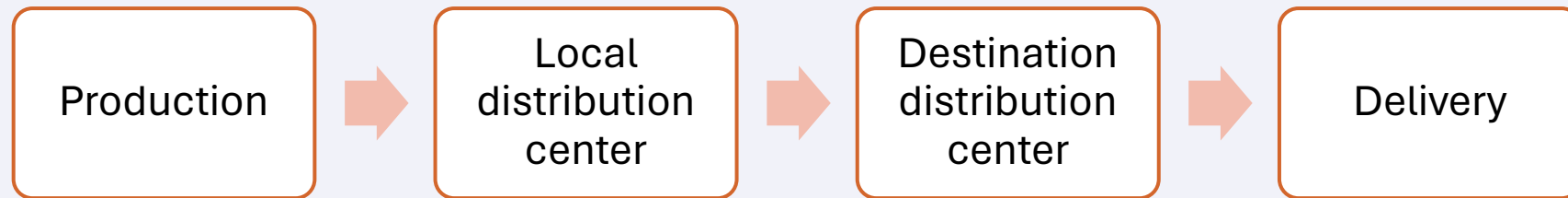
June 4th, 2024





# Logistics is a key engine that turns the global economy.

*Imagine any object, food or product that you use in your daily life: a pen, the office computer, your partner's favorite coffee, the fruit for breakfast or the book on your bedside table.*



Significant contribution to the European Economy:

1. GDP
2. Employment

The European freight and logistics market size is estimated at \$1.03 trillion in 2024. It is expected to reach \$1.26 trillion by 2029, growing at a CAGR of 4.11% the upcoming years.



# Logistics is a key engine that turns the global economy.

E-commerce continues to steadily grow in Europe, creating new challenges for cities. Also, since the COVID-19 pandemic, a new delivery mode, fast deliveries that bring everything to people's doors within minutes, grew significantly.

In Europe, a change in the paradigm is expected to make the logistics sector even more competitive.

The private sector is optimizing logistics processes taking measures such as:

1. outsourcing of production stages
2. outsourcing of distribution stages
3. specialization of production centers
4. implementation of distribution centers



# Logistics is a key engine that turns the global economy.

Challenges urban logistics brought to cities can be summarized into four categories:

1. emissions and pollutions (air pollution and noise)
2. infrastructure and land use
3. safety
4. workforce

According to Eurostat that urban freight transport in 2017 represents:

- almost 15% of the greenhouse gas (GHG) emissions
  - 30% of air pollutions
- between 10% and 20% of vehicle kilometres travelled (VKT)

Most parcels of the goods purchased online are small and light, suitable for cargo-bikes thus raising complex issues about demand for infrastructure (cycling lanes, parking) and urban space (logistics hubs in central areas), road safety, workers' right and wellbeing.

**Capital and largest city in Spain**

**3.3 million inhabitants and 6.8 million at a regional level.**

**7% of Spain's total population.**

**605.77 km<sup>2</sup>**

**21 districts (128 neighborhoods).**

**15,8 million daily trips on regional level, 13 million on urban level.**

# Urban Logistics Strategy: DUM 360



Healthy



Sustainable



Smart

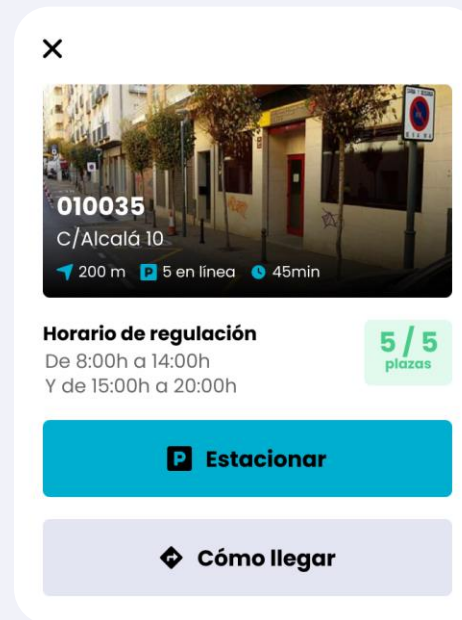
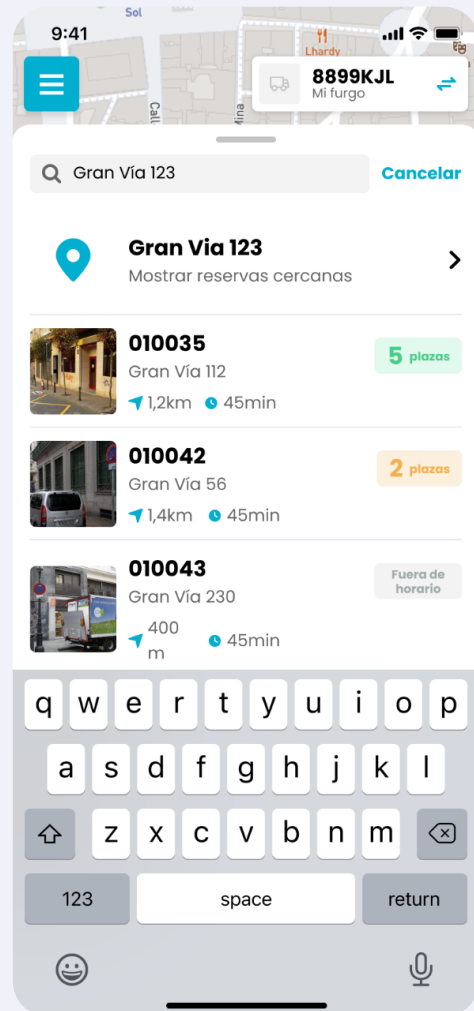
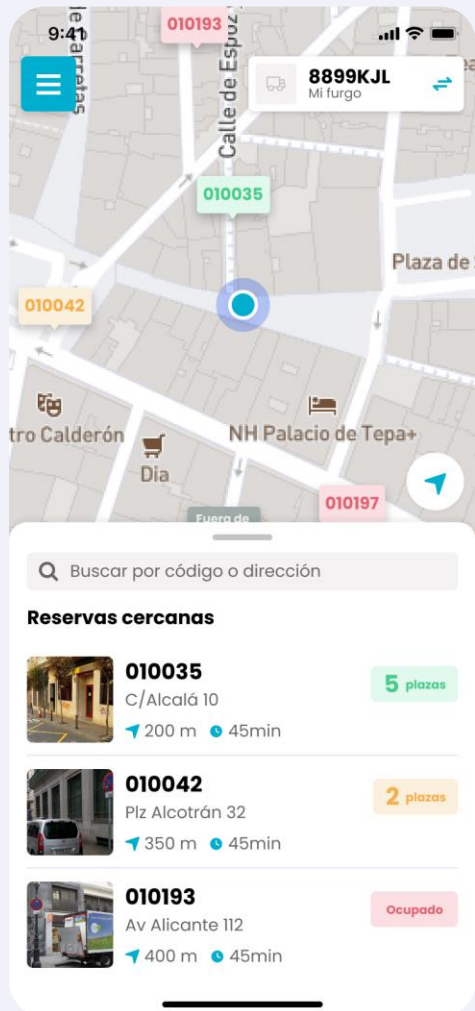


Safe

- Creation of an **application** to find out the **occupation of loading and unloading bays**
- The installation of **sensors** in loading and unloading bays to obtain more information on their use.
- Increasing the **number of zones** for the delivery of goods
- The **extension of the timetable** for carrying out logistics operations
- The implementation of **new signage**
- Creation of a **new team** to deal with **incidents in the sector** and monitor the proper functioning of the system.
- The promotion of **micro-hubs** through **public-private partnerships** to encourage **night-time delivery** of goods.
- The provision of new **lockers for e-commerce**
- The creation of an Urban Logistics forum to implement other measures resulting from dialogue with the sector.



# Creation of an application to find out the occupation of loading and unloading bays



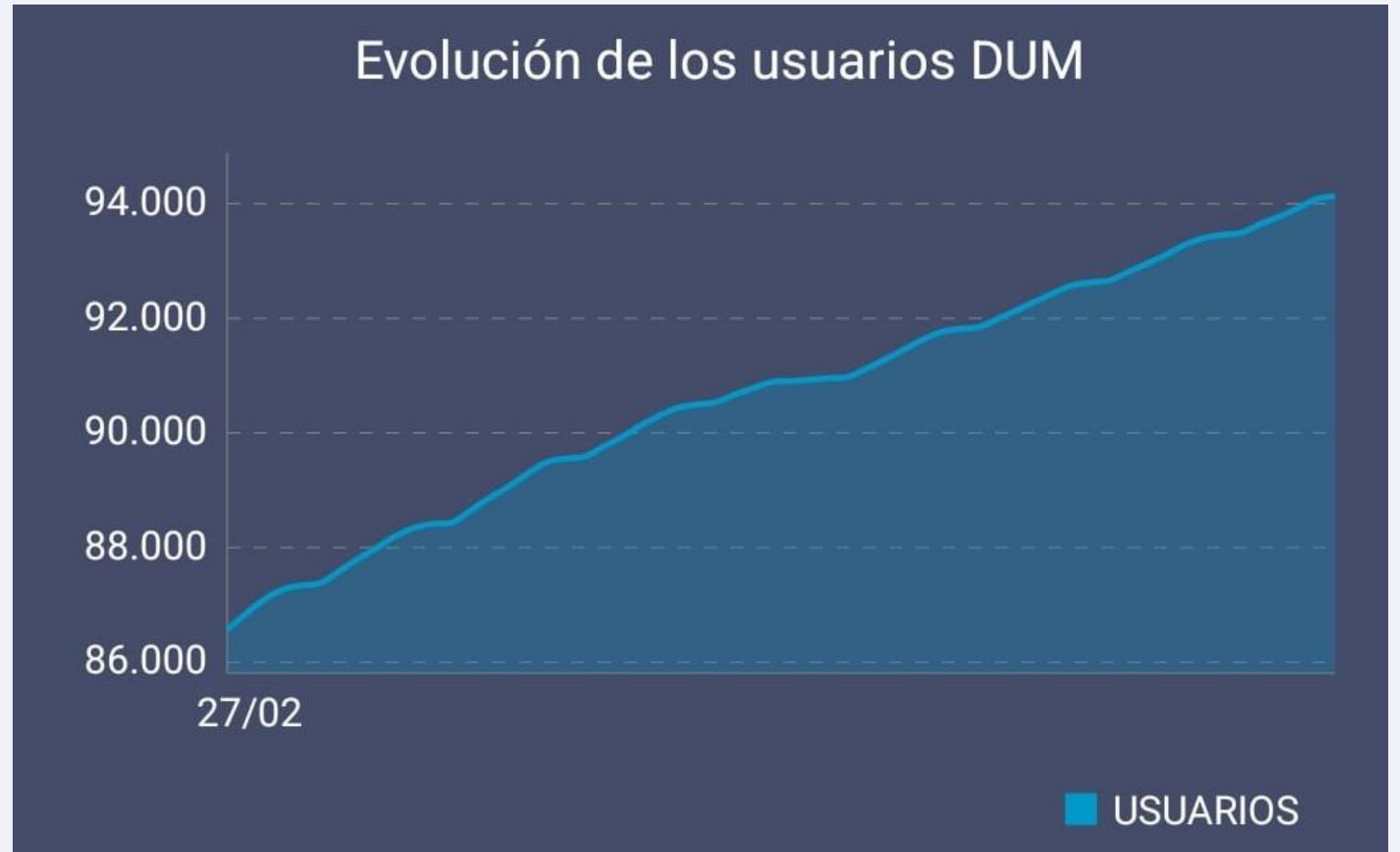
# Creation of an application to find out the occupation of loading and unloading bays

- Launch in October 2022
- 1 year trial period
- Mandatory use since September 2023

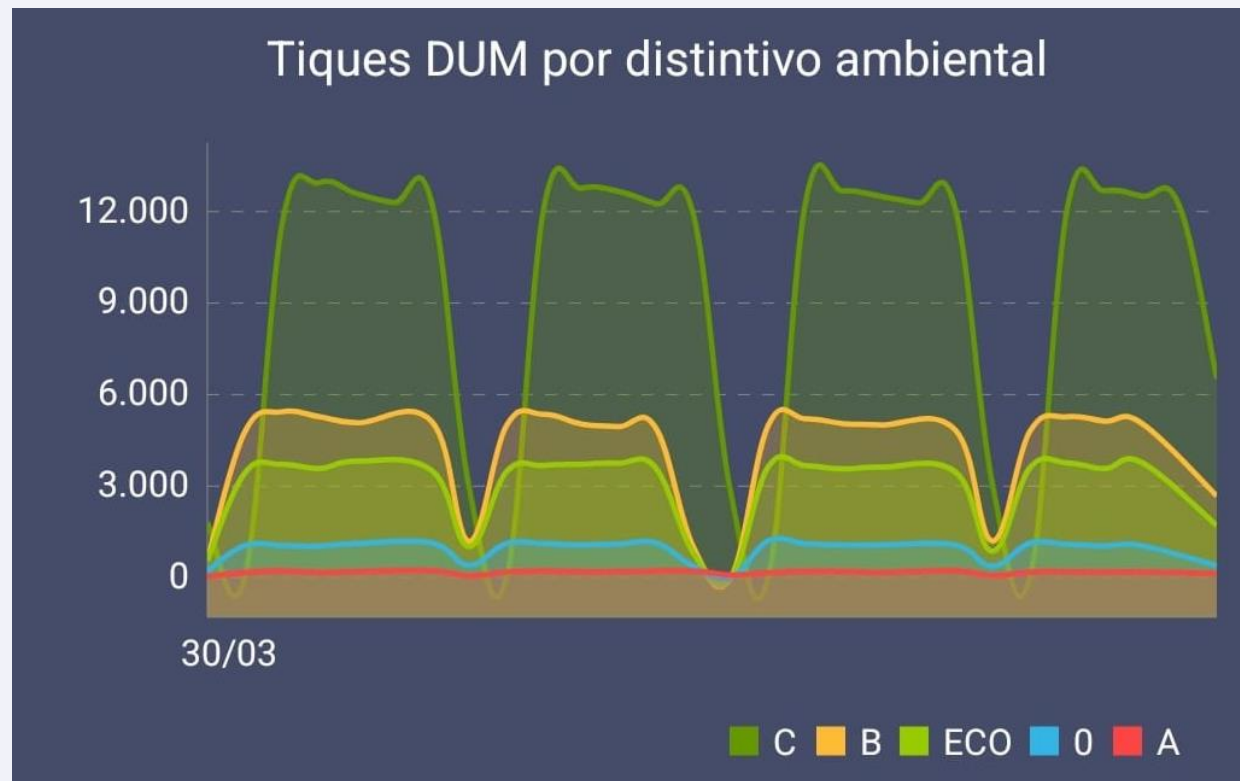
## Features of the application

- Consult the occupancy of loading and unloading spaces in real time.
- Obtain your parking ticket

- 94,000 users registered in the system.
- Over 4,000 users registered per month over the last 3 months.



# Generation of New Urban Logistics Data



- “C” vehicles are the most common
- Tickets for “A”, “B” and “C” vehicles last 25 minutes on average. Over “ECO” and “C”

25/04/2024 - JUEVES		22.255
A	SIN DISTINTIVO 195 tiques 27' promedio	19:12:18
B	5.056 tiques 26' promedio	20:41:26
C	12.180 tiques 25' promedio	20:32:26
E	ECO 3.775 tiques 31' promedio	21:09:07
O	CERO EMISIONES 1.049 tiques 35' promedio	21:50:21

# Barriers for Urban Logistics development

- Resistance to change: Urban Logistics as a traditional sector with fixed habits and customs
- Technological and data: lack of knowledge of Urban Logistics deficits in Madrid
- Institutional coordination: significant weight of the private sector in the planning of Urban Logistics operations
- UVARs and other mobility policies: traffic restrictions that impose on the urban logistics system

# Opportunities: international projects

## European Project: UNCHAIN

UC1: Promotion and optimization of shared transport facilities

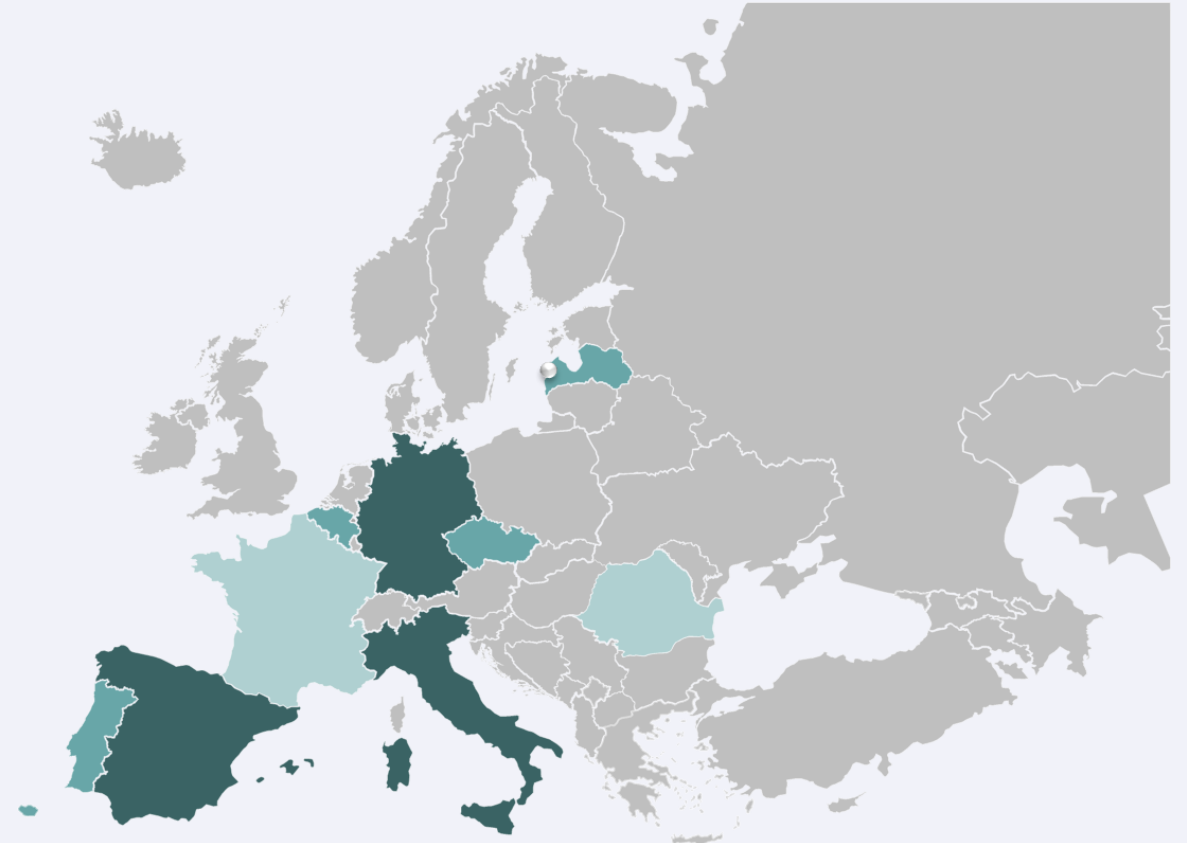
- UCC location and integrated planning KIT
- IT Pop-Up delivery points management tool
- Advanced Management IT cockpit for shared facilities

UC2: Efficient and safe urban logistics

- Congestion forecasting and safe route planning

UC3: Dynamic and efficient curbside management

- Dynamic curbside management





**Pedro Fernandez**

Jefe de Departamento

**Ayuntamiento de Madrid**

[dgplaniymovi@madrid.es](mailto:dgplaniymovi@madrid.es)



● Urban Logistics Innovation Day 2024

# Keynote Speeches



**Fernando Liesa**  
Secretary General  
ETP-ALICE



**Yannick Bousse**  
Project Adviser at  
CINEA



**Koen Mommens**  
Professor at Vrije  
Universiteit  
Brussel (VUB)



# Research and innovation in EU funded urban freight and logistics projects

Urban Logistics Innovation Day: Physical Internet, Digitalisation & Sustainable Urban Logistics

Tuesday 4 June 2024, Brussels

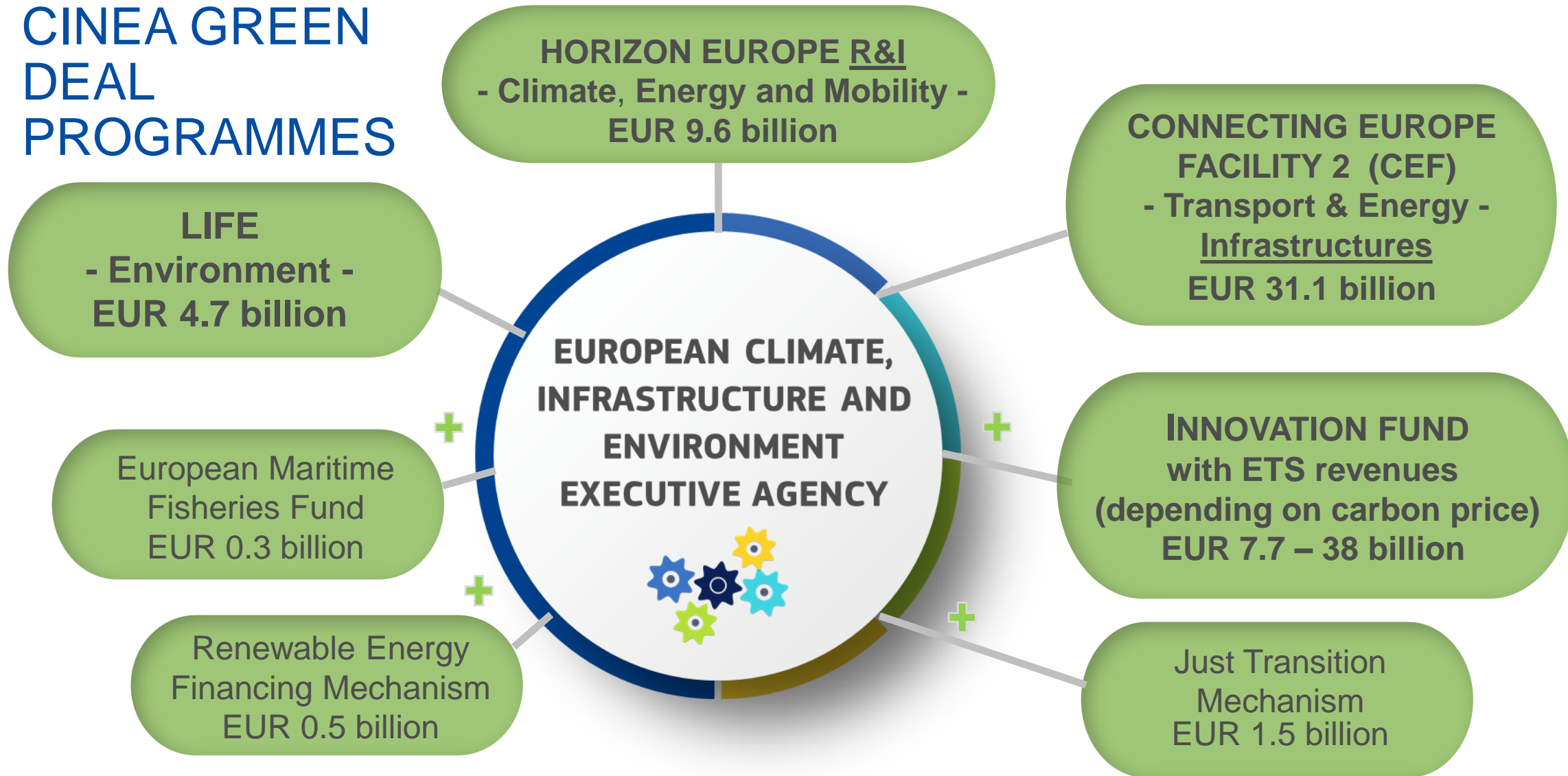
*Yannick BOUSSE, Project Adviser*

*European Climate, Infrastructure and Environment Executive Agency*

*Unit C3 - Horizon Europe Transport*



# CINEA GREEN DEAL PROGRAMMES



> 500 staff

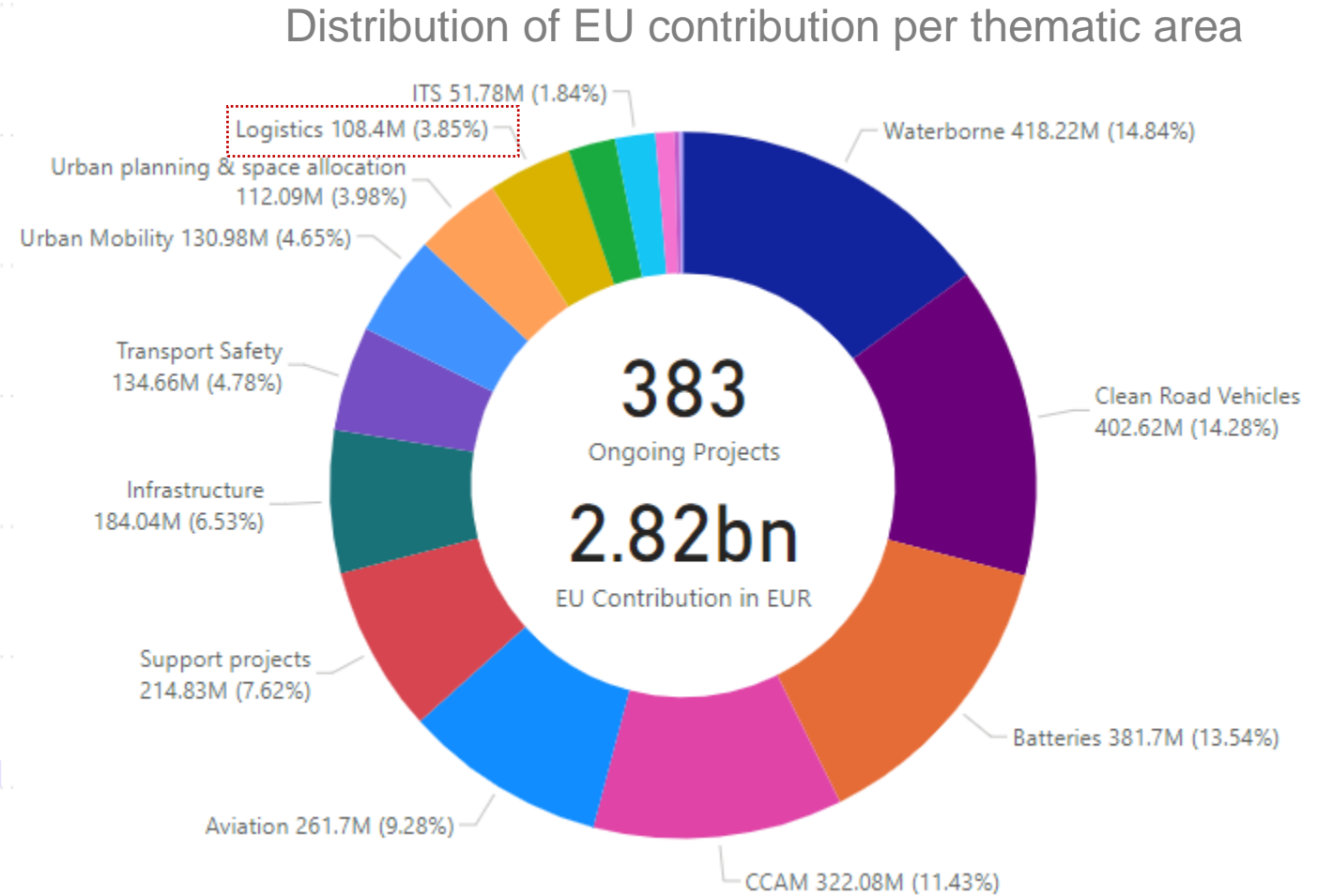
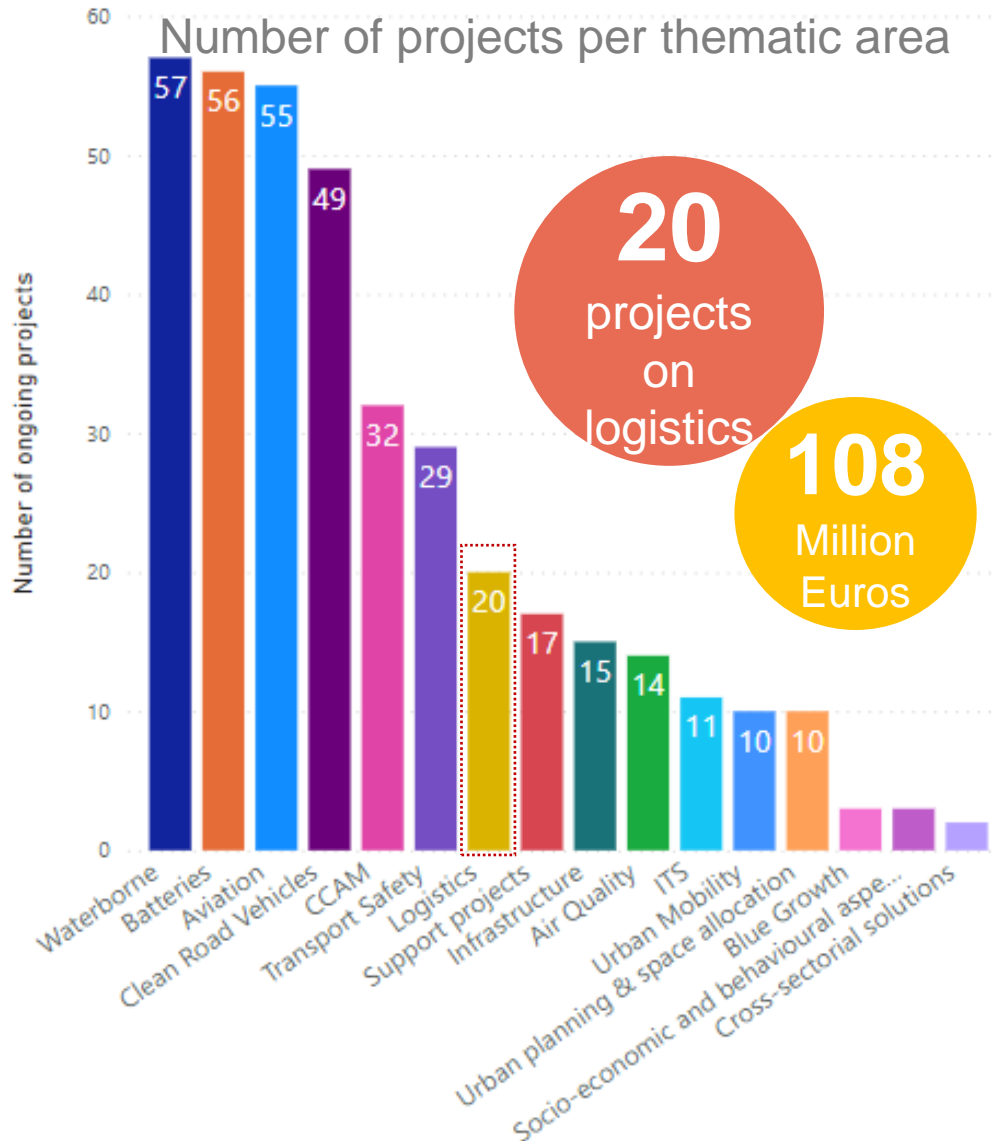


From 2800+ projects managed in 2021 to > 4500 projects in 2027

















> 55.4 billion (2021-2027)

# ONGOING TRANSPORT R&I PROJECTS



Data extracted 12 April 2024

# FUNDING URBAN FREIGHT AND LOGISTICS RESEARCH AND INNOVATION

Horizon 2020		Horizon Europe		
2019	2020	2021	2022	2023
<p>Shared-connected and low-emission urban logistics operations</p>   	<p>Cities as climate-resilient, connected multimodal nodes for smart and clean mobility</p>   <p>Next generation electrified vehicles for urban and suburban use</p> 	<p>New delivery methods to green the last mile</p>   	<p>Urban logistics planning and digitalisation</p>  	<p>Zero-emission e-commerce and freight delivery and return choices</p>   

# URBANE



**Aims to develop novel, sustainable, and effective last-mile logistics delivery solutions, combining green automated vehicles and shared space models.**

## Goals (2/5):

- **PROVIDE** evidence of the impact of Physical Internet's introduction in real-world last-mile deliveries.
- **ENABLE** transferability of innovative solutions through digital twinning capabilities and data driven decision making tools.

## Bologna micro-hubs networks and light electric delivery vehicles to implement Physical Internet last mile deliveries

- Three micro consolidation centres for the transshipment of parcels.
- PI CONCEPT: Concrete step towards PI concept as two transport operators are collaborating in the distribution of the parcels in the boxes.



<https://www.urbane-horizoneurope.eu>



# DECARBOMILE



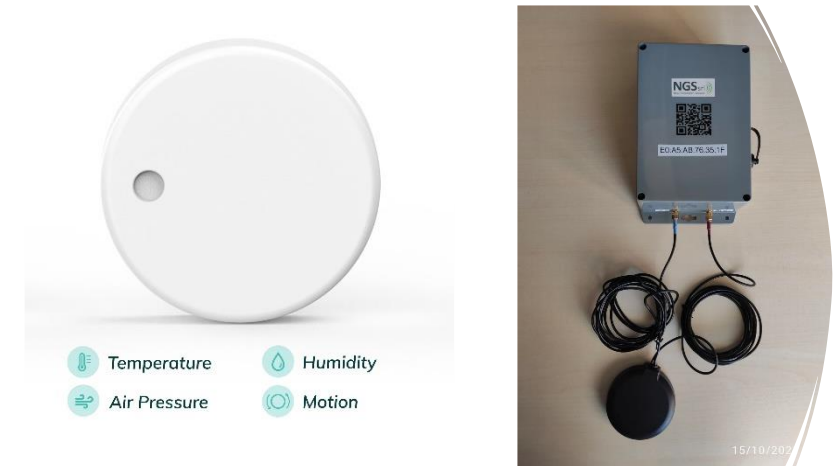
**Aims to develop interoperable and multimodal logistics solutions for decarbonised last-mile delivery in urban contexts.**

## Goals (1/5):

- **INTEGRATE** optimisation and collaborative algorithms into a digital infrastructure.

## Logroño developing track & trace & monitor (T&T&M) tools

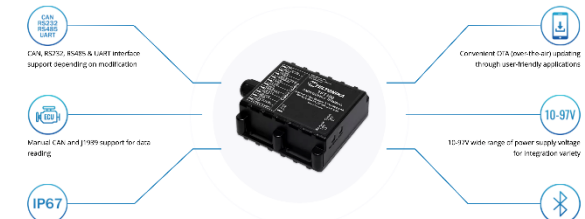
- Providing hardware sensors and ensuring their adaptation of the delivery vehicles.
- Six sensors delivered and installed, collecting data and allowing for direct monitoring of the vehicles' operating parameters.



- Temperature
- Humidity
- Air Pressure
- Motion

## E-SCOOTER TRACKER PLUS

Smart, professional and waterproof tracker for forklifts, E-scooters and E-scooters with internal High gain GNSS/GSM antennas, Bluetooth, High capacity internal Li-Ion battery and 10-97V power supply range.  
[Learn more on web page](#)



<https://www.decarbomile.eu/>



# CodeZERO

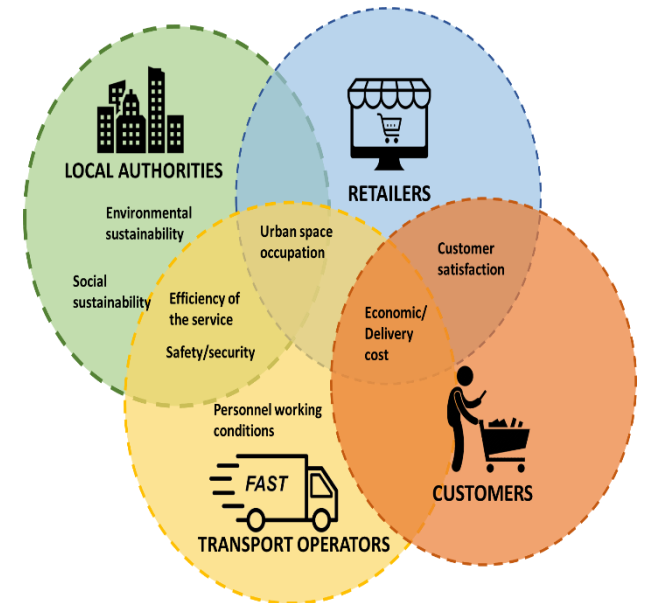
Aims to co-create sustainable and zero-emission last-mile delivery and return solution for e-commerce that are also attractive to consumers.

## Goals (3/6):

- **UNDERSTAND** consumers' preferences for existing delivery offering.
- **CO-DESIGN** sustainable delivery and return options.
- **SUPPORT** local authorities in developing sustainable last-mile delivery policies.

## Antwerp Use Case

- Increasing awareness of consumers and encouraging them to choose for more sustainable delivery options.
- Test different types of communication to customers via the web interface of the retailer to measure their impact on consumers' behaviour choice.



June 2024 – May 2027



*“Achieve essentially CO2-free city logistics in major urban centres by 2030”*

Transport White Paper, 2011

# DEVISE, DEVELOP AND DEMONSTRATE THE URBAN MOBILITY FRAMEWORK

City logistics **essential** to the functioning of urban economies. **Increase in last-mile deliveries** likely to persist.

CodeZERO GreenTurn

**Collaboration between local authorities and private stakeholders** need to share knoweldge on sustainable urban logistics management and planning.

DISC unchain

Reinforced **role of urban nodes** in the revision of the TEN-T Regulation, better integration of cities as logistics hubs

SCALE-UP MOVE 21

Significantly increase the **roll-out of zero emission vans** used for urban logistics.



Accelerate **developing and deplying sustainable solutions** such as cargo bikes, new distribution models, dynamic routing, and a better multimodal connected use of urban rail and inland waterways. **Optimise the use of vehicles and infrastcuture...**

GREEN-LOG DECARBOMILE URBANE

More work is necessary at EU level on assessing the need for **more urban freight data collection and sharing.**

DISC unchain





# UPCOMING FUNDING OPPORTUNITIES

Horizon Europe Cluster 5

Destination 6 – Safe, Resilient Transport and Smart Mobility for passengers and goods

Deadline 5 September 2024

**HORIZON-CL5-2024-D6-01-06**

**Optimising multimodal network and traffic management**, harnessing data from infrastructures, mobility of **passengers and freight transport**

**HORIZON-CL5-2024-D6-01-07**

Scaling up **logistics innovations** supporting freight transport decarbonisation in an affordable way

**HORIZON-CL5-2024-D6-01-09**

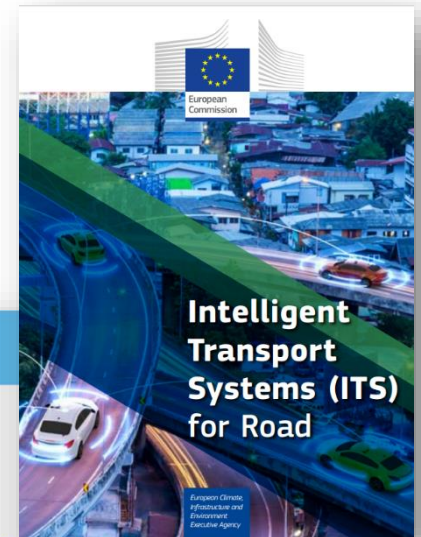
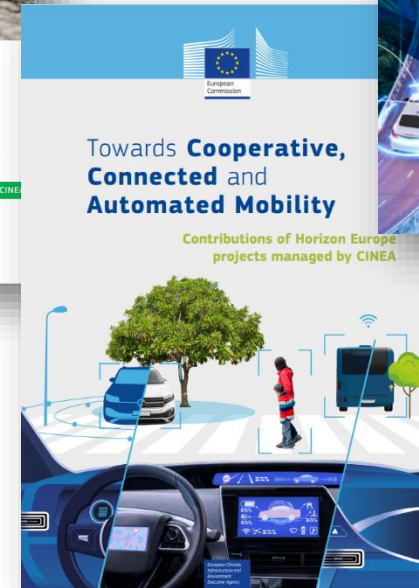
**Policies and governance** shaping the future transport and mobility systems

**HORIZON-CL5-2024-D6-01-11**

Effects of **disruptive changes in transport**: towards resilient, safe and energy efficient mobility

Further info: [Funding & Tenders Portal](#)

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European Commission

# Thank you

Yannick BOUSSE

[yannick.bousse@ec.europa.eu](mailto:yannick.bousse@ec.europa.eu)



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# Keynote Speeches



**Fernando Liesa**  
Secretary General  
ETP-ALICE



**Yannick Bousse**  
Project Adviser at  
CINEA



**Koen Mommens**  
Professor at Vrije  
Universiteit  
Brussel (VUB)

# The latest trend of Physical Internet – A Report from the International Physical Internet Conference (IPIC) 2024

Fernando Liesa  
Secretary General

**alice** | Alliance for  
Logistics Innovation  
through Collaboration  
in Europe



**Urban Logistics  
Innovation Day 2024**  
Second edition

4 JUNE 2024 | BRUSSELS | 9:00 - 17:00 CET

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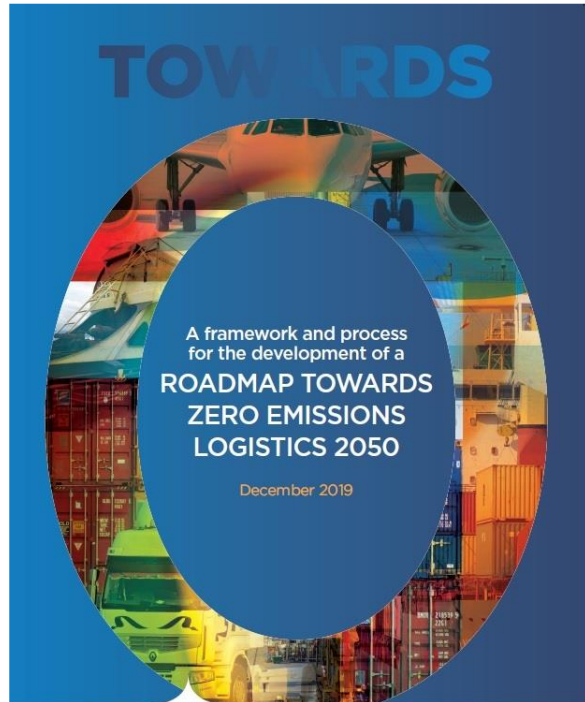
The banner features a blue background with silhouettes of people in a modern office or warehouse setting. On the right, there is an illustration of a brick wall with pigeons and a street lamp. The text is white and blue, providing event details and logos for POLIS, alice, and DISC.



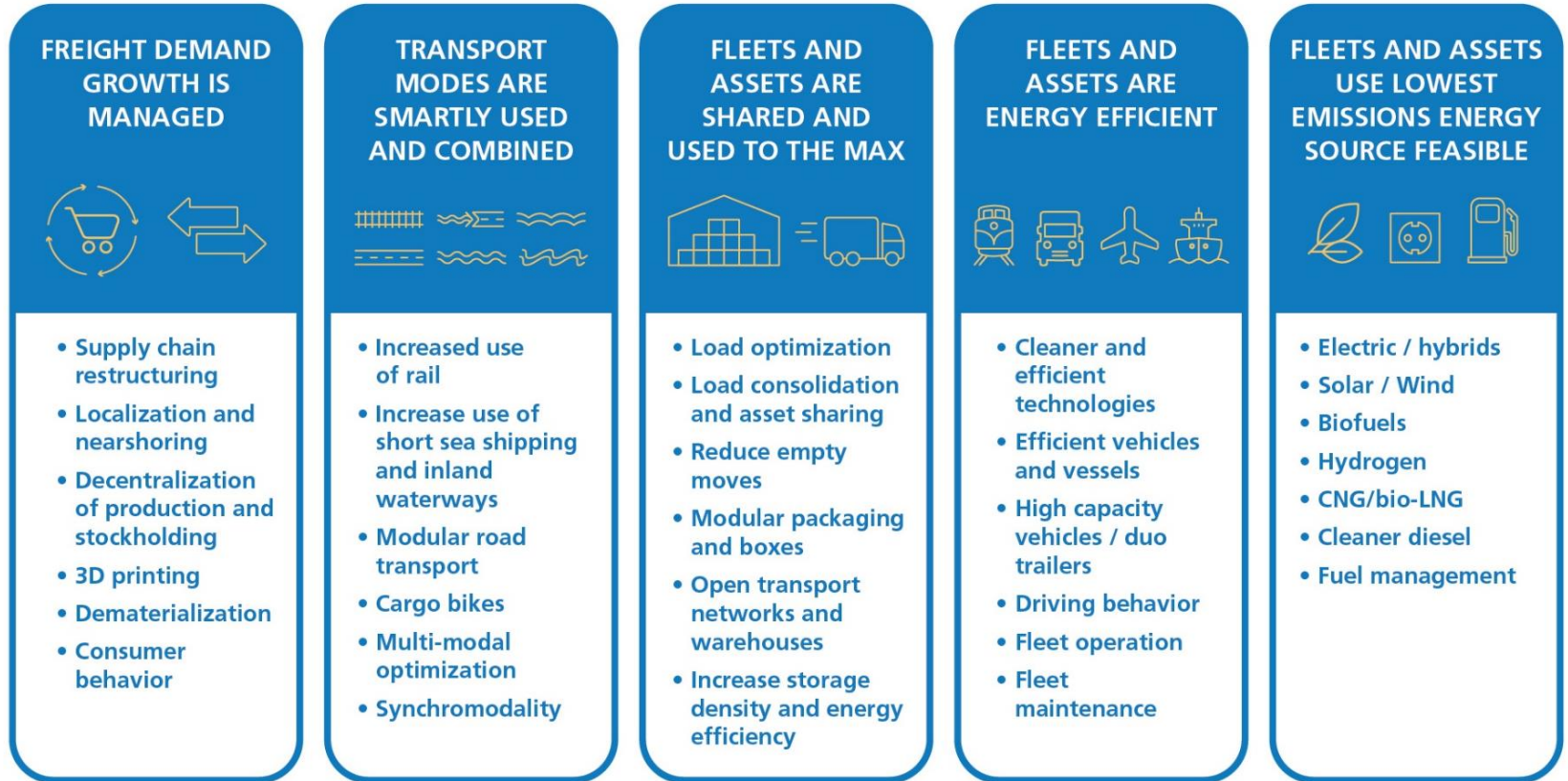
**IPIC 2024**  
10th International  
Physical Internet Conference  
May 29-31, 2024  
Savannah, GA USA

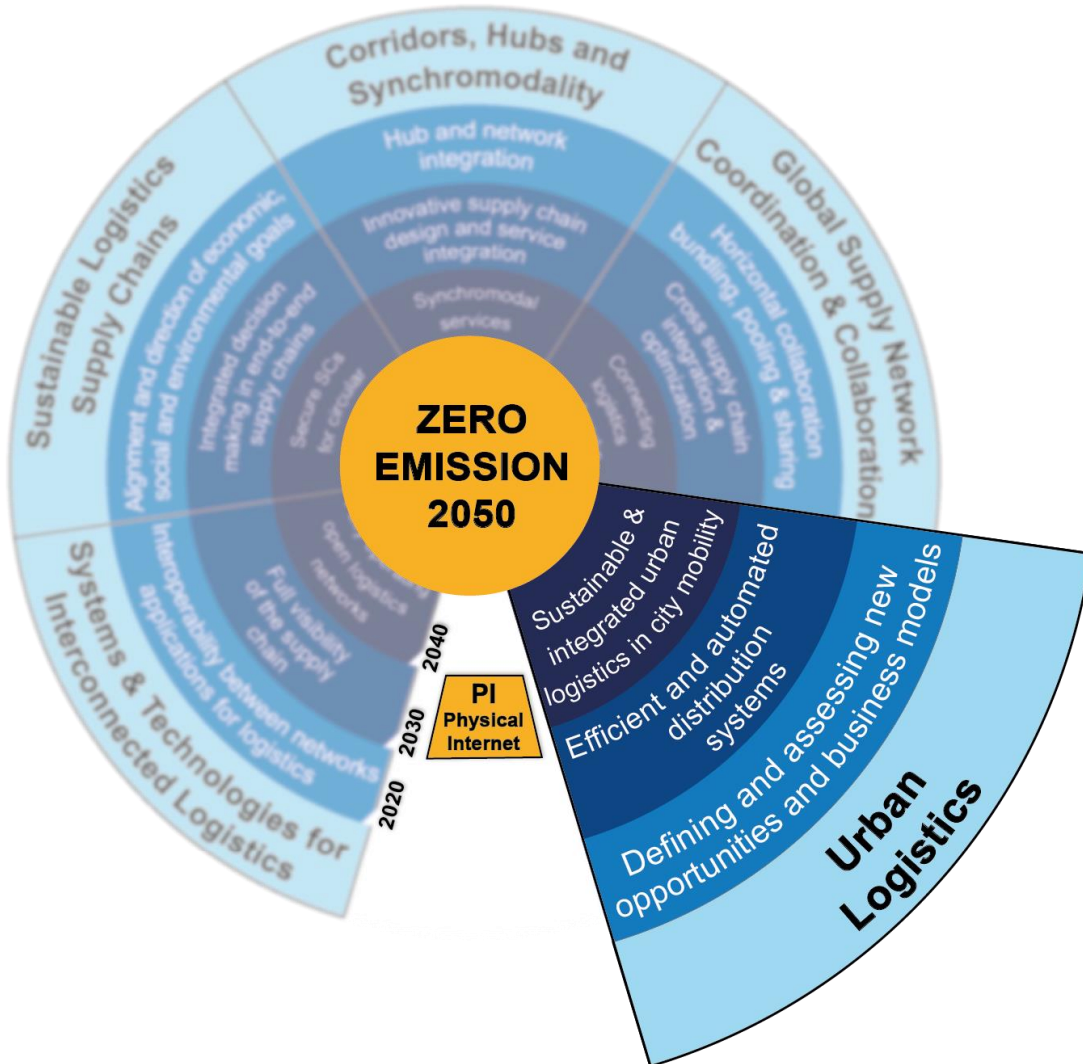
The poster shows an aerial view of an industrial port area with a river, cranes, and storage tanks. A white and blue text box is overlaid on the right side of the image, containing the event title and dates.





[Link to the document](#)





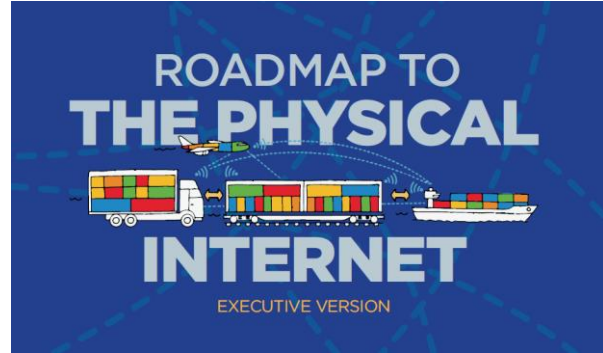
**FREIGHT DEMAND GROWTH IS MANAGED**

**TRANSPORT MODES ARE SMARTLY USED AND COMBINED**

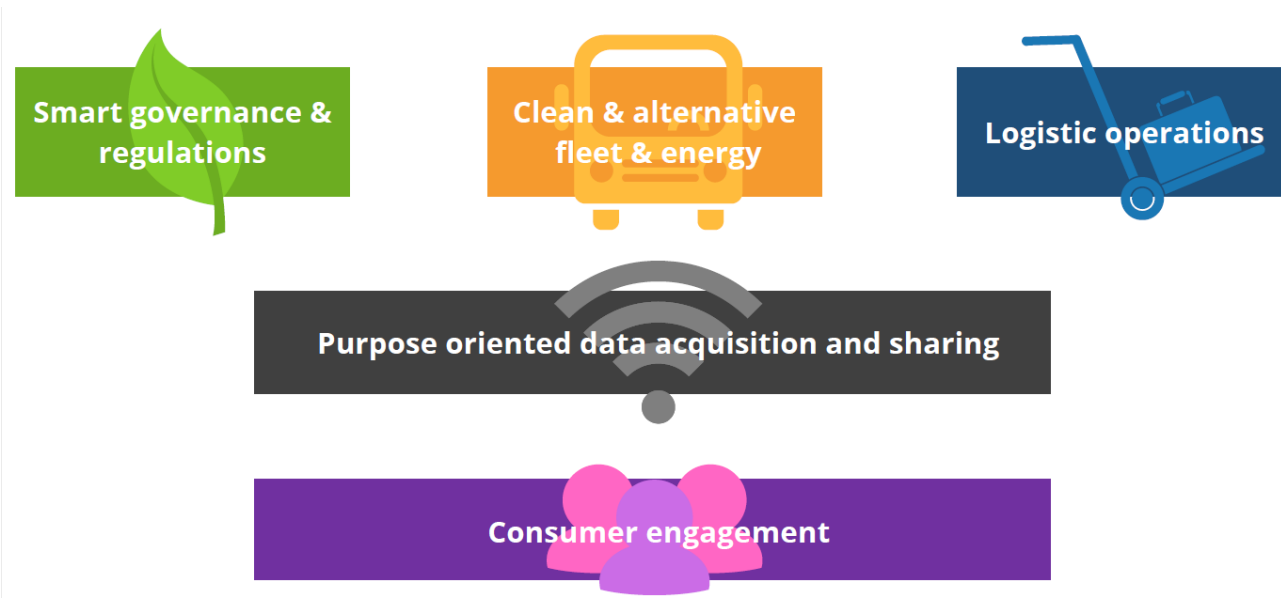
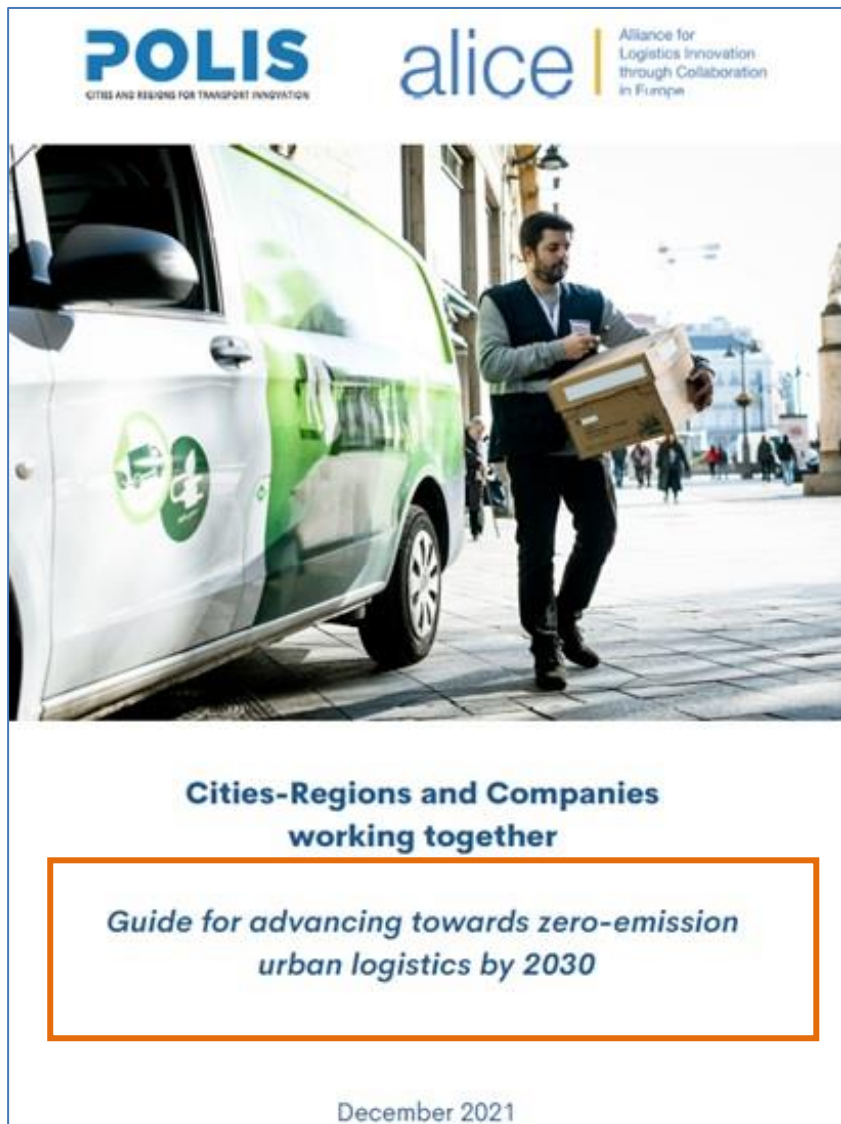
**FLEETS AND ASSETS ARE SHARED AND USED TO THE MAX**

freight transport and logistics is climate neutral and zero emission

Physical Internet paves the way to achieve this transition in an affordable way



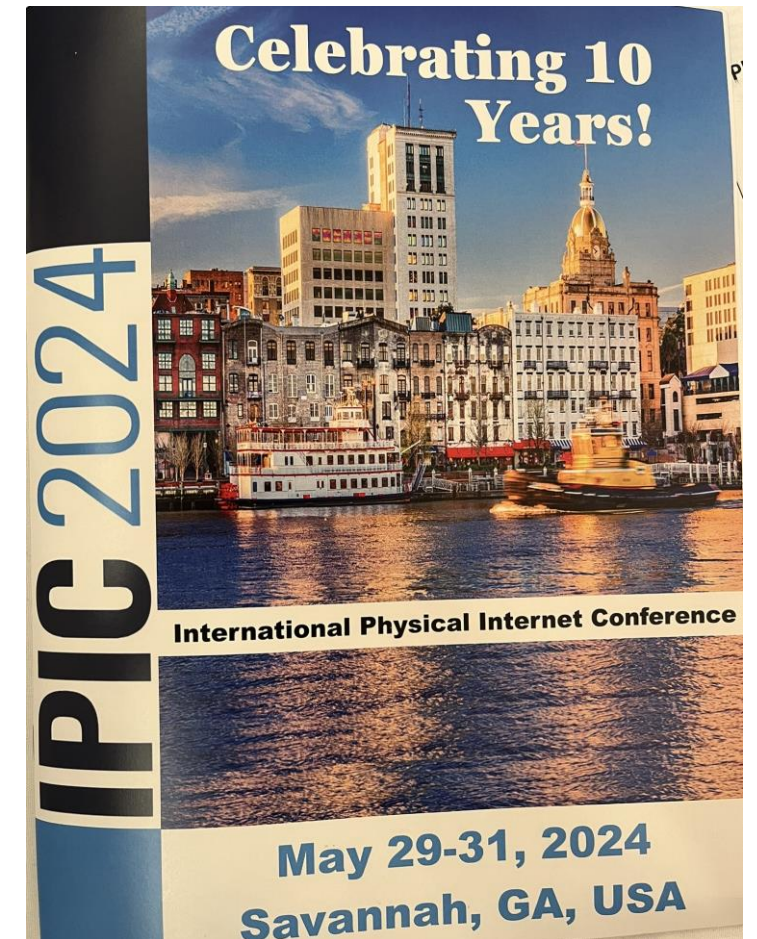
[Link to PI Roadmap](#)





- **Physical Internet more and more relevant** with initiatives in Australia, Canada, China, Europe, Hong Kong, Japan and USA.
- **Common challenges /opportunities** for logistics worldwide: energy transition implications, intermodality, driver shortage & transport capacity, efficiency & load factors / **digitalization and technologies**.
- Japan creates obligation for **Chief Logistics Officer** in big corporations and creates the **Physical Internet Realization Council**
- PI concepts applied internally in **individual company logistics networks: *Physical Intranets*** e.g. e-commerce parcel delivery networks.
- Physical Internet is more than transport and logistics: Modular construction/manufacturing

*10<sup>th</sup> IPIC anniversary conclusions: 10 years ago we had many question and very few answers, we are getting more and more answers, but also more questions are opening*



**Synchromodal Urban Delivery Service Project in Bordeaux, France.** Olivier Labarthe, Kedge Business School, France

Panel Discussion: **Louis Faugere** (Amazon), **Eric Ballot** (Mines Paris Tech), **Rod Franklin** (KLU) & **Olivier Labarthe** (KEDGE Business School)



- **Local/regional authorities have a growing impact on urban logistics:**
  - Plan and regulate access to space, infrastructure and other aspects creating a framework for urban logistics.
- **Importance vs resources allocated.** 1-6 Billion € externalities of logistics vs 1-2 persons in charge of managing urban logistics in local/regional authorities (e.g. Paris,/Ile de France)
- Local/regional authorities have a **gap in understanding the flows of goods in their geographical scope** → Key for proper planning and space allocation and evaluation of measures.
  - **Mobile data** used to detect and classify movements of all types of objects: GDPR compliant
    - “When you see the data you realize people need to make decisions without proper information”*

## How to better use transport capacity in city (Bordeaux, KEDGE Business School)

- Use spare capacity of metro/tram in valley hours.
- Infrastructure is mostly used for its purpose in specific time windows → other usages?
- Use of parking for logistics operations as the car van in cities advances.

# IPIC 2024

10th International Physical Internet Conference  
May 29-31, 2024  
Savannah, GA USA

### MULTILAYER URBAN INFRASTRUCTURE

Hyperconnected City Logistics calls for novel approaches

Planning and responding for capacity and resources aligned with the emerging urban needs and challenges

Relying on the potential of exploitation of a network of networks

Source : O. Labarthe, G. Ahmadi, W. Klibi, J.-C. Deschamps, B. Montreuil, A sustainable on-demand urban delivery service enabled by synchromodality and synergy in passenger and freight mobility, *Transportation Research Part C: Emerging Technologies*, Vol. 161, 10 - 12 -

### A TERRITORY OF DATA

94,000 operations (picking & deliveries) everyday  
70,000 B to B (economy generating logistics flows)  
24,000 B to C (home delivery, lockers, click & collect...)

2%	37%	29%	23%	9%

Source : Urban Freight Survey, Bordeaux, 2013

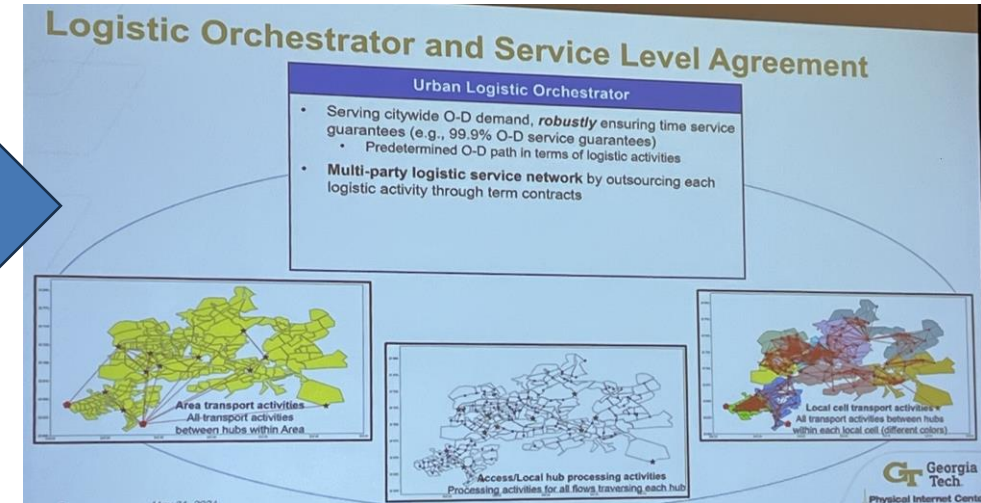
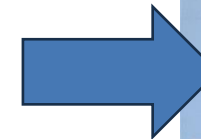
Complex zone (source : V. Salphati, 2023)

Parcel density (source : V. Salphati, 2023)

Bordeaux center : Number of moves / day

Bordeaux center : Number of moves / hour

**Using combinatorial auctions to allocate parcel logistic services in Hyperconnected City Logistics.** Simon Kwon, Walid Klibi, Mathieu Dahan and Benoit Montreuil

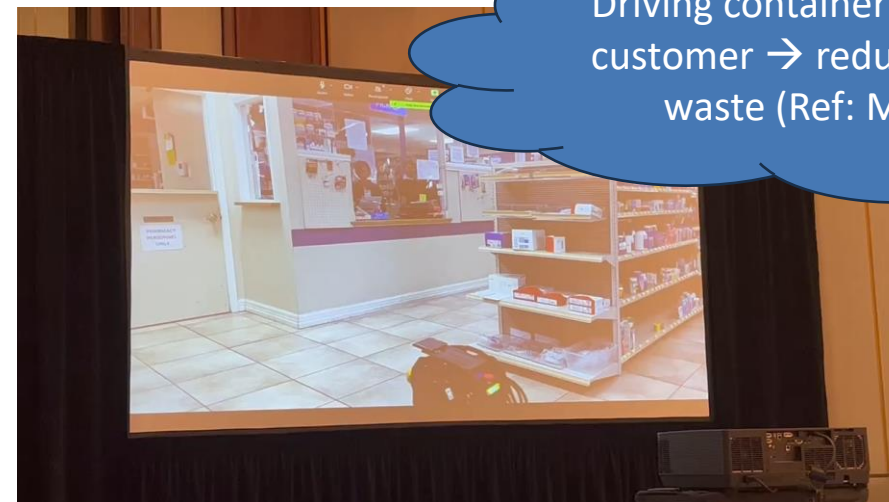


**Unlocking the Future of Last Mile Delivery: Automated, Smart, Secure & Sustainable Solutions Right to Your Doorstep.** David Ruth, CEO, MOTOGO Systems, USA

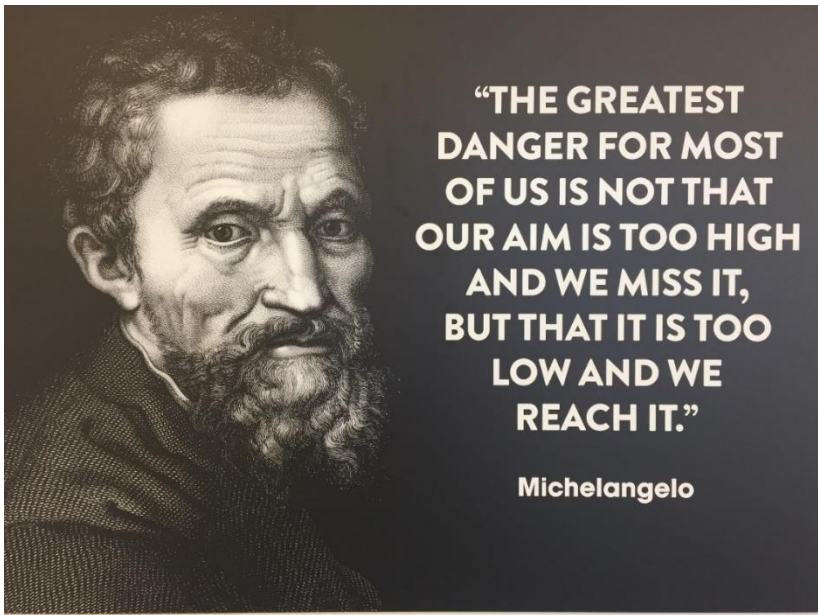
**Fully Automated Secure Delivery to the Front Door**

Overcomes the current robotic delivery limitations:

- Customers do not have to meet the robotic delivery
- Delivery is physically anchored upon arrival
- Simplified robotic enabled reverse logistics
- Simple initiation of deliveries from the home
- Move delivery to off hours: reduced congestion & emissions
- Maximize delivery resource utilization and lower costs



Driving containerization to the customer → reduce packaging waste (Ref: MOTOGO)



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Alliance for  
Logistics Innovation  
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in Europe

*Thank you!*

**The Best Way To Predict The Future Is To Create It!**

*Source: President Abraham Lincoln*



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*If you want to go fast, go alone If you want to go far, go together*

[www.etp-alice.eu](http://www.etp-alice.eu)

[info@etp-alice.eu](mailto:info@etp-alice.eu)



Fernando Liesa

Secretary General ALICE

[fliesa@etp-alice.eu](mailto:fliesa@etp-alice.eu)

● Urban Logistics Innovation Day 2024

# Keynote Speeches



**Fernando Liesa**  
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# Physical Internet

*Prof. Koen Mommens*

**Urban Logistics Innovation Day  
4 June 2024 - Brussels**

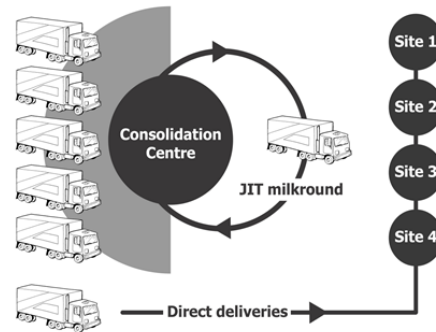
# Vision

Future logistics, from global to urban, will be founded on a global open system of systems enabling assets and resources in logistics networks to be interconnected facilitating their use to the maximum capacity and productivity while increasing agility and resilience of supply chains. We call this vision the **Physical Internet (PI)** and it will support the affordable transition of assets towards **Zero emissions logistics**.

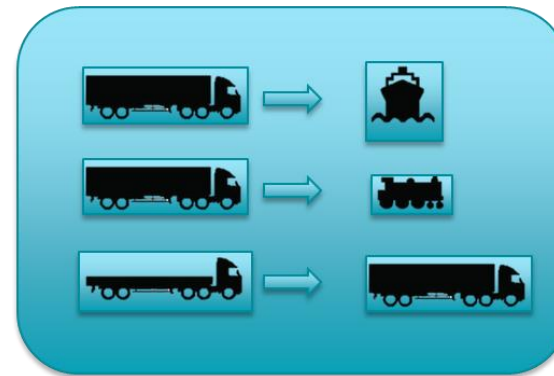
## Awareness



## Avoidance



## Act & shift



## Anticipate

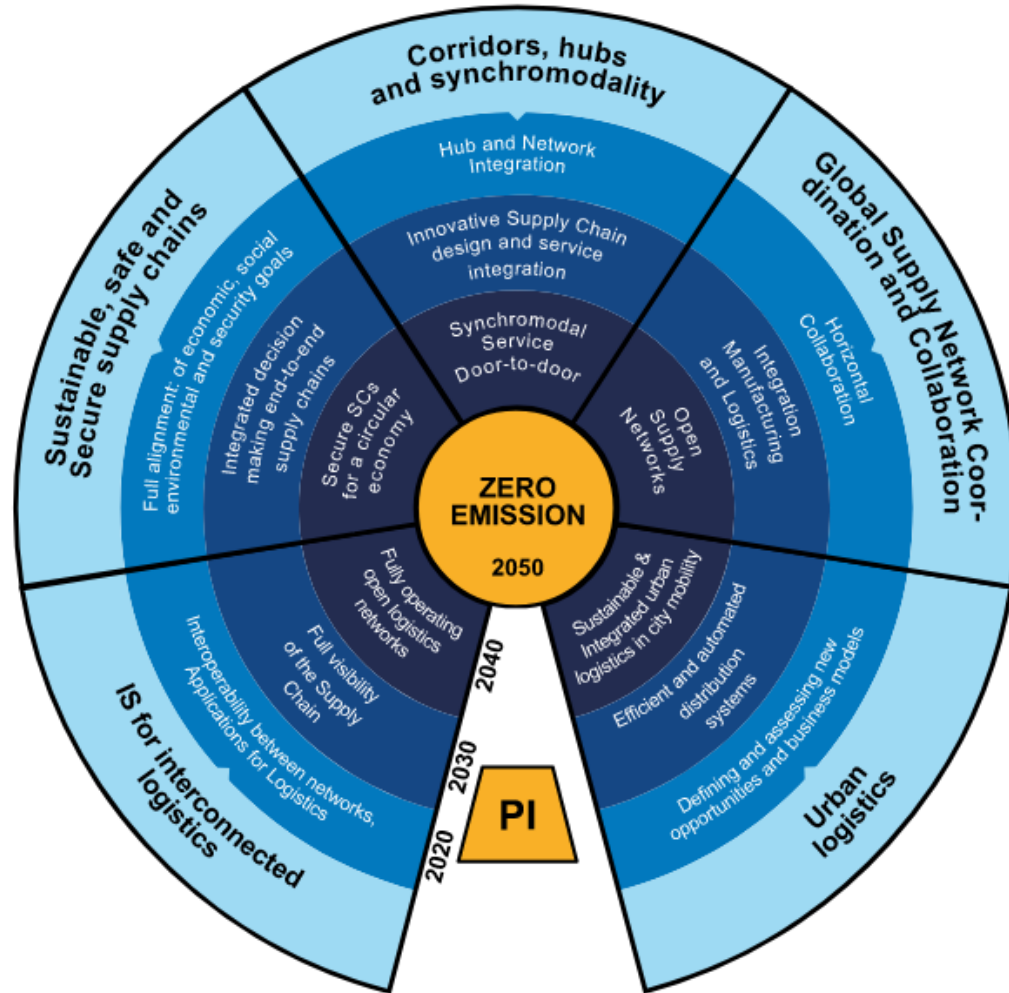


Macharis and Kin, 2016

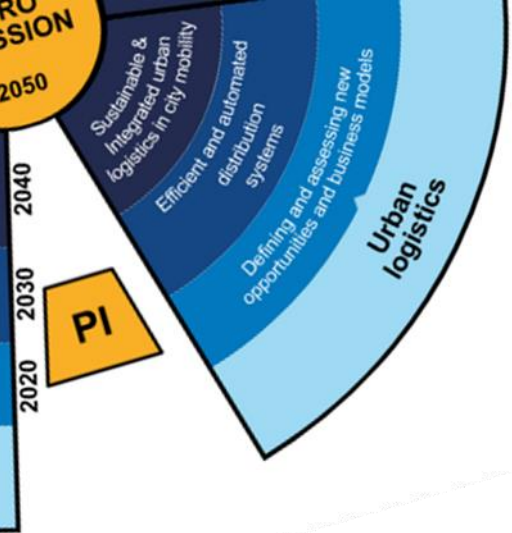
# Physical Internet



# Physical Internet roadmap in urban logistics



1. Defining and assessing new **opportunities and business models** by 2025
2. Efficient and **automated** distribution systems by 2035
3. **Sustainable & integrated** urban logistics in city mobility by 2050



# Defining and assessing new opportunities and business models



Article  
**Tackling Fragmented Last Mile Deliveries to Nanostores by Utilizing Spare Transportation Capacity—A Simulation Study**

Bram Kin <sup>1,\*</sup>, Tomas Ambra <sup>1,2,3</sup>, Sara Verlinde <sup>1,\*</sup> and Cathy Macharis <sup>1</sup>



Article  
**A City Logistics Distribution Model: A Physical Internet Approach**

Jianxun Li <sup>1</sup>, Haoxin Fu <sup>2</sup>, Kin Keung Lai <sup>3,\*</sup> and Bhagwat Ram <sup>4</sup>

and many more...

- Lighthouse Living Labs:**  
Helsinki (FI), Bologna (IT), Valladolid (ES), Thessaloniki (GR)
- Twinning Living Labs:**  
Barcelona (ES), Karlsruhe (DE)
- Follower Cities:**  
Aarhus (DK), Antwerp (BE), La Rochelle (FR), Mechelen (BE), Prague (CZ), Ravenna (IT)

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21/04/2022 2 minutes reading time

**Madrid: Urban Consolidation Center supported by a Digital Twin**

Madrid is an important logistics hub, located within the Atlantic and the Mediterranean TEN-T corridors. Since the pandemic outbreak, the city experienced a substantial increase in

[Read more...](#) →

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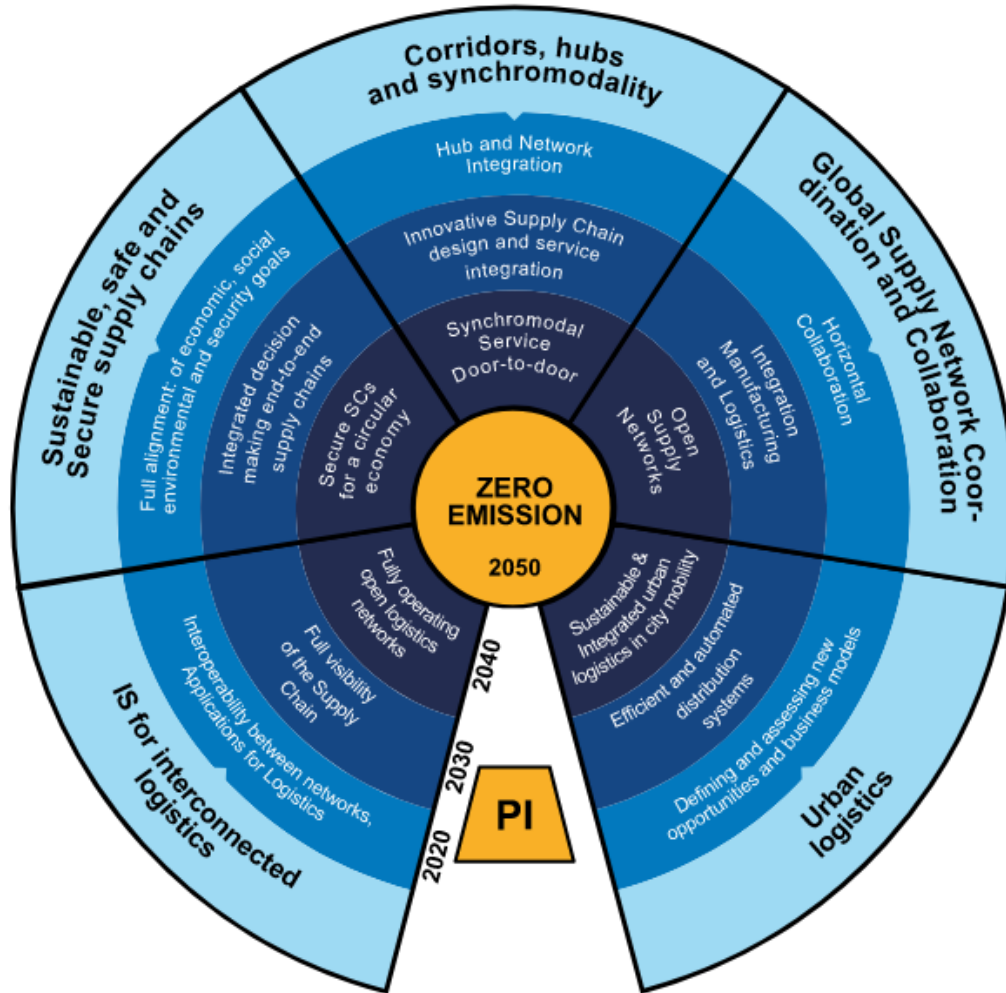
27/03/2024 2 minutes reading time

**Rome Sulp: Physical Internet as backbone for future freight transport**

The annual growth rate of urban logistic market is more of 8%. This rate is expected to remain stable at least until 2030.

[Read more...](#) →

# Physical Internet by 2035-2040, but



## Zero emission target for urban logistics will not be 2050

*“achieve essentially CO<sub>2</sub> -free city logistics in major urban centres by 2030”*

*(European Commission - White Paper Transport 2011)*

*“At the latest by 2025, city centres will be served only by emission-free vehicles”*

*(Vlaams Regeerakkoord 2019)*

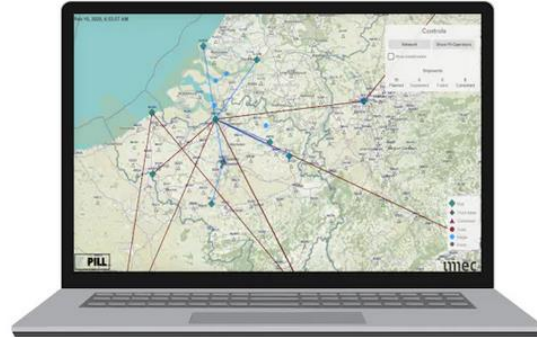
*Ghent mainly emission-free logistics in city centre by 2030*

*35 zero-emission zone for urban logistics confirmed throughout Europe*

*(Clean Cities Campaign, 2022)*

## Earlier PI deployment for urban logistics is desirable

# CAN WE ACCELERATE?

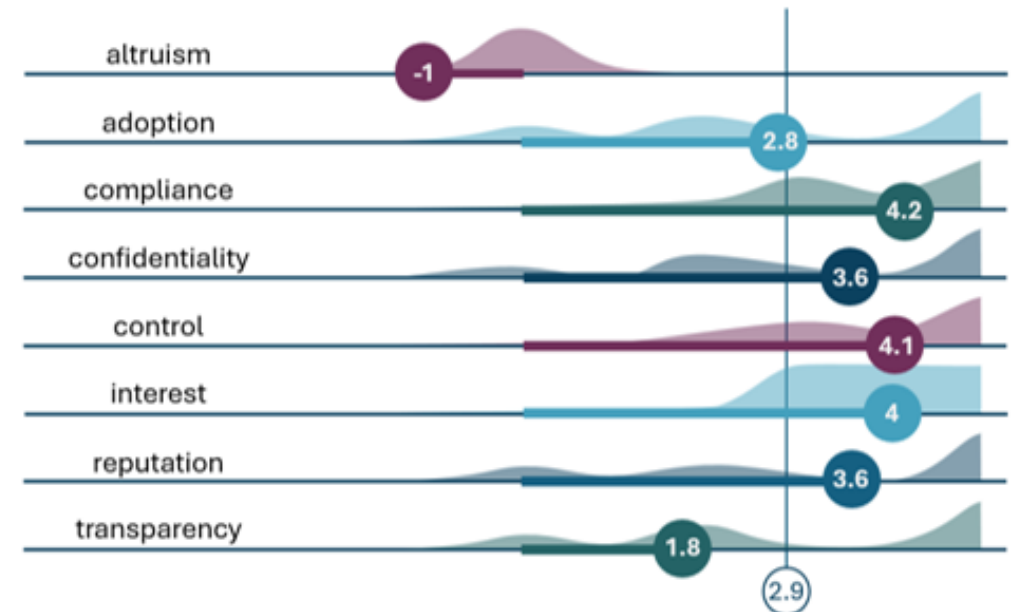


## PILL (Physical Internet Living Lab)

- Lack of trust hampers implementation and opportunities
- Unlocking the Potential of the Physical Internet: a Trust-enabling Decentralized Process Sharing Connector

*Table 1 Definition of the Trust Drivers for PI*

Trust Driver	Explanation
<b>Adoption</b>	Trust in a partner's decision-making regarding routes, policies, and technologies that affect joint outcomes.
<b>Altruism</b>	The commitment to prioritize collective benefits over individual interests within collaborative settings.
<b>Compliance</b>	Adherence to agreed norms, standards, and obligations, ensuring reliability and predictability in collaborations.
<b>Confidentiality</b>	The assurance that data and cargo information are accessible only to authorized parties, safeguarding against unauthorized exposure.
<b>Control</b>	The ability to exercise authority over one's data and cargo, ensuring decisions align with individual or organizational preferences.
<b>Interest</b>	The anticipated personal or organizational gains derived from participation in collaborative endeavours.
<b>Reputation</b>	The perceived reliability based on an entity's historical behaviour and adherence to ethical standards.
<b>Transparency</b>	The clarity and availability of relevant information and the traceability of assets, fostering openness and accountability.



**Figure 2** Survey results on the perceived importance of the trust drivers.

## CAN WE ACCELERATE?

- Urban logistics is the segment with most experience in collaborative logistics
    - Large amount of good and bad practices, e.g. urban consolidation centers
    - Large amount of research on collaborative logistics in cities
    - Biggest willingness to test and implement collaborative logistic activities by the market
- ⇒ BUILD UPON THE EXISTING EXPERIENCE (academic, public authorities and industrial)
- ⇒ START WITH ACTORS INDICATING THE NECESSARY WILLINGNESS (e.g. use urban logistic networks like Green Deal)

# CAN WE ACCELERATE?

- Trends in urban logistics in favour of PI
  - Zero-emission zones => charging infrastructure nodes, consolidation, cargo-bikes
  - Increasing access restrictions and related costs
  - AI in logistics
  - Proximity logistics – 15 minute city

⇒ INTEGRATE PHYSICAL INTERNET  
DEVELOPMENT WITH TRENDS

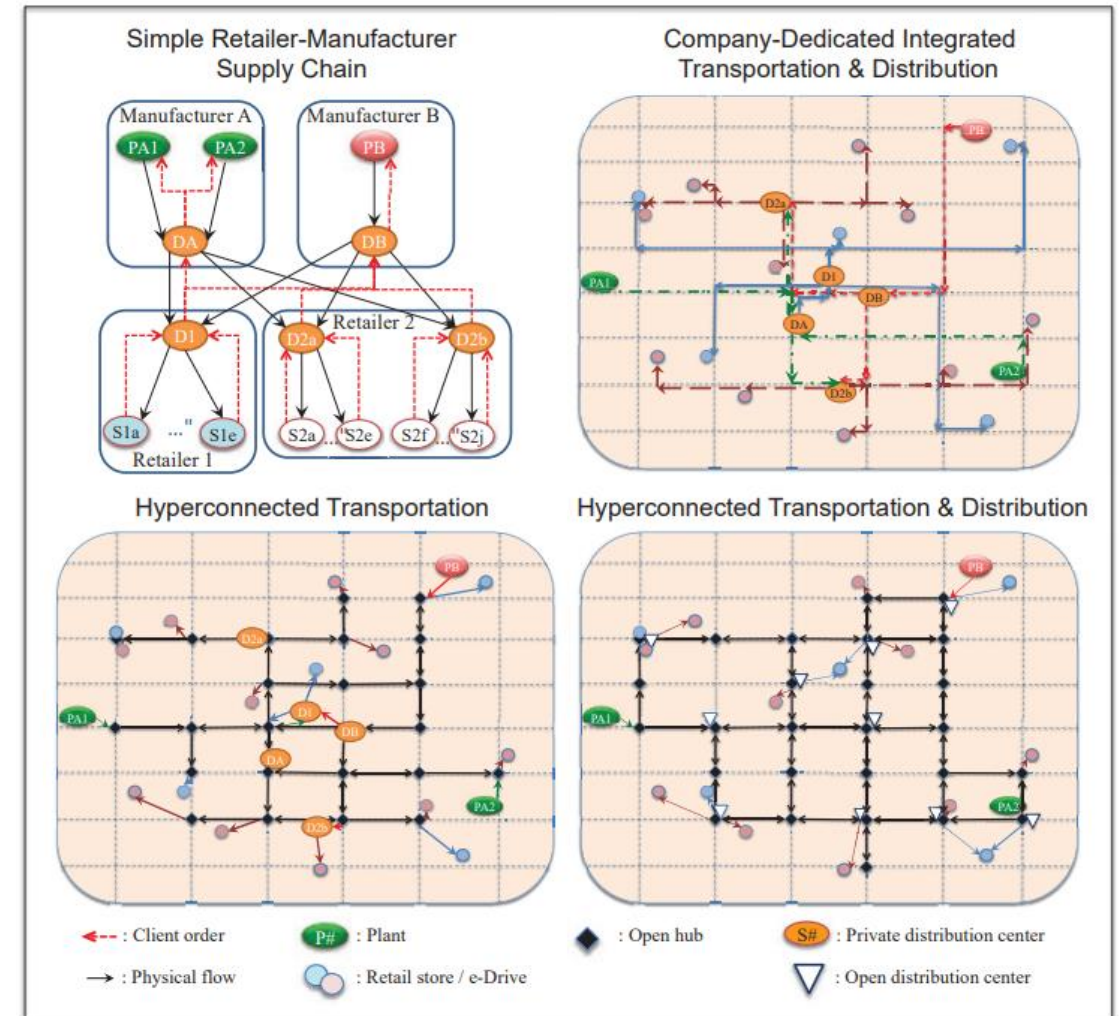
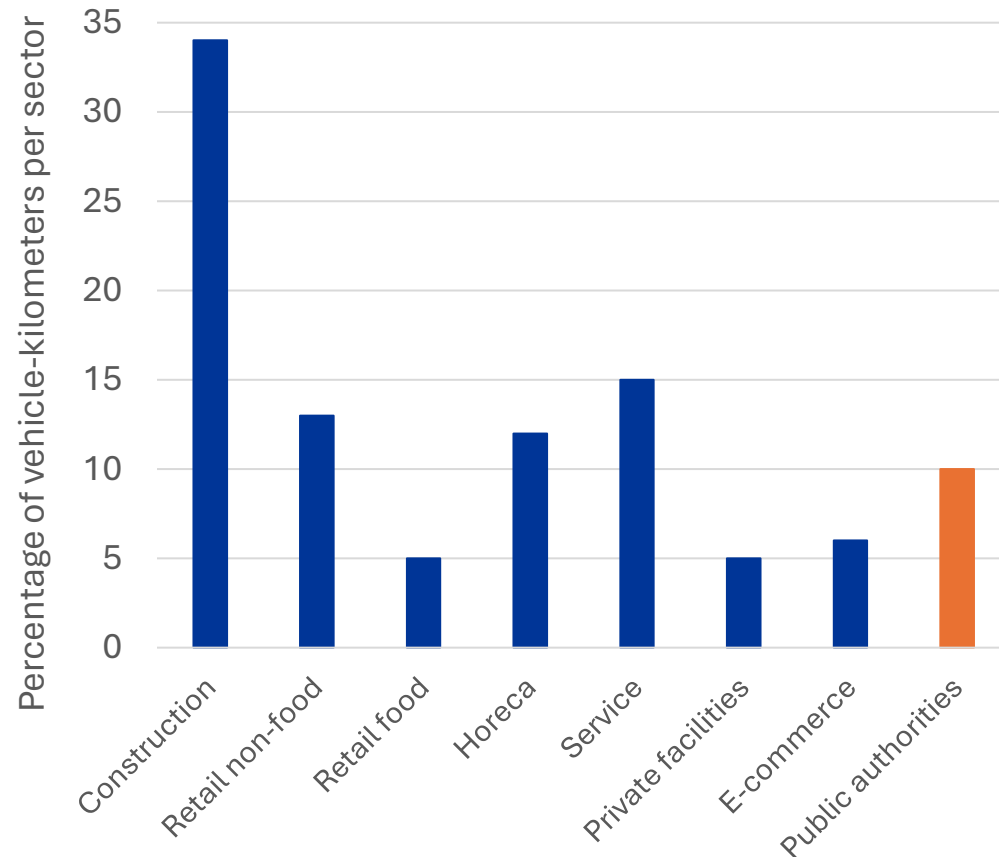


Fig. 4. Contrasting company-dedicated integrated logistics and hyperconnected logistics for retail supply chains (Adapted from Hakimi *et al.*, 2012)

# CAN WE ACCELERATE?



- Public authorities are part of it
    - 10% of vehicle-kilometers
    - Planner, manager of nodes
    - No problem with ‘altruism’, ‘adoption’ and ‘transparency’ in trust framework
- => RESEARCH POSSIBLE INTEGRATION INTO BUSINESS MODELS AND GOVERNANCE

LET'S COLLABORATE



Alliance for  
Logistics Innovation  
through Collaboration  
in Europe



Get in touch with us:  mobilise  
analysing sustainability, mobilising people

 [Koen.mommens@vub.be](mailto:Koen.mommens@vub.be)

 <https://mobilise.research.vub.be/>



● Urban Logistics Innovation Day 2024

# Session I - Let's hear from policy makers – EU, national level and cities



**Paola  
CHIARINI**

Policy Officer at DG MOVE  
- European Commission



**Anna PATYNEN**

*Special Adviser, Finnish  
Transport and  
Communications Agency  
(Traficom)*



**Willem VAN  
HEIJNINGEM**

Strategicist at department  
of Mobility & Public  
Space, City of Amsterdam



**Stefan VAN  
DORP**

*Policy advisor for freight  
transport, City of Utrecht*

**Facilitated by Raffaele VERGNANI**, Urban Freight Cluster Lead at POLIS



# The TEN-T urban nodes and EC's priorities in research

Urban Logistics Innovation Day - Physical Internet, Digitalisation & Sustainable Urban Logistics | 4<sup>th</sup> June 2024

Paola Chiarini  
Unit Innovation and Research  
DG Mobility and Transport

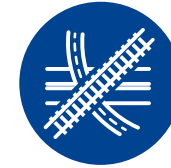
# New EU Urban Mobility Framework: Zero-emission city freight logistics and last-mile delivery



City logistics **essential** to the functioning of urban economies. Increase in last-mile deliveries likely to persist.



**Collaboration** between local authorities and private stakeholders needed to share knowledge on sustainable **urban logistics management and planning.**



Reinforced **role of urban nodes** in the revision of the TEN-T Regulation, better integration of cities as logistics hubs.



Significantly increase the **roll-out of zero emission vans** used for urban logistics.



Accelerate **developing and deploying sustainable solutions** such as cargo bikes, new distribution models, dynamic routing, and a **better multimodal connected use** of urban rail and inland waterways. **Optimise the use of vehicles and infrastructure** and reduce the need for empty and unnecessary runs.



More work is necessary at EU level on assessing the need for more urban freight **data collection and sharing.**

# Expert Group on Urban Mobility (EGUM): sub-group on urban logistics

**EGUM:** to assist the Commission in **implementing** the new EU urban mobility framework

## EGUM sub-group on Urban Logistics

### 1 Sustainable urban logistics planning

How to ensure that sustainable urban logistics planning (e.g. SULPs), supported by specific KPIs, is fully integrated in the SUMP framework, and linked to long-haul freight transport;

### 2 Data sharing for zero emission urban logistics

How to support dialogue and voluntary data sharing between all types of stakeholders (public and private) to make urban freight transport more efficient, sustainable and competitive; how to define a data collection process and evaluation approach;

### 3 Accelerated deployment of innovative sustainable solutions

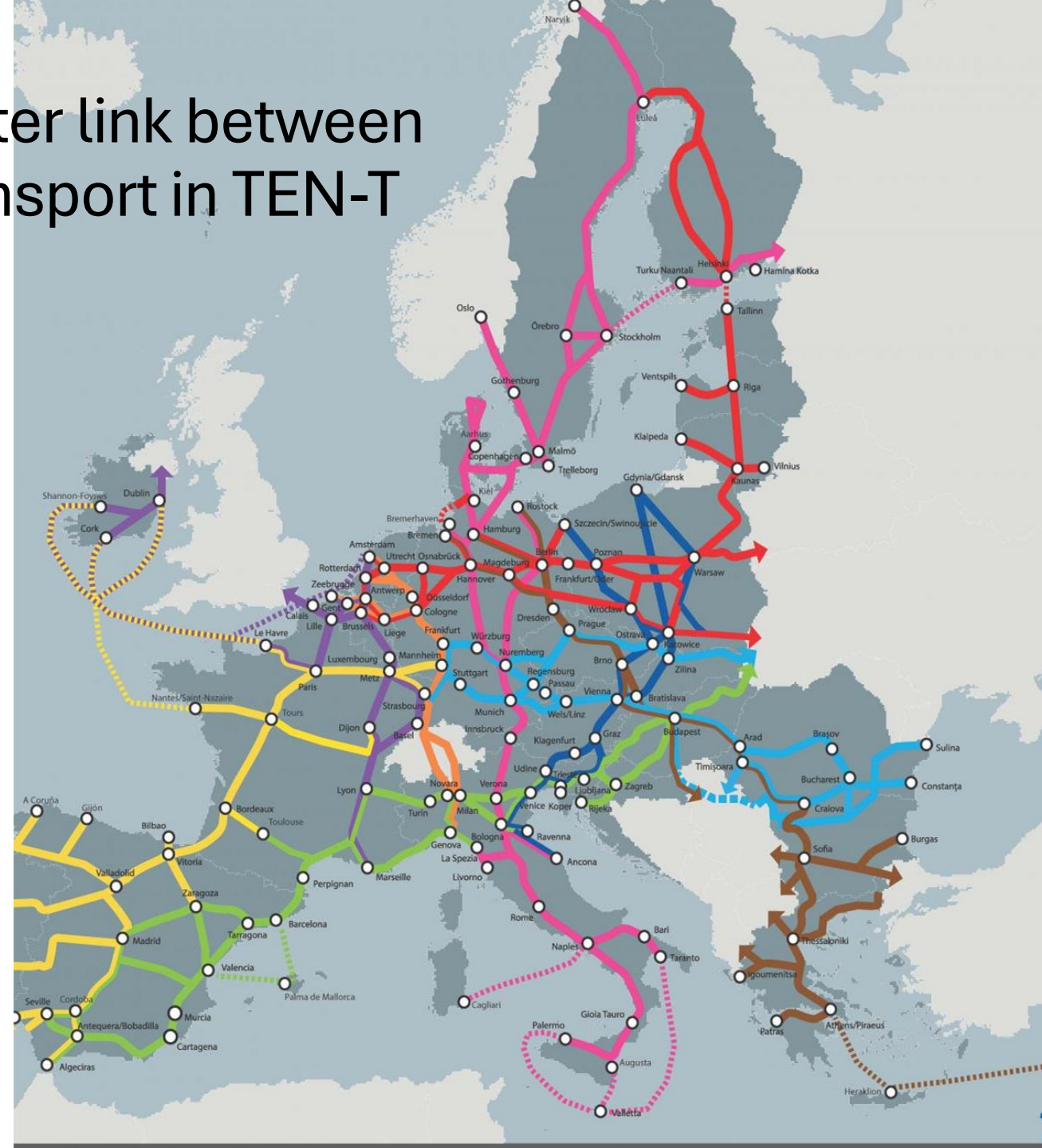
How to advance deployment of zero emission vehicles and enabling infrastructure (including urban rail and inland waterways), and optimise their use; how to accelerate the deployment of innovative, fair and sustainable (zero-emission, less congestion) solutions.

# Revised TEN-T Regulation: Better link between long-haul and urban freight transport in TEN-T

- Better **integrating the urban dimension** and **last mile connectivity** into the TEN-T network
- **Avoiding that urban areas become bottlenecks** of strategic transport corridors



- Improved integration of wider network of **432 urban nodes**
- Specific provisions / **requirements** for urban nodes



# What is an urban node?

**Urban node criteria: more than 100,000 inhabitants** or main node of a NUTS 2 region in case no city above 100,000 inhabitants

Article 3 – definition of an urban node:

- 'urban node' means an urban area where elements of the transport infrastructure of the trans-European transport network for passengers and freight,
- such as ports including passenger terminals, airports, railway stations, bus terminals, multimodal freight terminals,
- located in and around the urban area,
- are connected with other elements of that infrastructure and
- with the infrastructure for regional and local traffic,
- including infrastructure for active modes;

Annex II - List of [432 urban nodes](#)

# Some urban nodes requirements (1/2)

## Sustainable Urban Mobility Planning



by 31 December 2027

Adoption and monitoring of a **sustainable urban mobility plan (SUMP)** for each urban node

- long-term, integrated freight and passenger mobility plan for the **entire functional urban area**
- to integrate the different modes of transport and shift towards sustainable mobility
- to promote efficient zero-emission mobility including sustainable and **zero-emission urban logistics**
- Local authorities shall make all effort to ensure that SUMP are in line with the guidelines in **Annex V**.

## SUMP support framework

Member States shall support urban nodes to adopt and implement their SUMP:

- designate a **national SUMP contact point** and
- establish a **national SUMP programme**

# Some urban nodes requirements (2/2)

## Multimodal freight transport



by 31 December 2030

For freight transport:

- **sustainable, seamless and safe interconnection** between rail, road, and, as appropriate, inland waterway, air and maritime infrastructure as well as appropriate connections with logistics platforms and facilities;



by 31 December 2040

- Subject to a socio-economic cost-benefit analysis,
- development of at least one **multimodal freight terminal** if such a terminal does not already exist,
- within or in the vicinity of the urban node,
- allowing for sufficient transshipment capacity within or in the vicinity of the urban node.
- One multimodal freight terminal may serve several urban nodes



# Digitalising freight transport and logistics

## European Mobility Data Space (EMDS)

- To facilitate access, pooling and sharing of data from existing and future transport and mobility data sources, taking into account existing legislation and initiatives
- **Communication** Creation of a **common European mobility data space** published in Nov 2023
- EU co-funded [deployEMDS](#) project ongoing: data sharing use-cases, including urban logistics



## Urban Vehicle Access Regulations (UVARs)

- Aim: Seamless UVARs & improved Road User Information, Digitalisation & Data creation
- EU Expert Group on Urban Mobility: [Recommendations 05/2024](#)
  - defining new urban logistics schemes,
  - consultation with social partners in commercial road transport,
  - coordination of the restrictions between different UVAR's

## Digital Transport and Logistics Forum (DTLF)

# R&I on urban mobility and logistics in Horizon Europe

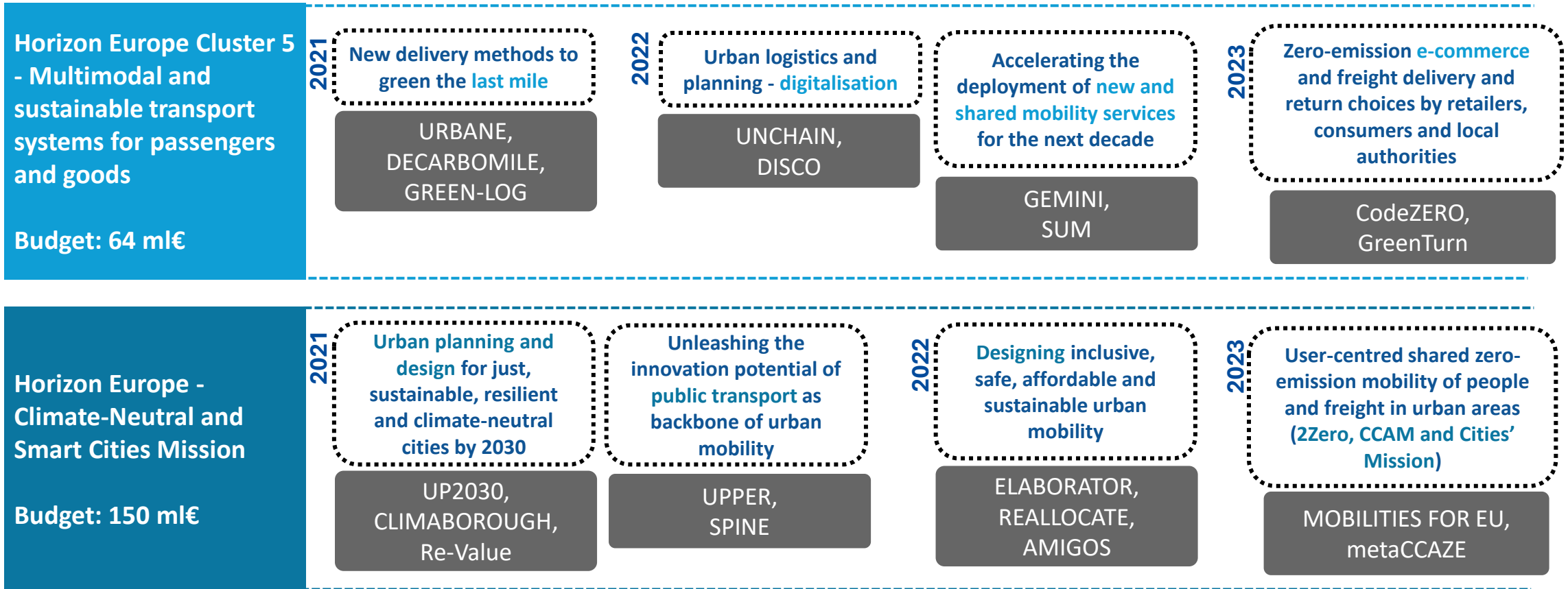
## Cluster 5 - Multimodal and sustainable transport systems for passengers and goods

- ✓ **Sustainable** and **smart** long-haul and regional (including links to urban) freight transport and logistics, through increased **efficiency** and improved **interconnectivity**.
- ✓ **Reduced external costs** (e.g. congestion, traffic jams, emissions, air and noise pollution, road collisions), optimised system-wide network efficiency and resilience.

## Climate neutral and smart cities Mission

- ✓ Deliver at least **100 Climate-neutral and smart cities by 2030**
- ✓ Ensure that these cities act as **experimentation and innovation hubs** to pull all European cities in a position to become climate-neutral **by 2050**

# R&I projects on urban mobility and logistics



# Mission for Climate-Neutral and Smart Cities work programme 2024

2024	Funding scheme	Expected contribution per project EUR M	Expected projects to be funded	Budget in WP EUR M
<b>HORIZON-MISS-2024-CIT-01-01: Rethinking urban spaces towards climate neutrality</b>	IA	15	3	45.00
HORIZON-MISS-2024-CIT-01-02: Zero-pollution cities	RIA	5.00	4	20.00
HORIZON-MHORIZON-MISS-2024-CIT-01-03: Mobility Management Plans and Behavioural Change	CSA	5.00	1	5.00
HORIZON-MISS-2024-CIT-01-04: Integrated peri-urban areas in the transition towards climate neutrality	IA	9.00	3	28.00
HORIZON-MISS-2024-CIT-02-01: Supporting national, regional and local authorities across Europe to prepare for the transition towards climate neutrality within cities	CSA	3.00	1	3.00

# Thank you

Paola Chiarini

Paola.CHIARINI@ec.europa.eu



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● Urban Logistics Innovation Day 2024

# Session I - Let's hear from policy makers – EU, national level and cities



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# TRAFICOM

Finnish Transport and Communications Agency

## **Current Policies from National Authority Perspective Related to Urban Logistics**

Urban Logistics Innovation Day  
4th June 2024, Brussels

Anna Pätynen, Special Advisor (Transport System)  
The Finnish Transport and Communication Agency



# National-level policies related to urban logistics in Finland

- ▶ Logistics Digitalisation Strategy ([10/2020](#) Ministry of Transport and Communications)
- ▶ Government resolution on the Logistics Digitalisation Strategy ([2/2021](#)) - *currently being updated*
- ▶ National Transport System Plan 2021-2032 ([10/2020](#) Ministry of Transport and Communications) – *currently being updated for years 2025-2036*
- ▶ [MAL](#) - Agreements concerning land use, housing and transport 2020–2031 (concluded by the State of Finland with the seven largest urban regions) - *currently being updated*
- ▶ The National Urban Strategy 2020–2030 ([9/2020](#) Ministry of Finance in collaboration with other ministries)
- ▶ Medium-term Climate Change Policy Plan: Towards a carbon-neutral society ([7/2022](#) Ministry of the Environment) – *currently being updated*
- ▶ Programme to improve the distribution infrastructure for new fuels in road transport in Finland by 2035 ([3/2023](#) Ministry of Transport and Communications) – *currently being updated and shall cover all transport modes*

Implementation of EU and national regulation - coordination and cooperation with stakeholders (public and private sector)

e.g. AFIR, eFTI, TEN-T etc.



# Logistics Digitalisation Strategy

**Infrastructure, Logistics and Data as a functional package** - moving towards efficient and sustainable logistics by means of digitalisation and achieving efficiency, safety and sustainability benefits

## **Urban logistics in the action plan includes optimized fleets and capacity**

- ▶ **Sustainable procurement and investment** by increasing the responsibility and rights of clients or through legislation
- ▶ **Improved access to data** will enhance freight transport optimization and delivery consolidation
- ▶ **Collaboration** between cities and businesses to streamline first and last-mile deliveries (smaller delivery vehicles and developing standardized loading units)
- ▶ **Quiet electric vehicles** for short-distance deliveries will allow for less disruptive day and night deliveries, with real-time data on charging locations and improved **infrastructure for electric vehicle charging** at loading zones and parking areas for loading.
- ▶ **Data sharing solution development** optimize transport, provides better opportunities for freight consolidation through local logistics centers and joint-use freight exchanges
- ▶ **Better opportunities** for freight consolidation **for businesses** and **more flexible delivery options for consumers** for online and grocery deliveries, promoting a diverse and market-based range of services



# National Transport System Plan and National Urban Strategy

## National Transport System Plan's actions on urban logistics relate e.g. to

- ▶ urban logistics development through legislation and targeted research and innovation funding and cooperation between central and local authorities
- ▶ promotion of low-emission urban logistics through land use, construction, and public procurement solutions
- ▶ data-sharing platforms and sharing principles and roles
- ▶ Infrastructure: roads, streets and electric vehicle charging, also digital infrastructure

## National Urban Strategy and urban logistics

- ▶ cities serve as natural platforms for expertise, research & innovation, and business
- ▶ public service production and collaboration structures support skills development and employment
- ▶ people and goods move smoothly and sustainably
- ▶ a full-scale digital and data leap is possible with wellfunctioning communications connections and interfaces
- ▶ accessibility between and within cities is a key factor to nation-wide success



# Medium-term Climate Change Policy Plan and Distribution Infrastructure for New Fuels in Road Transport

## Medium-term Climate Change Policy Plan

*The current measures are not sufficient to attain emission reduction objectives. Actions needed to close the gap*

- ▶ First phase
  - ▶ Replacing fossil fuels with alternative transport fuels
  - ▶ Renewal of the vehicle fleet
  - ▶ Improving the efficiency of the transport system

## Distribution infrastructure for new fuels in Road Transport relates to

- ▶ subsidies for the construction of electricity, hydrogen and methane distribution infrastructure
- ▶ subsidies for the acquisition of heavy equipment



## Summary

- ▶ At the national level in Finland, urban logistics is promoted as part of the digitalisation of logistics
- ▶ Urban logistics is part of the national transport system plan. Urban logistics themes are also included in agreements concerning land use, housing and transport between the state and regions.
- ▶ National coordination and cooperation is relevant with stakeholders (both public and private sector)

**Thank you!**

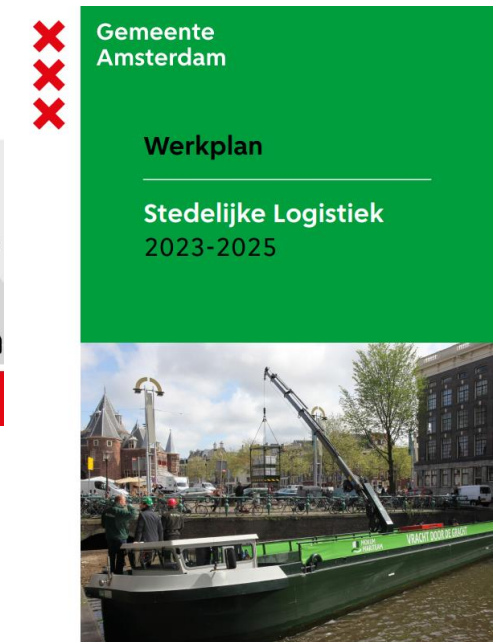
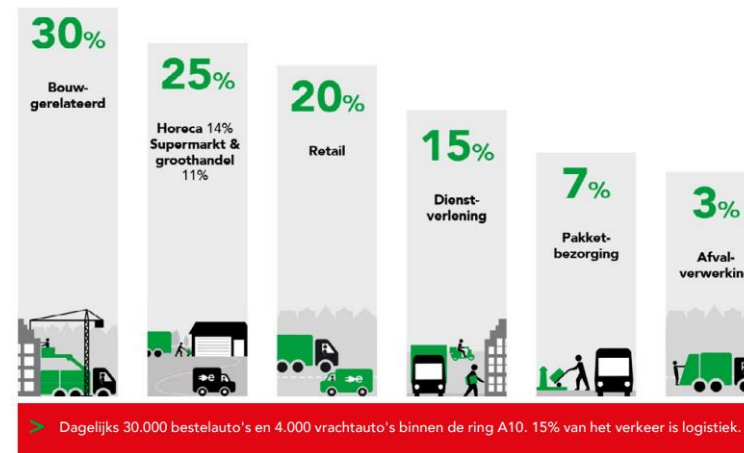
# ✘ ✘ ✘ Context Amsterdam and logistics in cities

- Challenges Amsterdam: Growth, Maintenance, Social, Sustainable
- Public Space: green, utilities, meet and stay, peace, mobility, logistics, commercial activity, parking
- Qualities: accessibility, livability, safety, inclusive, sustainability, healthy, social and economical vitality
- Scar **cities: space, infrastructure**, means, capacity, resources/material, energy, time



# XXX Amsterdam logistics strategy and implementation

- Collaboration “Logistiek020”
- Clear ambitions, rules and measures
- Understand, learn and use data
  
- Zero emission zone + charging
- Transport over water
- Hubs
- Optimizing instruments
- Make plans for different area’s
- Research



**Sustainable!**



**Climate neutral  
Circular**





Gemeente  
Amsterdam

# R-Innovation

**What are connections between logistics  
and circular economy?**

Urban Logistic Innovation Day, Brussels, June 4 2024, Willem van Heijningen

# ✖ Sustainable



**TRAVEL LESS**  
Reduce the number of trips

Trias  
Mobilica

**TRAVEL DIFFERENTLY**  
Change to more sustainable modes of travel

**TRAVEL EFFICIENTLY**  
Improve the sustainability of trips





# Course towards a zero-emission Amsterdam



**2019** ✓  
Adoption of Clean Air Action Plan

- 2020** ✓
- Introduction of environmental zone inside of A10 ring road: emission class 4 passenger cars
  - Restriction of environmental zone for vans to emission class 4
  - Expansion of environmental zones for all modes of transport (except scooters and mopeds)

**2022** ✓  
Restriction of environmental zone for trucks and buses to emission class 6

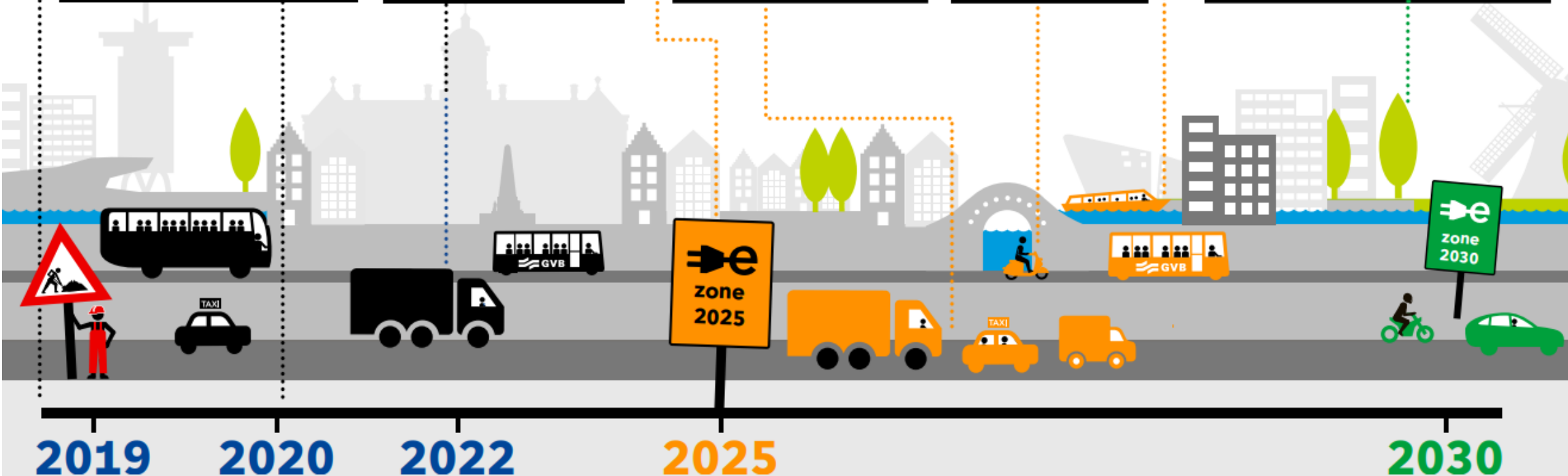
**As of 2025**  
Restriction of current environmental zone for passenger cars to emission class 5 (diesel) and higher

**As of 2025**  
Zero-emission central area for pleasure craft. All inland waterways zero-emission for passenger craft and water transport.

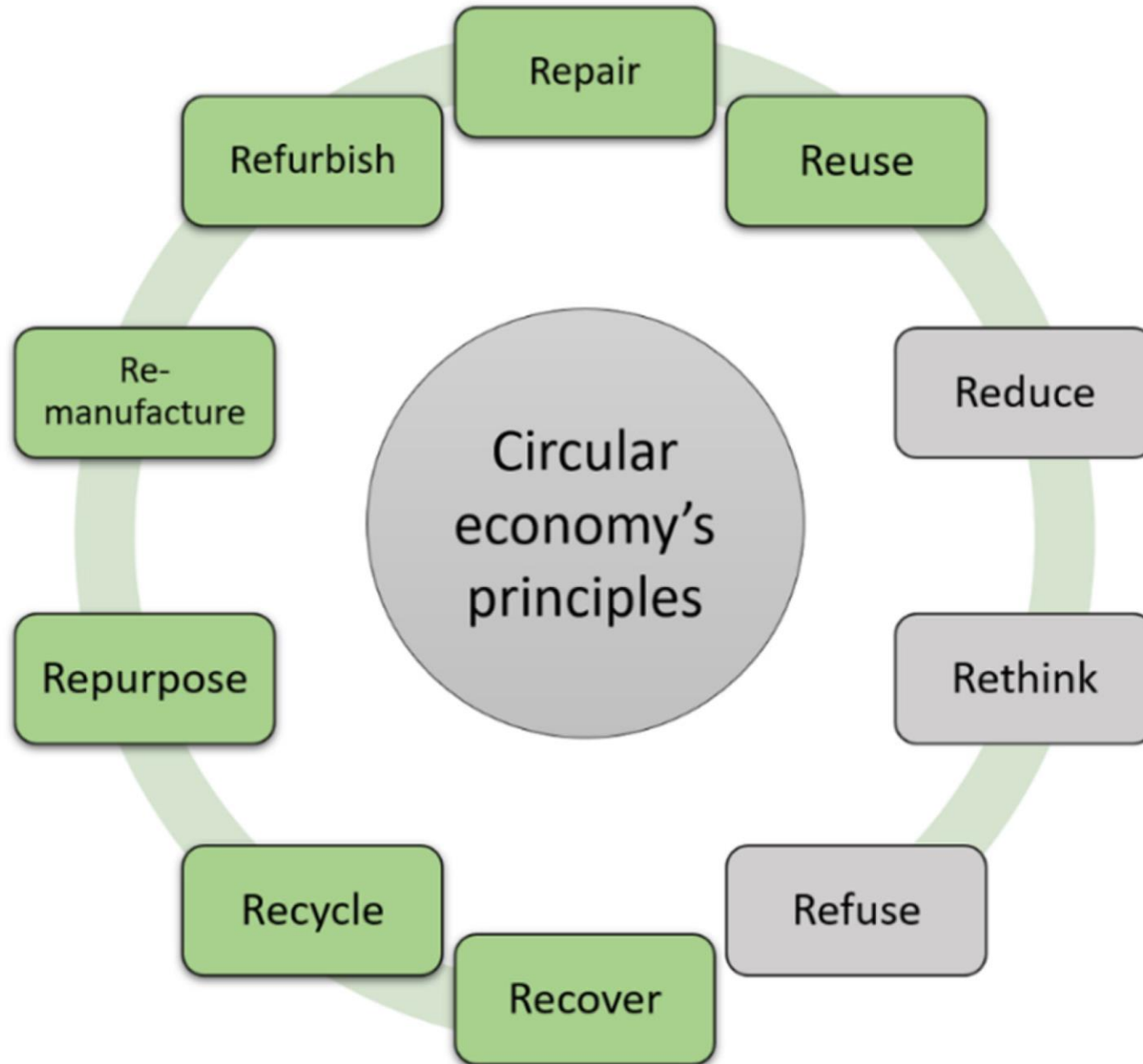
**As of 2025**  
Zero-emission zone for vans, trucks and taxis inside of A10 ring road

**As of 2025**  
Zero-emission zone for scooters and mopeds within built-up area

**Ambition for 2030**   
**Zero-emission for all traffic in Amsterdam**



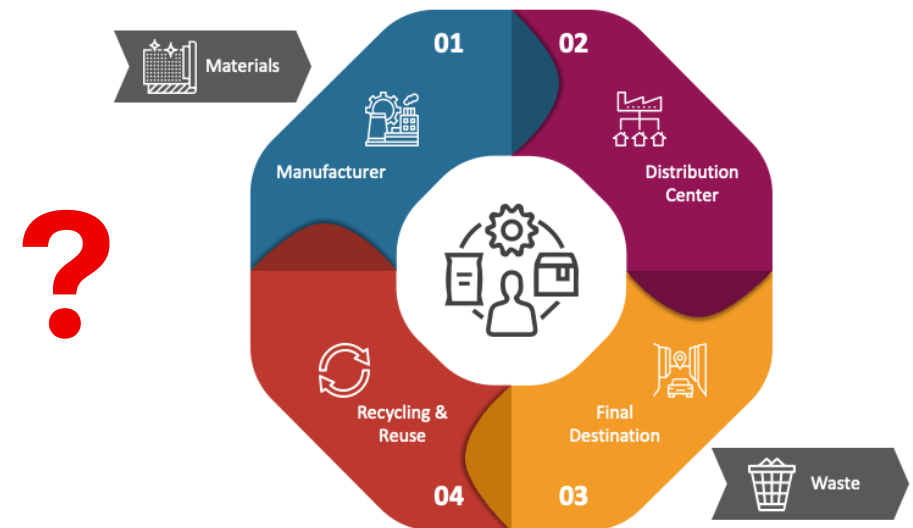
# XXX Circular economy principles



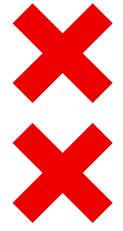
# XXX Logistics becoming circular:

- Real Estate
- Means of transport: trucks, vans, ships, planes
- Contributing to circular economy: → supply chain/logistic system

## CIRCULAR SUPPLY CHAIN



# Principles Logistics



## Rs of logistics



Right Product



Right Quantity



Right Condition



Right Place



Right Time



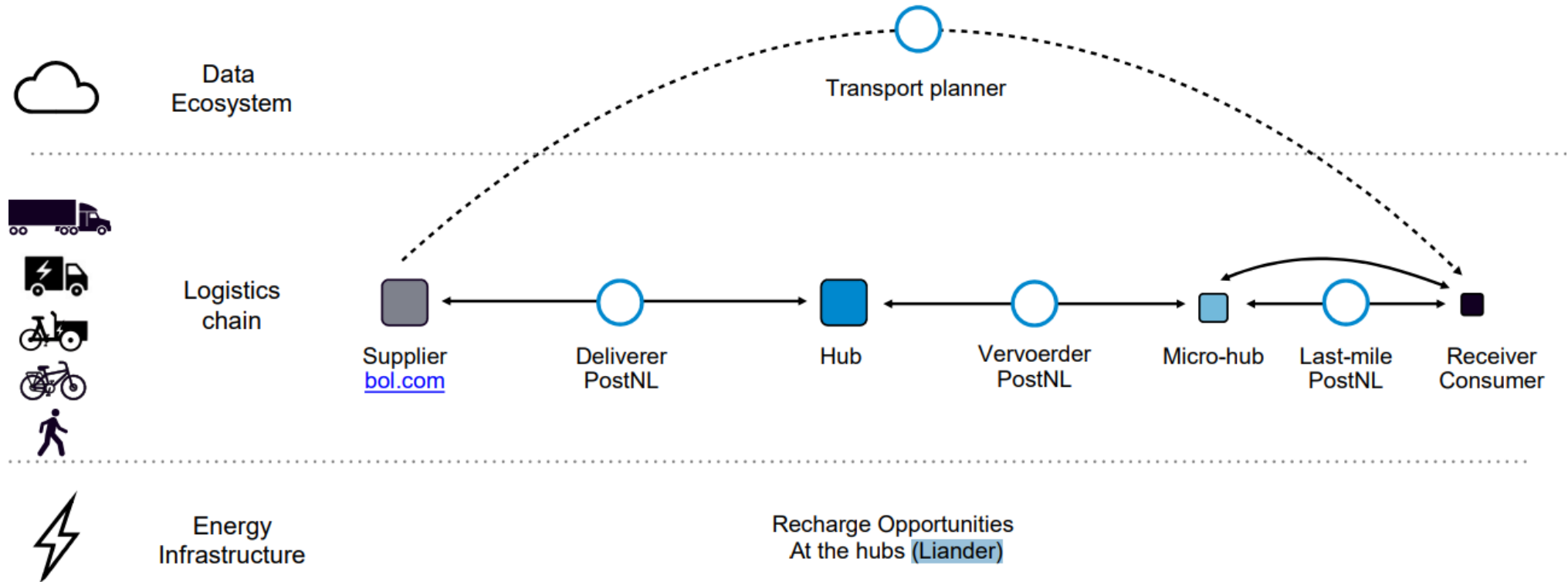
Right Customer



Right Price

# ✘✘✘ Logistic Chains

- 7 segments → differences in requirements of chains
- Fragmented (lots of companies with different historically developed chains)

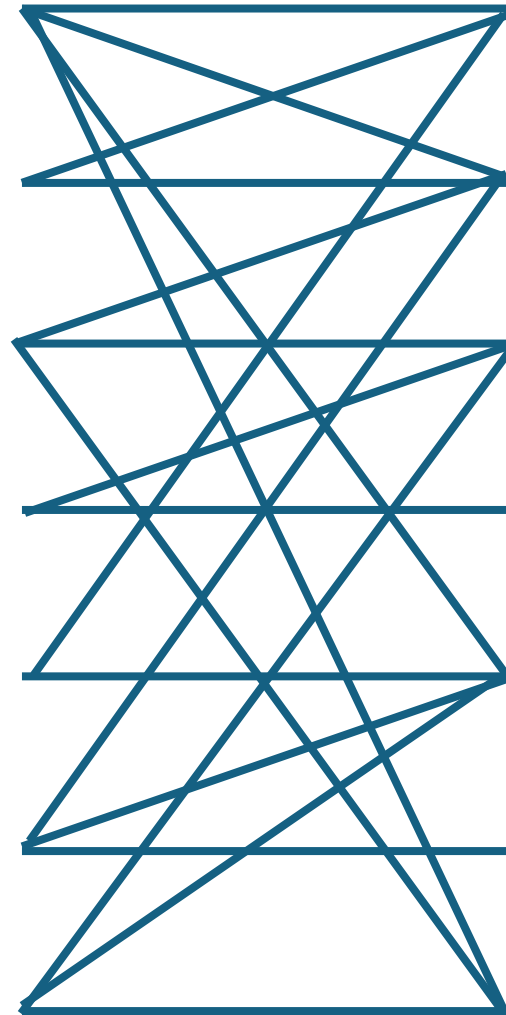




# R connections logistics and circular economy

## Circular

- Refuse
- Reduce
- Reuse
- Repair/Refurbish
- Repurpose
- Recycle
- Recover



## Logistics

- Right product
- Right quantity
- Right condition
- Right place
- Right time
- Right customer
- Right price



Consolidation?

Locally? Regionally?  
Nationally, Internationally?





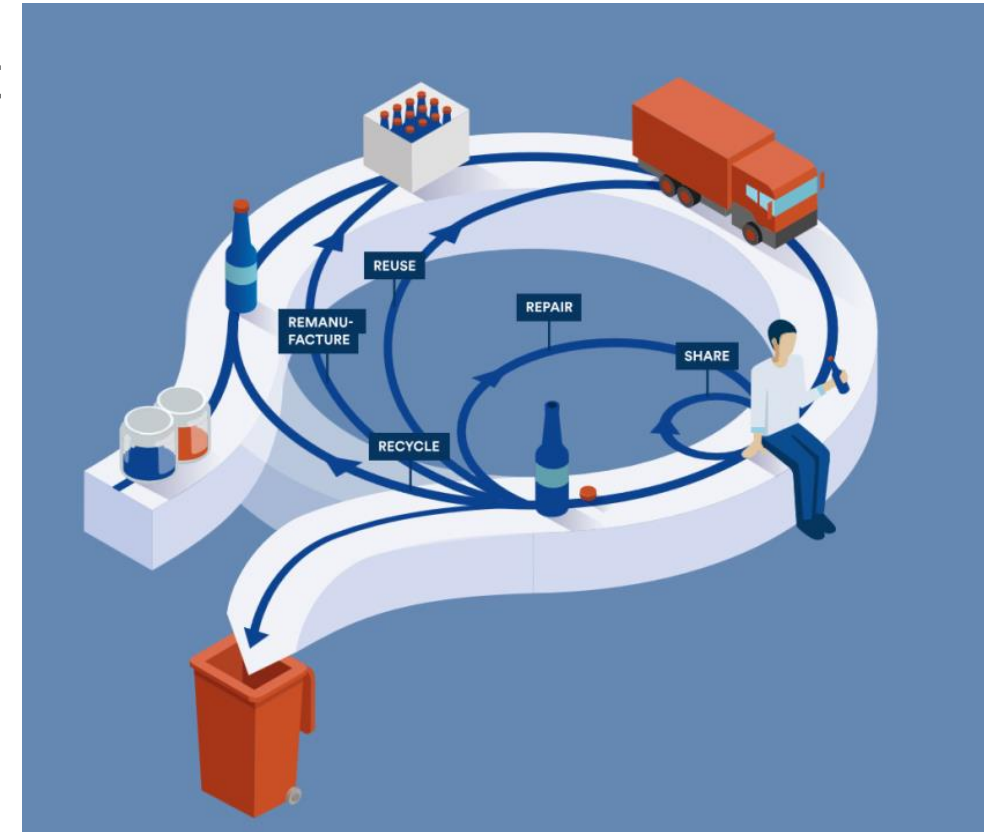
# How can we design from holistic view

The chains will become circular and different - different also per segment, item

Connections with

- Amounts and ways of packaging
- Planning (data, digitization, AI)
- Emission free transport and circular means of transport
- Transport infrastructure
- Urban planning
- .....

→ Totally new logistic system: **R-Innovation!**



Locally  
Regionally  
National  
International

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**Facilitated by Raffaele VERGNANI**, Urban Freight Cluster Lead at POLIS

# The Road to Futureproof Logistics – where does it lead?



4 June 2024  
Stefan van Dorp



Gemeente Utrecht



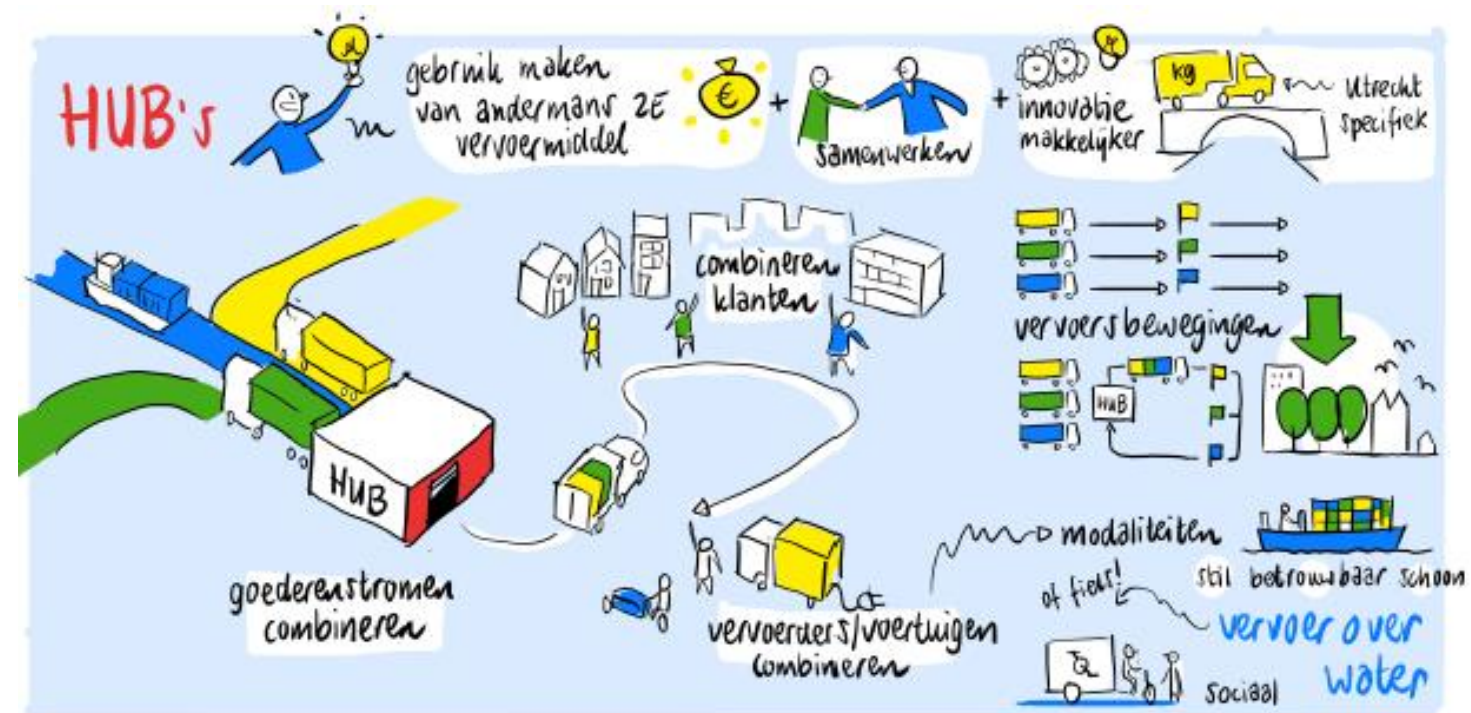
# Implementation plan urban logistics 2023-2026

## Goal

Making urban logistics more sustainable and efficient (smarter) by 'taking control'

- 5% less logistics movements in 2026
- 50% less emissions form urban logistics
- 10% modal shoft (boat and bike)

## How?



Bron: Logistiek Platform Utrecht, 8 maart 2023

# Implementation Plan Urban Logistics 2023-2026



Access Policy



Space for Logistics



Modal Shift



Bundling



Smart Logistics



# Access Policy

- Now:
  - already many restrictive measures for the protection of wharf cellars
- Future (2024/2025)
  - Smaller window times for fuel vehicles
  - Increase window times area
  - Impose a ban on heavy traffic (+ 7500 kg)





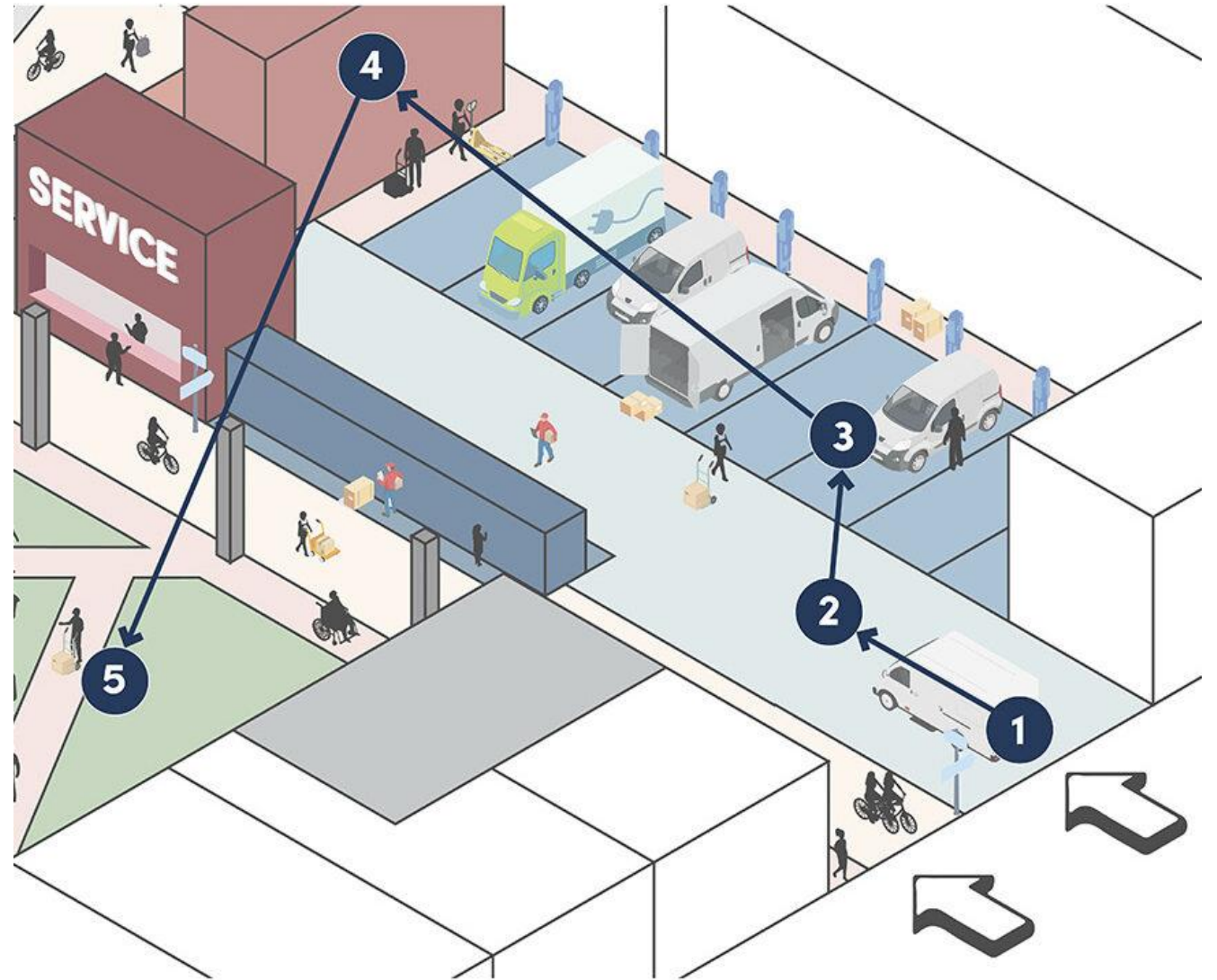
Dagen	Tijden	Voorwaarden
Every day	06.00 – 10.00	All vehicles
Every day	06.00 – 12.00	Electric Vehicles
Friday till wednesday	19.00 – 21.00	Electric Vehicles
Thursday	21.00 – 23.00	Electric vehicles

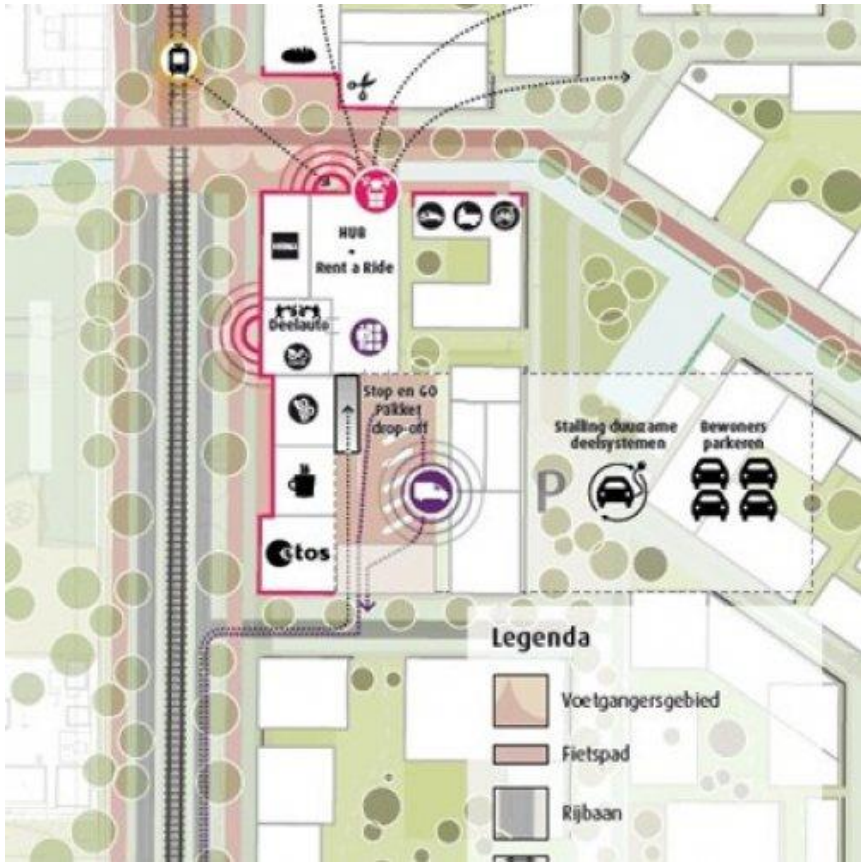




## Space for Logistics

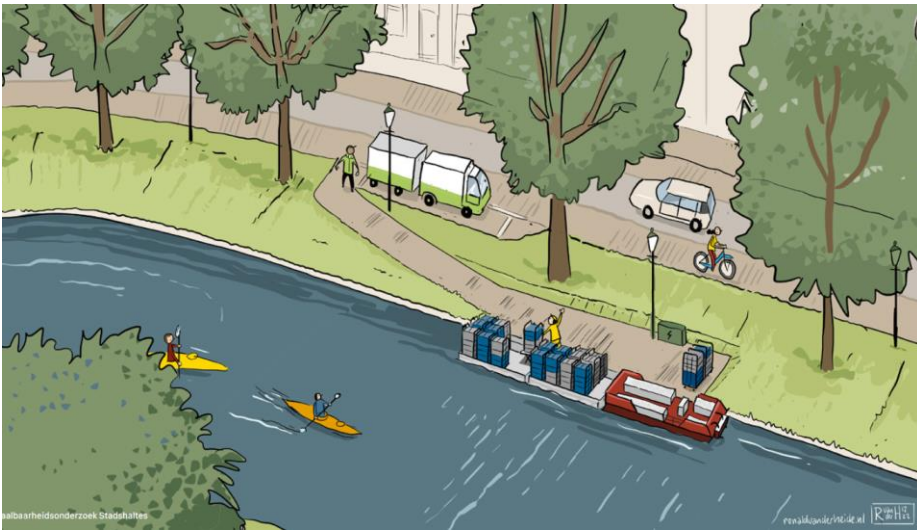
- Logistics programme requirements
- Quality transport network
- Truck parking





# Modal Shift

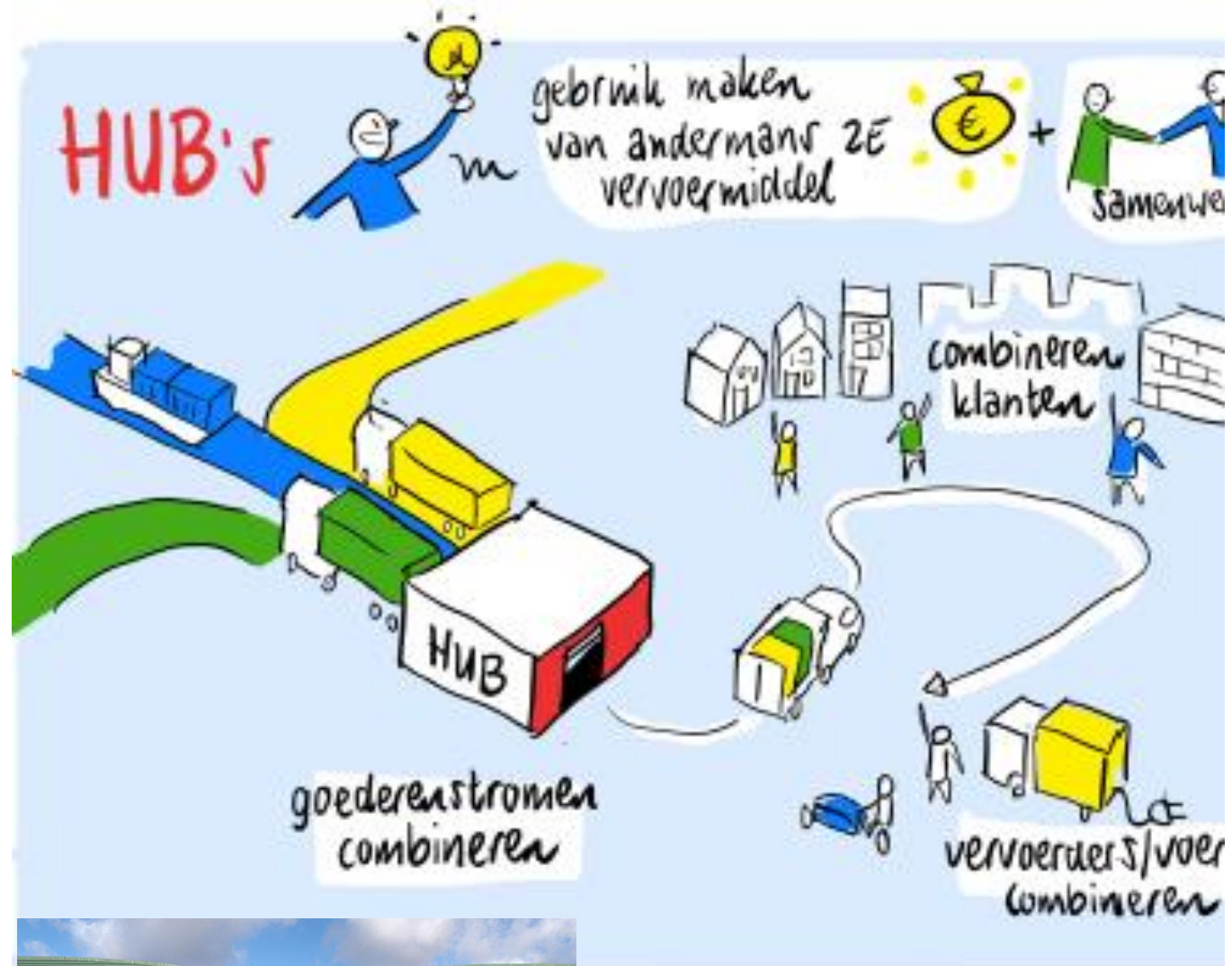
- Transport by water
- LEV / Cargobikes

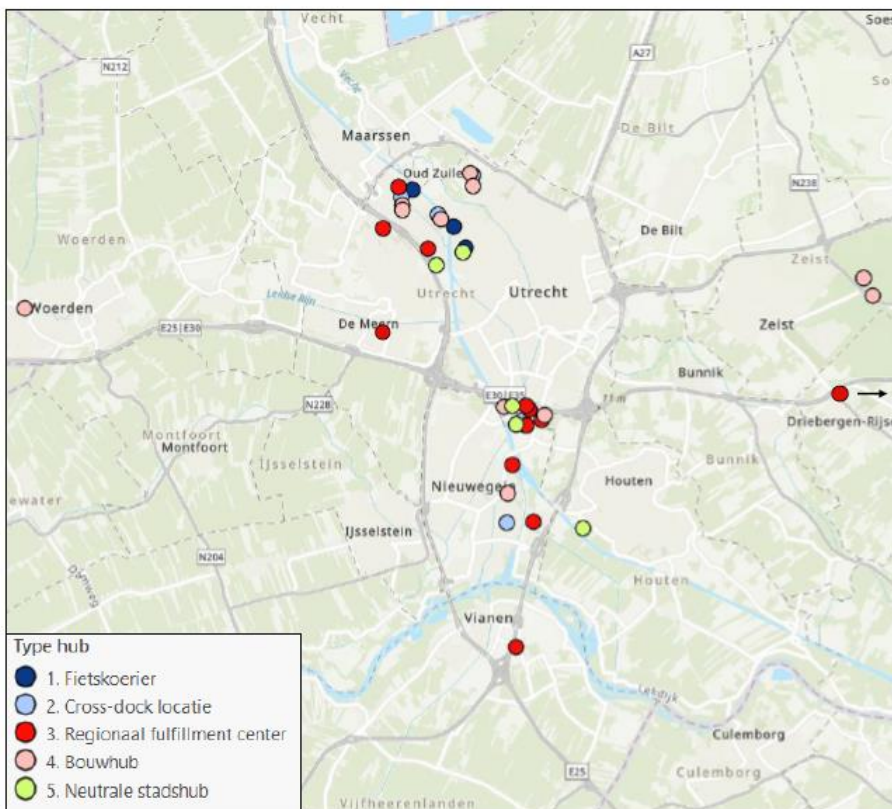









# Bundling

- Urban Logistics Hubs
- Neighbourhood parcel hubs
- Construction logistics
- Subsidies to promote bundling





Bestaande hubs in Utrecht, Bron: BCI (2024). Database Stadsdistributiehubs

Type hub	Ruimtevrage Utrecht 2030		Huidige hubruimte in gebruik	Additionele vraag 2024-2030
	m <sup>2</sup>	Hectare	Hectare	Hectare
 1. Bezorghub fietskoerier	5.400	0,5	0,2	0,4
 2. Cross-dock locatie	53.600	5,4	1,1	4,3
 3. Stadsregionaal fulfillment center	114.700	11,5	10,3	1,2
 4. Bouwhub	58.700	5,9	2,1	3,8
 5. Neutrale stadshub	82.000	8,2	2,1	6,1
<b>Totaal</b>	<b>314.400</b>	<b>31,4</b>	<b>15,7</b>	<b>15,8</b>



# Smart Logistics

- Monitoring
- Visibility
- Smart Access
- Smart loading and inloading
- Predictability?



# Smart Access

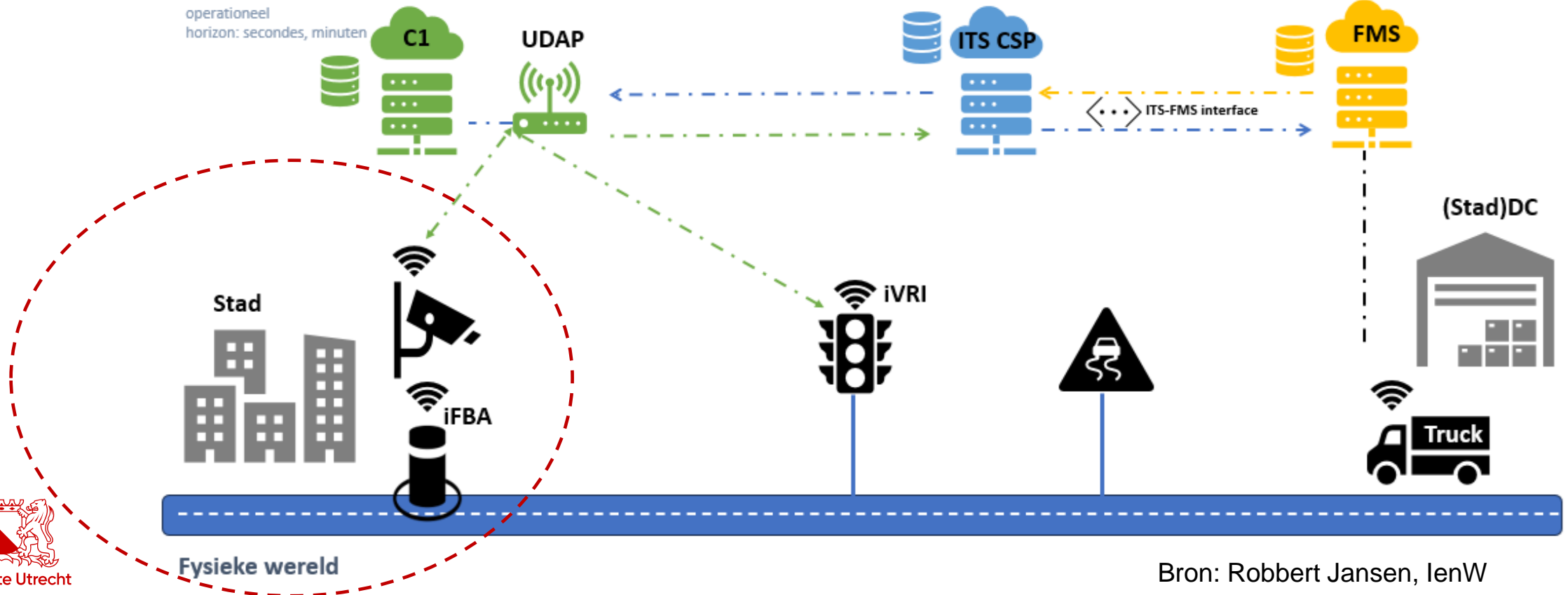
Non-real-time  
tactische/ strategische en statistische beslisinformatie  
horizon: uren, dagen, maanden, jaren

## Digitale berichten uitwisseling

Real-time keten  
operationeel  
horizon: secondes, minuten



## Basis setup





● Urban Logistics Innovation Day 2024

# Session I - Let's hear from policy makers – EU, national level and cities



**Paola  
CHIARINI**

Policy Officer at DG MOVE  
- European Commission



**Anna PATYNEN**

*Special Adviser, Finnish  
Transport and  
Communications Agency  
(Traficom)*



**Willem VAN  
HEIJNINGEM**

Strategicist at department  
of Mobility & Public  
Space, City of Amsterdam



**Stefan VAN  
DORP**

*Policy advisor for freight  
transport, City of Utrecht*

**Facilitated by Raffaele VERGNANI**, Urban Freight Cluster Lead at POLIS

● Urban Logistics Innovation Day 2024

# Coffee break

See you back at 10:50

 **POLIS**  
CITIES AND REGIONS FOR TRANSPORT INNOVATION

alice

Alliance for  
Logistics Innovation  
through Collaboration  
in Europe

In collaboration with

 DISCO

● Urban Logistics Innovation Day 2024

# Coffee break

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# Urban Logistics Innovation Day 2024

## Session II - Let's talk about collaboration: Physical Internet, digitalisation and vision of logistics service providers

### Speakers



**Ioanna  
FERGADIOTOU**

Head of Athens Lab, INLECOM



**Bart  
VANNIEUWENHUYSE**

Partner & Co-Founder, TRIVIZOR

### Panellists



**Alfonso  
MOLINA**

Innovation Project  
Manager, City-Login



**Pierre FILS**

Director Group Sustainability,  
BPost



**Johan  
LEVEQUE**

Director Research and  
Development, La Poste

Facilitated by Hans **SCHURMANS**, Proximus & Co-Chair of the Thematic Group on Urban Logistics

# Main Challenges



## Complexity

Optimisation  
Relationships



## Evidence

Motivation  
Viability



## Trust

Data Sharing  
Market Position

# PI in last-mile logistics

Siloed Operations

Collaborative Networks

LSPs overlapping service models

Empty miles

Asset sharing

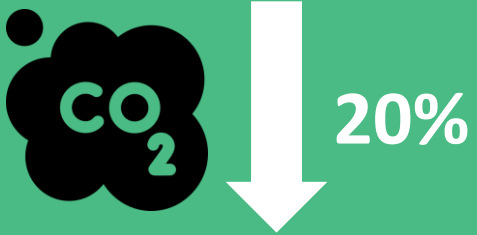
Capacity/space sharing

nodes = open hubs

Optimisation?



# motivation & ambition



## Decarbonisation

Successfully demonstrated solutions that optimise last mile deliveries and support public-private partnerships & decision making.

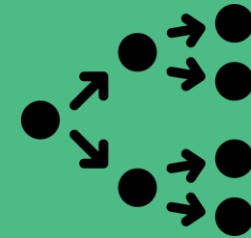
Measures co-design



## Solutions

Successfully demonstrated collaborative solutions  
Physical Internet principles  
Shared use of capacity

Living Labs



## Replication & Scale up

4 Lighthouse LLs →  
2 Twinning LLs →  
6 Follower cities →  
City Platform →

Transferability tools & Policy Package



# Intervention levels to achieve transition



**Business, Operations  
Governance**



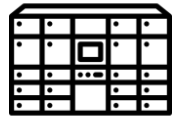
**Digital infrastructure  
Automation & Enablers**



**Social Innovation**



**Innovative Vehicles**

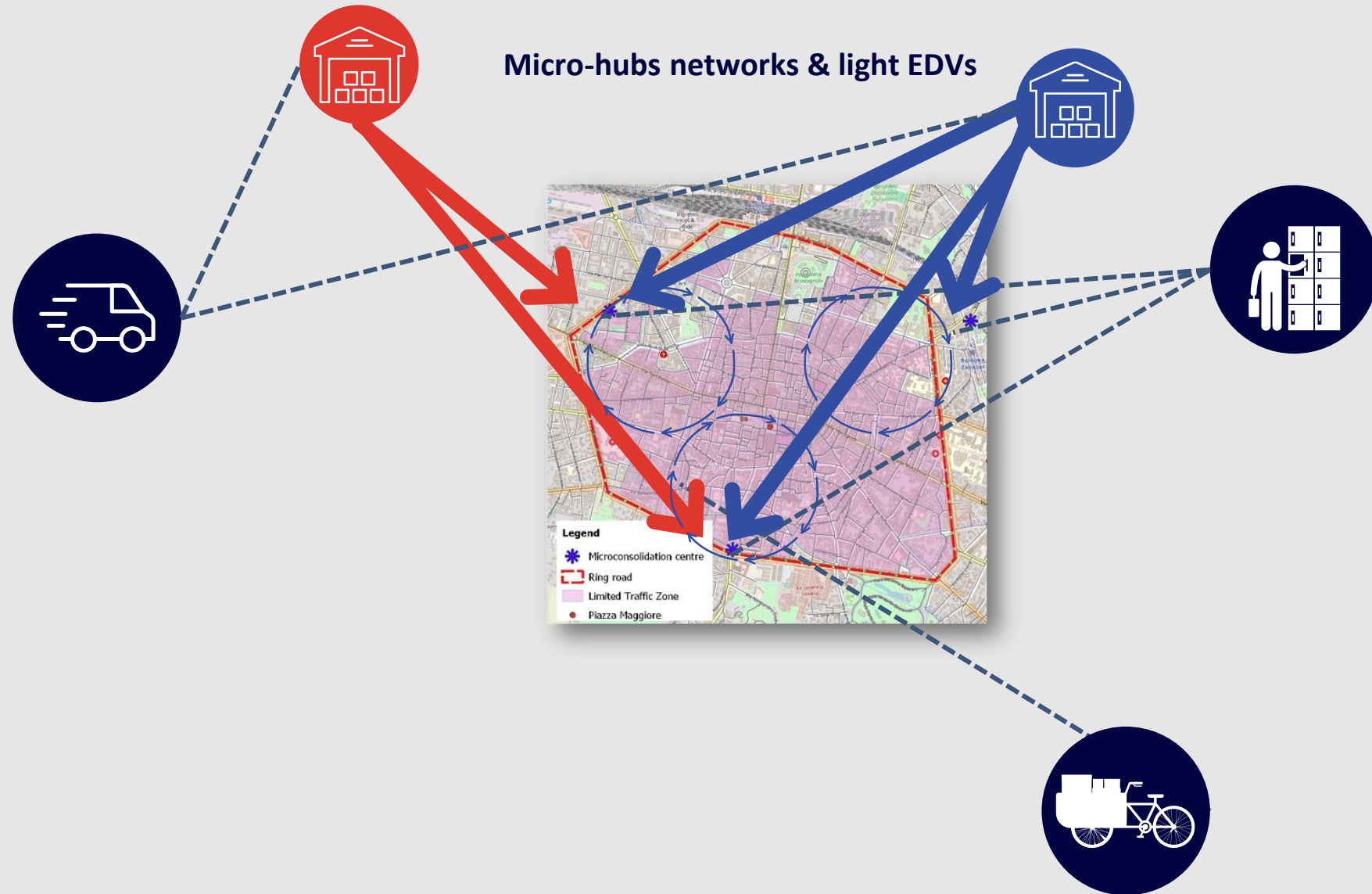


**Physical Infrastructure**





# Bologna Living Lab: PI last mile deliveries



# Physical Infrastructure



# Planning through simulations

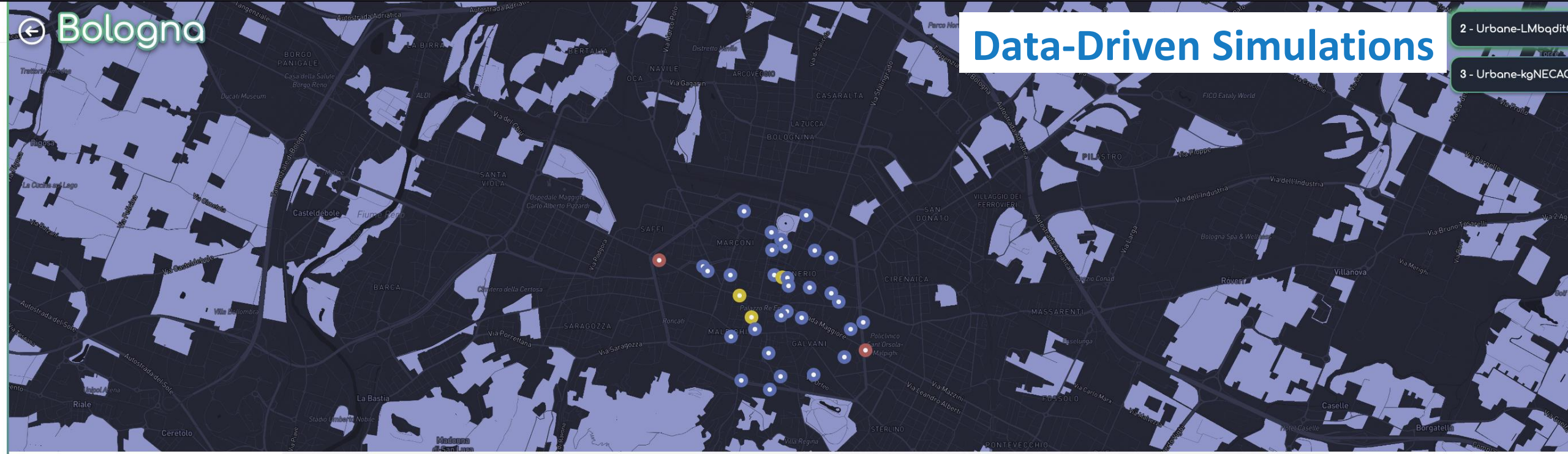
**Vehicle Selection Options:**

- Medium Truck Diesel:** 50 capacity, 45 speed, 9000 range.
- Light Truck Diesel:** 25 capacity, 45 speed, 9000 range.
- Maxus eDeliver Electric:** 50 capacity, 45 speed, 3550 range.
- Super Soco Electric:** 50 capacity, 45 speed, 3550 range.
- Xiami Scooter Electric:** 50 capacity, 45 speed, 3550 range.

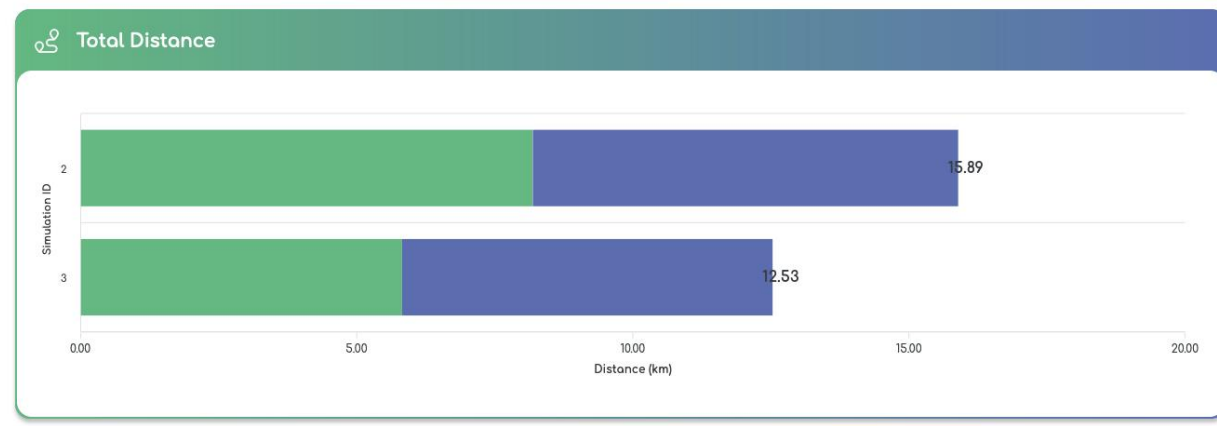
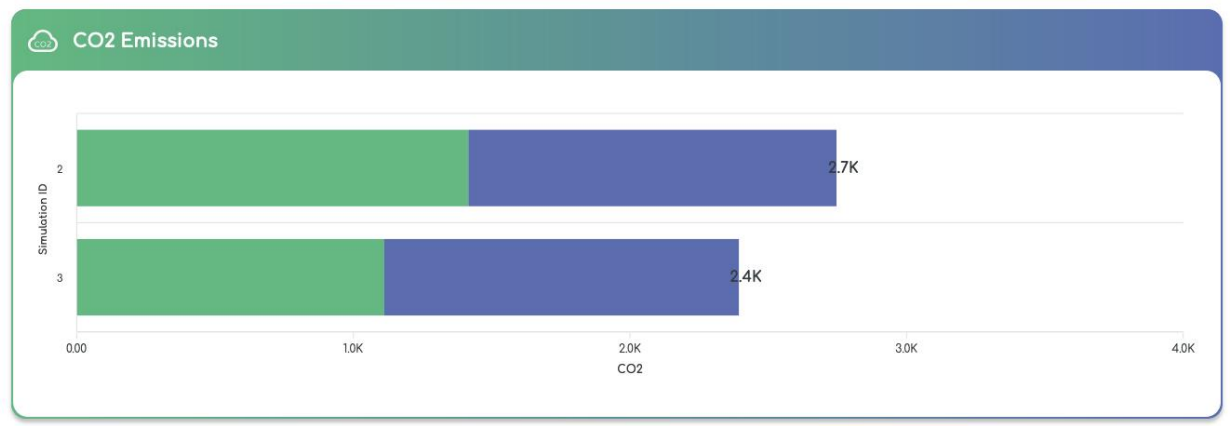
**Simulation Results:**

ID	Name	Status	City	Date	Vehicle Type	Vehicle Fuel	L.Milers	Vehicles	Lockers	Packages
3	Urbane-kgNECAOx	Finished	Bologna	10/4/2024, 11:43	Light Truck	Diesel	2	5	3	30
2	Urbane-LMbqdtIC	Finished	Bologna	10/4/2024, 10:00	Light Truck	Diesel	2	5	3	30

**Map Labels:** Bologna, Via de' Carracci, Via Saffi, Viale Angelo Masini, Via dell'Indipendenza, Via Milazzo, Via San Felice, Viale Antonio Silvani, Via Aurelio Saffi, Via Sant'Isaia, Viale Carlo Pepoli, Via Saragozza, Viale Antonio Aldini, Plesso Risorgimento, Via Enrico Panzacchi, Via Mazzini, Via Leanda.

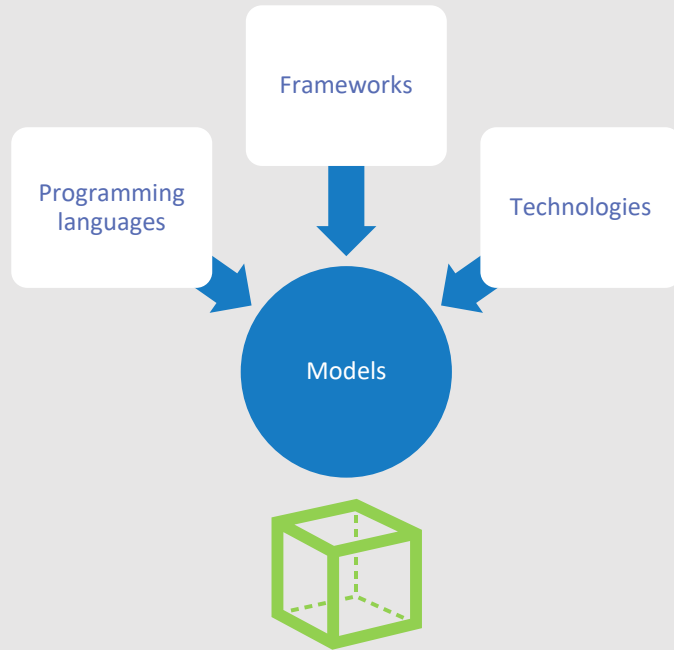


<b>ID:</b> 2 <b>Name:</b> Urbane-LMbqditC <b>Scenario:</b> 3	<b>Date:</b> 10/4/2024 10:04 π.μ.	<b>Lockers:</b> 3	<b>Lost Milers:</b> 2	<b>Deliveries:</b> 30	<b>Vehicles:</b> 5	<b>Light Truck Diesel:</b> 25 45 9000	<b>Investment:</b> 1000	<b>Labor Cost:</b> € 2	<b>Projection Years:</b> 3
--	--------------------------------------	-------------------	-----------------------	-----------------------	--------------------	---------------------------------------	-------------------------	------------------------	----------------------------





# Digital Twins Platform



'Containerised' models

The screenshot shows the 'Scenario Builder' interface. At the top left, there is a 'Scenario Name' input field containing 'Echelon-2-COPERT'. To the right is a 'Search Model By Name' search bar with a magnifying glass icon. Below these is a grid of model selection buttons. A flow diagram on the left shows three connected boxes: 'Echelon v1 1.0.1' (blue), 'Echelon-2-COPE... 2.0.0' (green), and 'COPERT 1.0.0-coper15v4.36' (blue). The grid contains the following models:

Echelon v1 v1.0.1	Echelon v2 v2.0.0	COPE... v1.0.0-coper15v4.36
Echelon-2-COP... v2.0.0	Parcel Generation v1.0.1	Parcel Market v1.0.0
Parcel Tour For... v1.0.0	Parcel Generati... v1.0.0	Parcel Market t... v1.0.0
EVCO2 v1.0.0	EDM v0.0.1	DCM v0.0.1



Logged in as urb\_test

### Contract Templates

Green

All Selected

Events Only

Rules Only

Contract Name

Contract D

Include Green Evaluation?



Integration Point

1.1.1.1:80

DID

did:urbane:4bf41d4e70865c8a59ad4bf41d4e70865c8a59

Select Actors...

GEL Proximity x



Select Events...

Order registered x Order arrived at warehouse x Order in compartment x

Order retrieved from compartment x Order delivered x Order not delivered x

Order delivered to secondary location x Return to sender x

Select Rules...

Missing events x Damaged shipment x Delayed shipment x



I have read, understood, and agree to the Terms and Conditions and Privacy Policy of the Urbane Blockchain Services application.

Create Contract

# Smart Contracts Generator

## Last Mile Events

Select Contract...

Contract A x | v

Select Shipment... | v

DATE & TIME	EVENT DESCRIPTION	COMMUNITY	CONTRACT NAME	SHIPMENT ID	
20/03/24	Order Confirmed	Bologna	test	1	
20/03/24	Order arrived at locker.	Bologna	test	2	

&lt; Previous

Next &gt;



## Contracts

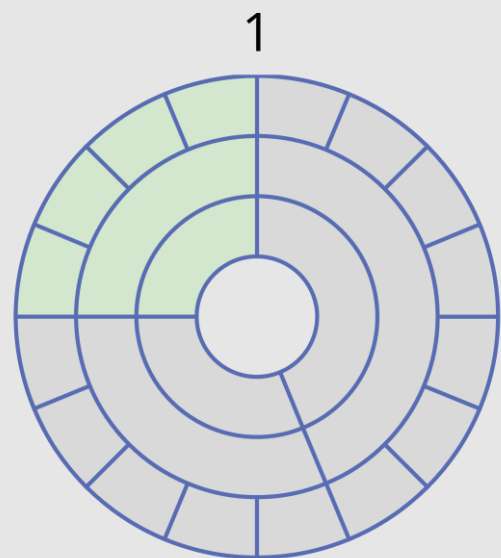
NAME	CREATED BY	VERSION	INTEGRATION POINT	SHIPMENTS	CREATED AT	UPDATED AT	
Contract D	GEL Proximity	1.0.1	1.1.1.1:80	0	2024-04-10		
Contract C	GEL Proximity	1.0.2	1.0.1.0:80	0	2024-04-08	2024-04-10	
Contract B	GEL Proximity	1.0.1	1.0.1.0:80	1	2024-04-09		
Contract A	GEL Proximity	1.0.1	1.0.1.0:80	2	2024-04-10		

There is a breach for contract **Contract B** regarding shipment **1**: Missing Events

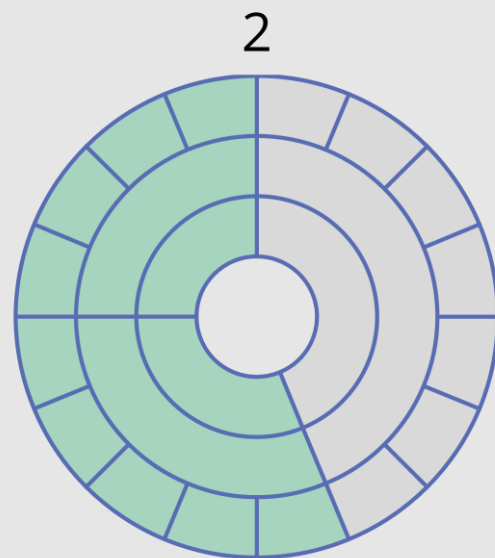
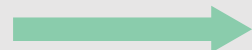
now

Create New Contract

# Transferability Enablers

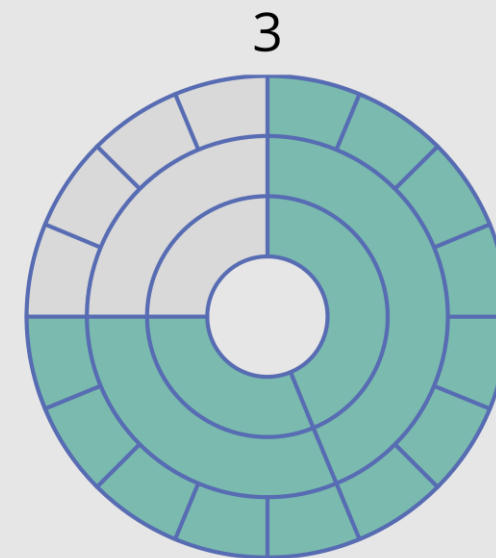
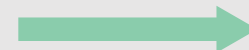


**Planning**  
Impact Assessment Radar  
SULPs



**Digital Twinning Platform**

Simulation Models  
Feasibility Studies

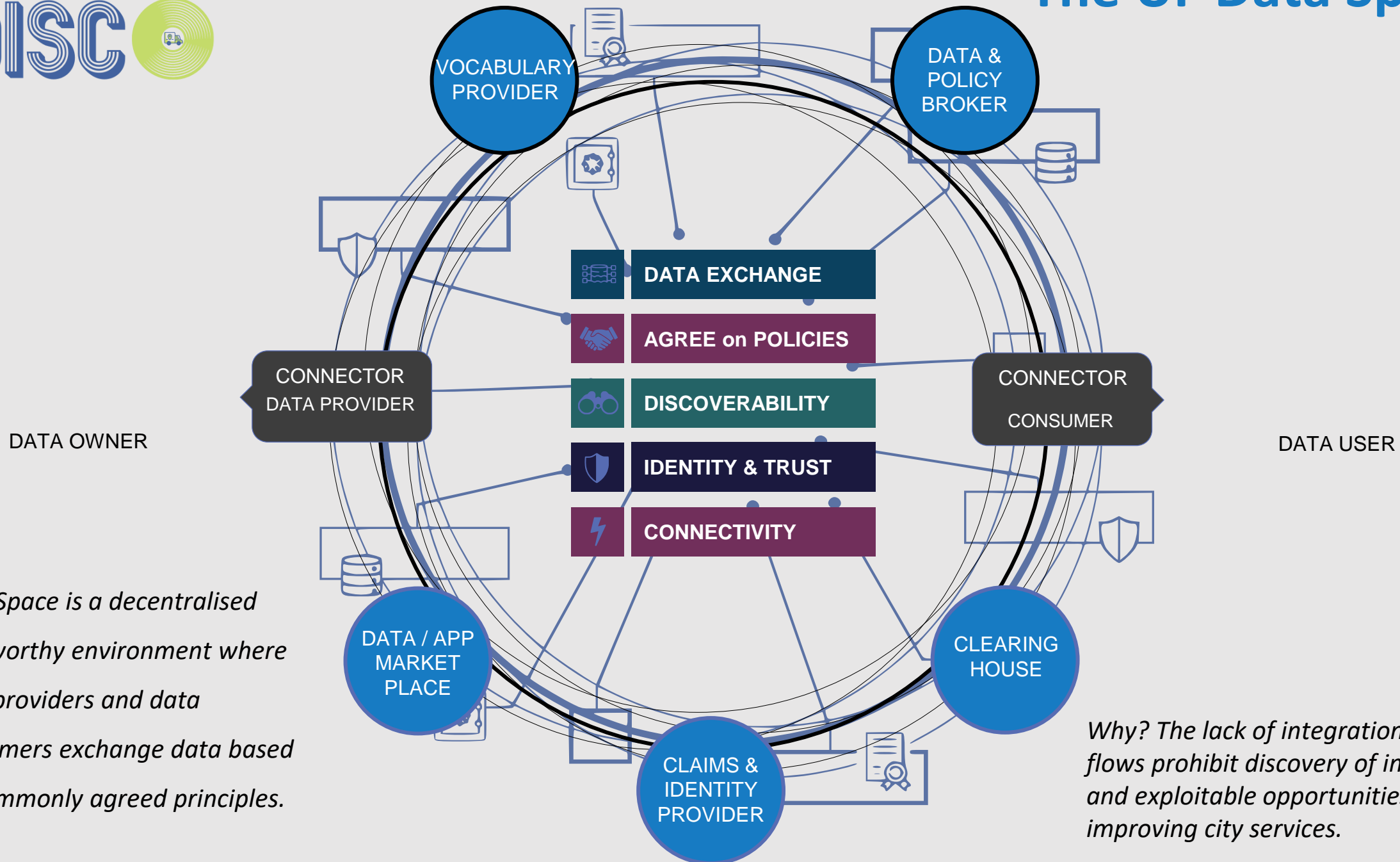


**Smart Contract Generator**  
Collaboration Agreements  
Governance





# The UF Data Space



*Data Space is a decentralised trustworthy environment where data providers and data consumers exchange data based on commonly agreed principles.*

*Why? The lack of integration of data flows prohibit discovery of interesting and exploitable opportunities for improving city services.*



# Paving the way to PI in last-mile logistics

June 2020



City-wide Digital Twins

September 2022



Solutions Transferability

May 2023



UF Data Space

June 2024



AUTOSUP

Autonomous hubs & multimodal supply chains



Funded by  
the European Union

**Thank you!**



**Ioanna Fergadiotou**

**INLECOM INNOVATION**

[ioanna.fergadiotou@inlecomsystems.com](mailto:ioanna.fergadiotou@inlecomsystems.com)

# Urban Logistics Innovation Day 2024

## Session II - Let's talk about collaboration: Physical Internet, digitalisation and vision of logistics service providers

### Speakers



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Facilitated by Hans **SCHURMANS**, Proximus & Co-Chair of the Thematic Group on Urban Logistics

# TRI = VIZOR

THE WORLD'S FIRST CROSS SUPPLY CHAIN® ORCHESTRATOR™

## Towards an Integrated urban logistics system

### Guiding principles

*For a holistic system approach*

**Bart Vannieuwenhuyse & Alex Van Breedam**

THE WORLD'S FIRST CROSS SUPPLY CHAIN ORCHESTRATOR®





- ≡ The World's first Cross Supply Chain Orchestrator
- ≡ Since November 2008
- ≡ 2 private shareholders

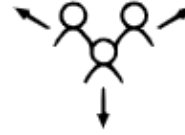
**TRI = VIZOR** is setting up horizontal collaborations to:



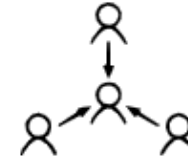
Bundle flows



Cluster activities



Share capacity



Pool resources

**TRI = VIZOR** is acting as:



**Initiator**

Inspiring and preparing companies for what is to come.



**Architect**

Preparing, designing, calculating and building partnerships and collaborations.



**Trustee**

Managing and improving partnerships and collaborations.

# Urban Logistics System Initiatives & experiences

- ≡ CULT – Collaborative Urban Logistics & Transport for Shippers - Antwerp
- ≡ “Wij.leveren” – joint distribution platform – Public & Private - Leuven
- ≡ Neutral distribution terminal – Oslo
- ≡ CULT+ - Collaborative Urban Logistics & Transport for Shippers & LSPs - Brussels
- ≡ Urbane – smart last mile logistics - various cities
- ≡ OECD – Urban Logistics Hubs vision paper (2023) - Paris
- ≡ TRI-VIZOR’s positioning paper (2012 > 2024)

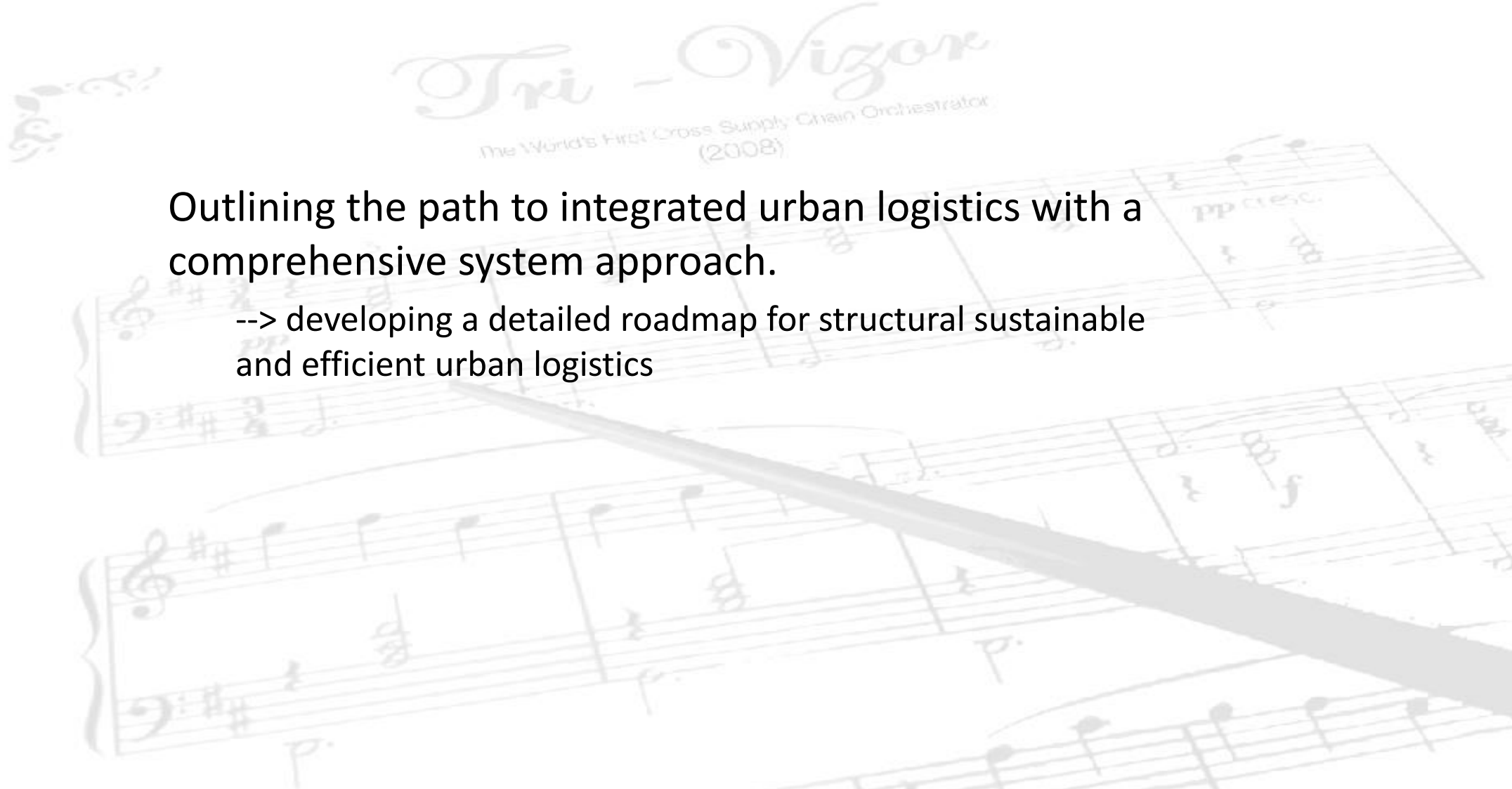


# Urban Logistics System

## Our mission

Outlining the path to integrated urban logistics with a comprehensive system approach.

--> developing a detailed roadmap for structural sustainable and efficient urban logistics







THE WORLD'S FIRST CROSS SUPPLY CHAIN ORCHESTRATOR®

# Urban Logistics System - **1 model**



**≡ Smart logistics = “more value with less effort”**

> A new paradigm in logistics





# Urban Logistics System -

## 2 goals



- ≡ **Cost** efficiency – effort minimization
- ≡ **Value** creation – benefit maximization
  - ≡ for all stakeholders = sustainability
  
- ≡ Cfr. ROI =  $\frac{\text{"Benefit"}}{\text{"Effort"}}$



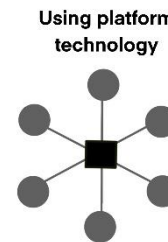
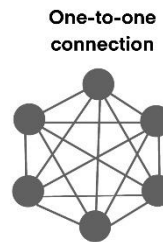
# Urban Logistics System

## 3 policy layers

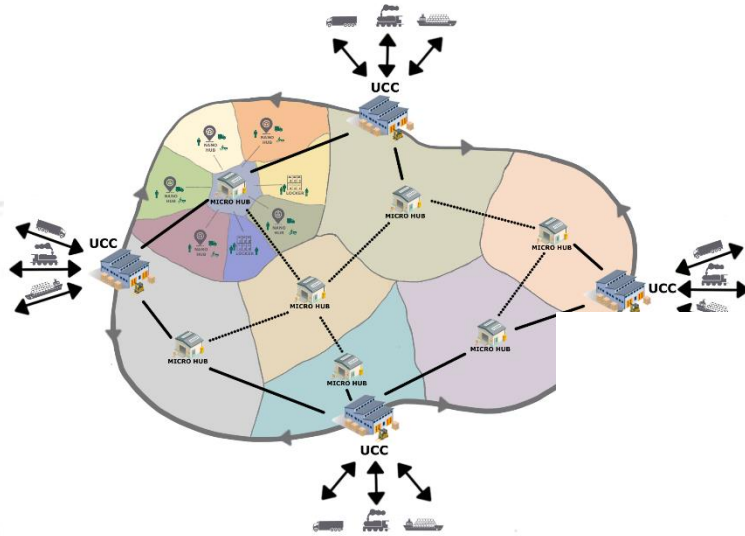


Strategy	Data mgmt Standards and protocols	Modelling strategies/scenarios	Mobility <b>vision and plan</b> with freight flows/logistics included - <i>integrative, inclusive and fair</i>
Tactics		Modelling design of system(s)	Holistic (multi-layer) urban <b>logistics system</b> – zoning and clustering – <i>smart and obvious</i>
Operations		Modelling optimization options	<b>Operations excellence</b> - <i>efficient, effective and sustainable</i>

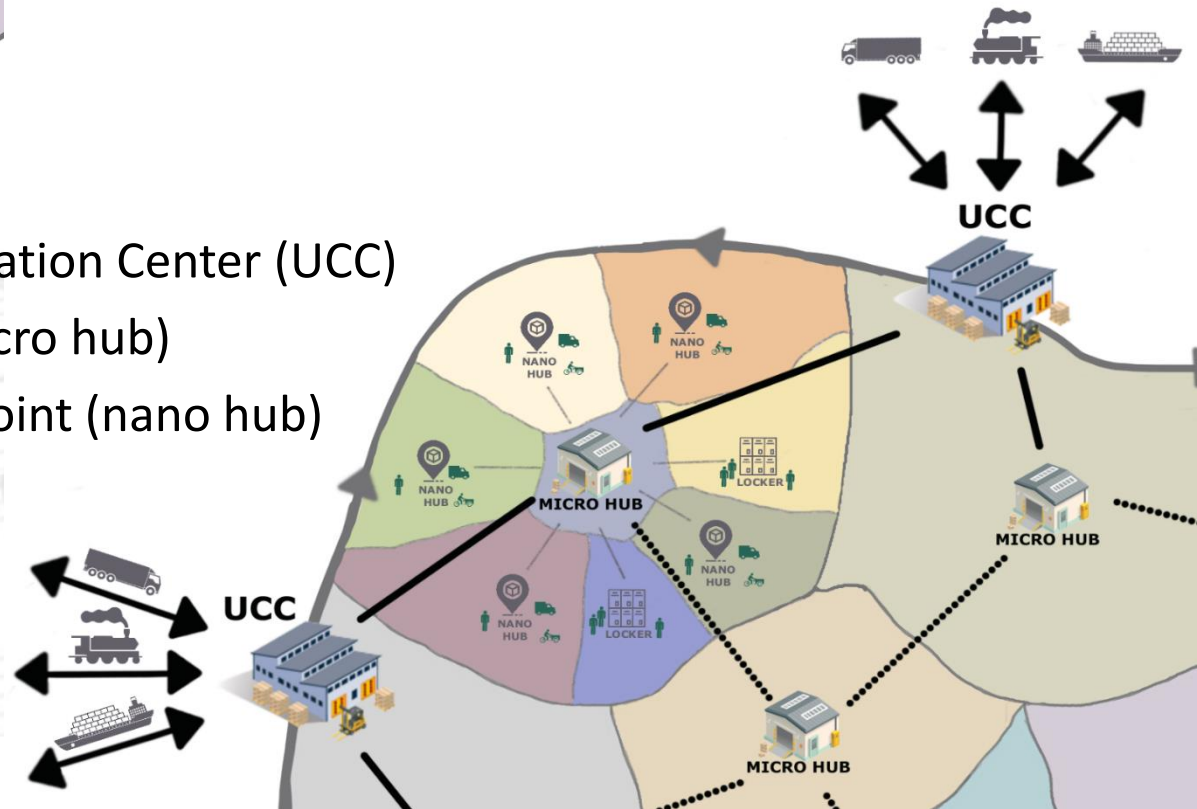
- ≡ Data as enabler
- ≡ Platform as connector



# Urban Logistics System - 4 components



1. The Urban Consolidation Center (UCC)
2. The district hub (micro hub)
3. Pick up – drop off point (nano hub)
4. The locker





# Urban Logistics System - 5 disciplines

*Tri - Vizor*  
The World's First Cross Supply Chain Orchestrator  
(2008)

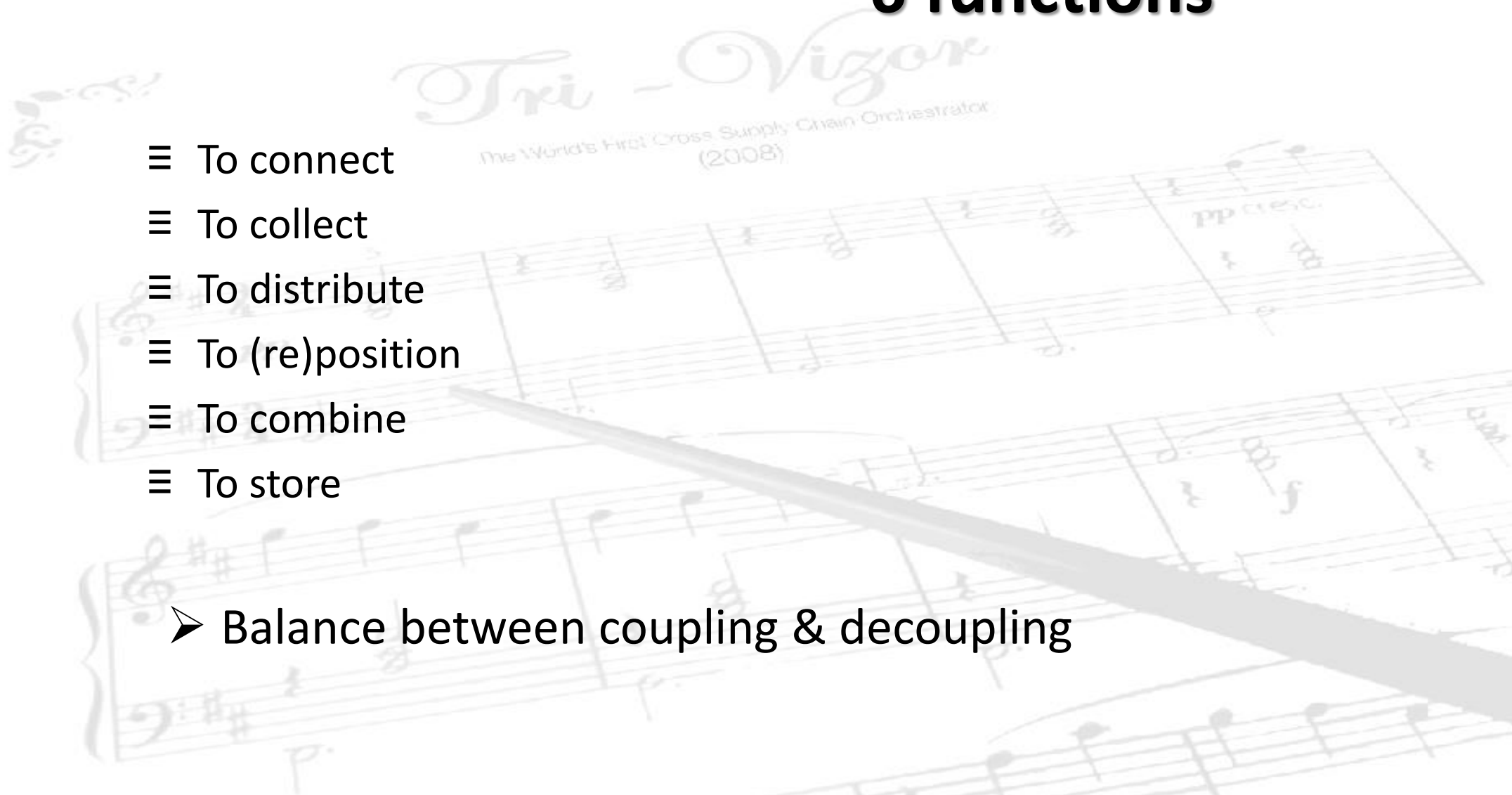
- ≡ Spatial planning
  - ≡ Infrastructure
  - ≡ Market of demand and supply
  - ≡ Business development and branding
  - ≡ Innovation
- Holistic approach



# Urban Logistics System - **6 functions**

- ≡ To connect
- ≡ To collect
- ≡ To distribute
- ≡ To (re)position
- ≡ To combine
- ≡ To store

➤ Balance between coupling & decoupling



*Tri - Vizor*  
The World's First Cross Supply Chain Orchestrator  
(2008)

# Urban Logistics System

## Guiding principles

Key principle for urban logistics	Motivation - clarification	Main goal
<b>Consolidation</b>	Bundling, clustering and pooling – asset or capacity sharing – collaboration - “more with less”	Scale - efficiency
<b>Decoupling</b>	Transshipment – replenishment & last mile & last-last mile – from supply-driven towards demand-driven	Agility
<b>Multimodal</b>	Combination of various transport networks (road, rail, water, underground and air) – various vehicle types – integration - synchronisation	Sustainability
<b>Connectivity</b>	City of Things (cfr. IoT) – hub & spoke – hyperconnected network – data sharing – community or ecosystem design	Robustness
<b>Open access</b>	Standards and harmonization – protocols - infrastructure on public domaine - neutral assets – white label – common assets	Effectiveness
<b>Public-private</b>	Urban logistics deal – alignment – multilateral agreement – multi-stakeholder covenant	Balance
<b>Orchestration</b>	Governance – organization of collaboration – community or ecosystem building and management - monitoring	Fairness

THE WORLD'S FIRST CROSS SUPPLY CHAIN ORCHESTRATOR®



# Urban Logistics System

## Public-private dichotomy

### Integrated logistics conceptual model (ILCM)

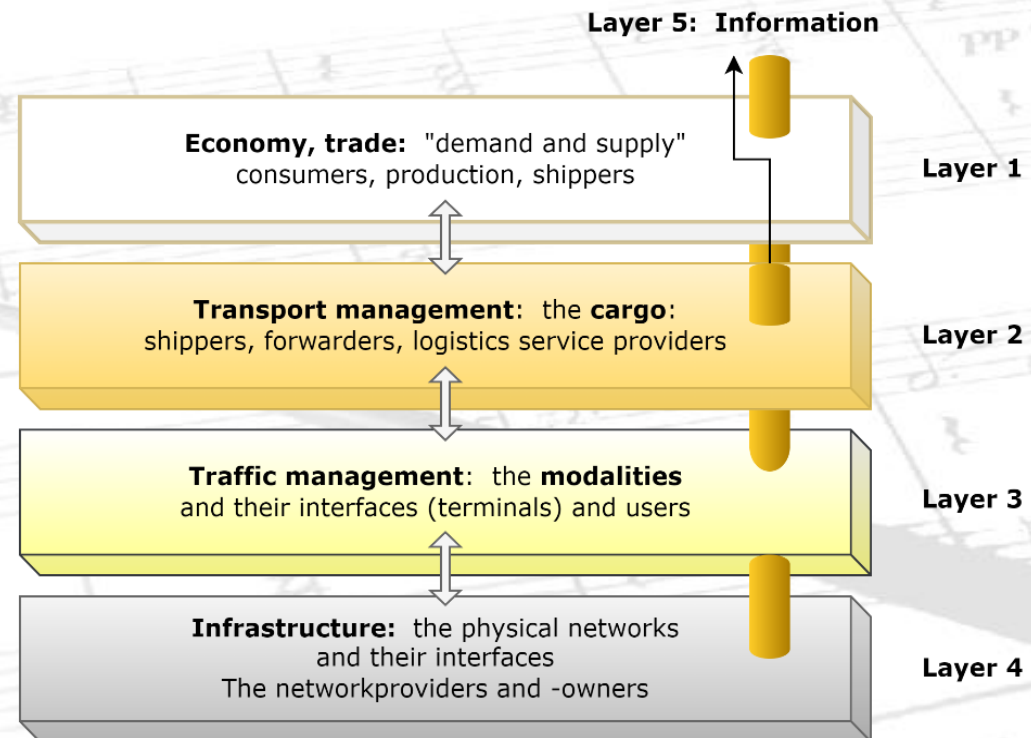
A model to address the right actors for a smooth and safe goods flow

Private

Public

**Transport modes:**

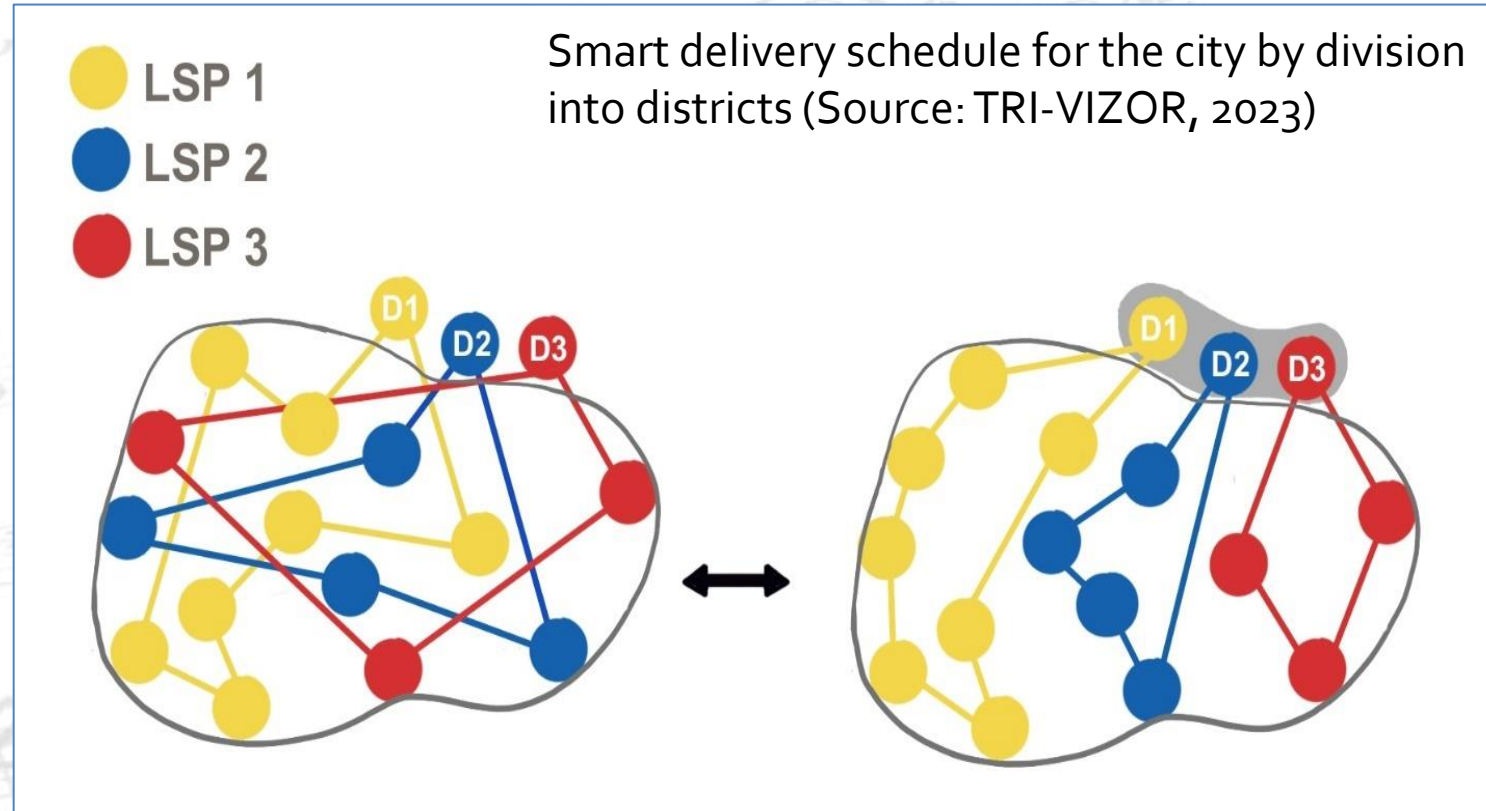
- Road
- Rail
- Water (Inland waterway - Deep sea - short sea)
- Air
- Tube



Source: Tavasszy/ adapted Hazelhorst



# Urban Logistics System Zoning or Districting



*In this schematic example, gains from 18% to 45% are recorded for the respective LSPs through districting, i.e. fewer vehicle kilometers.*

# Urban Logistics System – “The City of Things”

1. new logistics model or paradigm: smart or “more with less” logistics;
2. goals: cost reduction combined with value creation;
3. management levels: strategic vision and plans; tactical systems and operational excellence;
4. components: the UCC, the micro hub, the nano hub, the locker;
5. disciplines: spatial planning, multimodal infrastructure, market of supply and demand, business development & branding and innovation;
6. functions or tasks that shape transport and logistics: to connect; to collect; to distribute; to reposition; to combine and to store;
7. logical principles for the logistics of the future: consolidation; decoupling; multimodal; connectivity; accessibility; public-private and orchestration.

➤ Towards the “Physical Internet (PI)”





# TRI = VIZOR

THE WORLD'S FIRST CROSS SUPPLY CHAIN ORCHESTRATOR®

## Contact

Bart Vannieuwenhuysse  
bavn@trivizor.com

Alex Van Breedam  
alvb@trivizor.com

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● Urban Logistics Innovation Day 2024

# Round Table A - Application of Physical Internet in urban logistics

Find your group in your badge

**POLIS**  
CITIES AND REGIONS FOR  
TRANSPORT INNOVATION

alice | Alliance for  
Logistics Innovation  
through Collaboration  
in Europe

**DISC** 

**Name Surname**

**Affiliation**

A5

B3

● Urban Logistics Innovation Day 2024

# Lunch break

See you back at 13:45

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 DISCO

● Urban Logistics Innovation Day 2024

# Session III - Efforts made by cities and businesses to decarbonise urban freight



**Joshua WEST**  
Project Officer at C40



**Pierre FILS**  
*Director Group  
Sustainability at BPost*



**Sébastien HOREMANS**  
CEO, SmilePickup

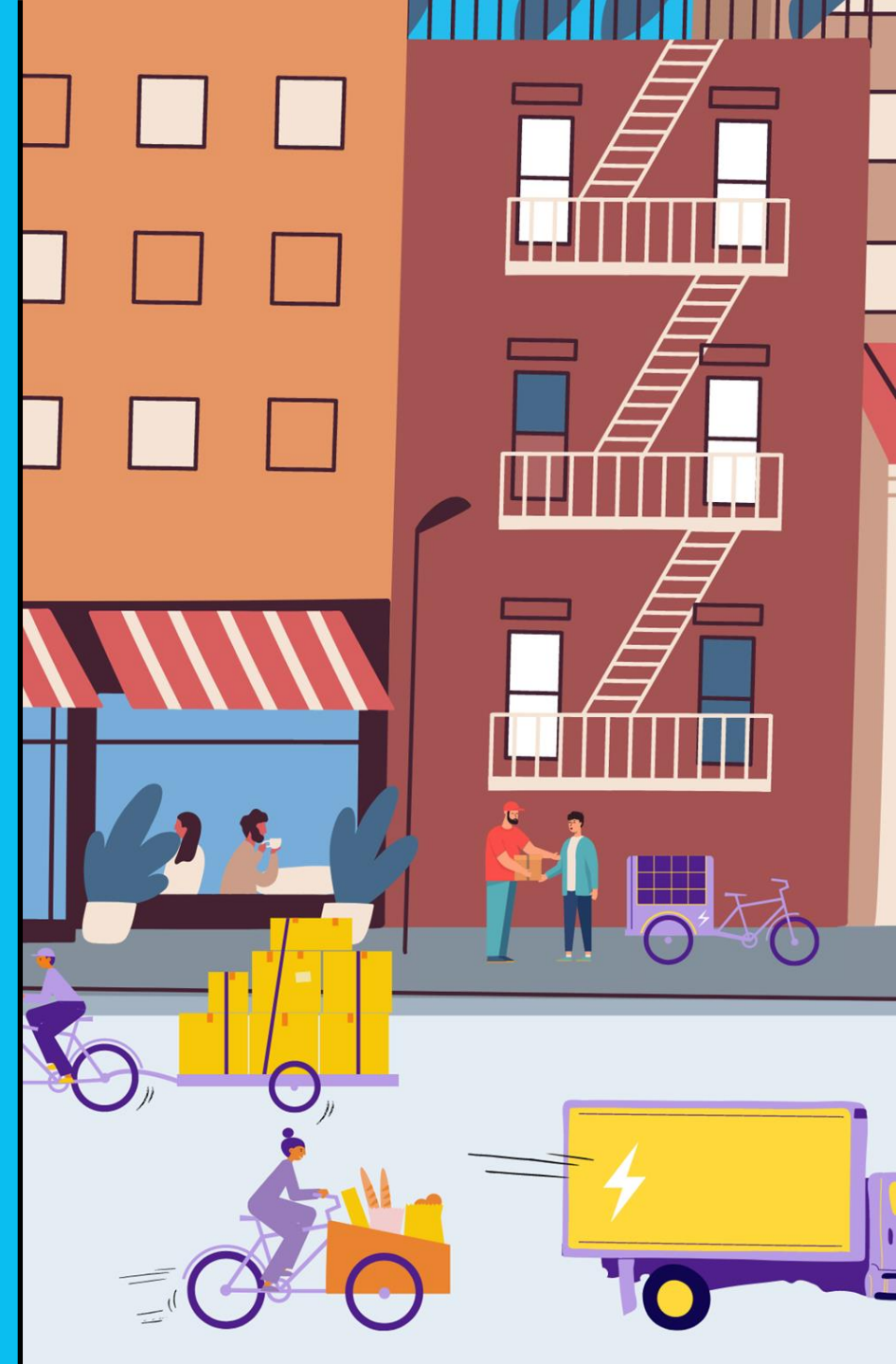
Facilitated by Marion COTTET, Project Manager on Urban Logistics at ALICE



Successful city-business freight collaborations

# International case studies and best practises

**Joshua West**  
Zero Emission Freight Project Officer  
C40 Cities  
[jwest@c40.org](mailto:jwest@c40.org)



## Agenda

1. C40 intro and transport vision
2. Urban freight goals and barriers
3. What can cities and businesses do
4. Regional spotlights

C40 is a network of nearly 100 world-leading cities collaborating to deliver the urgent action needed to confront the climate crisis.



London Mayor Sadiq Khan, Co-Chair of C40



Freetown Mayor Yvonne Aki-Sawyerr, Co-Chair of C40



# The C40 Cities network

Directly representing just under 600 million residents

Influencing approximately 900 million people living and working in the wider city

**AFRICA:** ABIDJAN – ACCRA – ADDIS ABABA – CAPE TOWN – DAKAR – DAR ES SALAAM – DURBAN (ETHEKWINI) – EKURHULENI – FREETOWN – JOHANNESBURG – LAGOS – NAIROBI – TSHWANE | **CENTRAL EAST ASIA:** BEIJING – CHENGDU – DALIAN – FUZHOU – GUANGZHOU – HANGZHOU – HONG KONG – NANJING – SHANGHAI – SHENZHEN – QINGDAO – WUHAN – ZHENJIANG | **EAST, SOUTHEAST ASIA & OCEANIA:** AUCKLAND – BANGKOK – HANOI – HO CHI MINH CITY – JAKARTA – KUALA LUMPUR – MELBOURNE – QUEZON CITY – SEOUL – SINGAPORE – SYDNEY – TOKYO – YOKOHAMA | **EUROPE:** AMSTERDAM – ATHENS – BARCELONA – BERLIN – COPENHAGEN – HEIDELBERG – ISTANBUL – LISBON – LONDON – MADRID – MILAN – OSLO – PARIS – ROME – ROTTERDAM – STOCKHOLM – TEL AVIV – WARSAW | **LATIN AMERICA:** BOGOTÁ – BUENOS AIRES – CURITIBA – GUADALAJARA – LIMA – MEDELLÍN – MEXICO CITY – RIO DE JANEIRO – SALVADOR – SÃO PAULO – SANTIAGO – QUITO | **NORTH AMERICA:** AUSTIN – BOSTON – CHICAGO – HOUSTON – LOS ANGELES – MIAMI – MONTRÉAL – NEW ORLEANS – NEW YORK – PHILADELPHIA – PHOENIX – PORTLAND – SAN FRANCISCO – SEATTLE – TORONTO – VANCOUVER – WASHINGTON DC | **SOUTH & WEST ASIA:** AHMEDABAD – AMMAN – BENGALURU – CHENNAI – DELHI – DHAKA – DUBAI – KARACHI – KOLKATA – MUMBAI



## Transportation

C40 supports cities to create sustainable transport strategies which prioritise people-friendly streets over space for cars.

**1/3**

of C40 cities' emissions  
come from transport

143

**#1**

source of urban air  
pollution is traffic

**36**

cities will make a major  
area of their metropolis  
zero-emission by 2030

# Transport vision for cities

Walking, cycling and public transport are safe and accessible

Emissions are reduced and air quality is improved

Businesses are thriving and creating good, green jobs

Overall number of private vehicle trips is reduced

Streets are safer for everyone with fewer road injuries

High-mileage vehicles are prioritized for electrification

Accelerated electrification and mode shift

Public space repurposed and more social connections



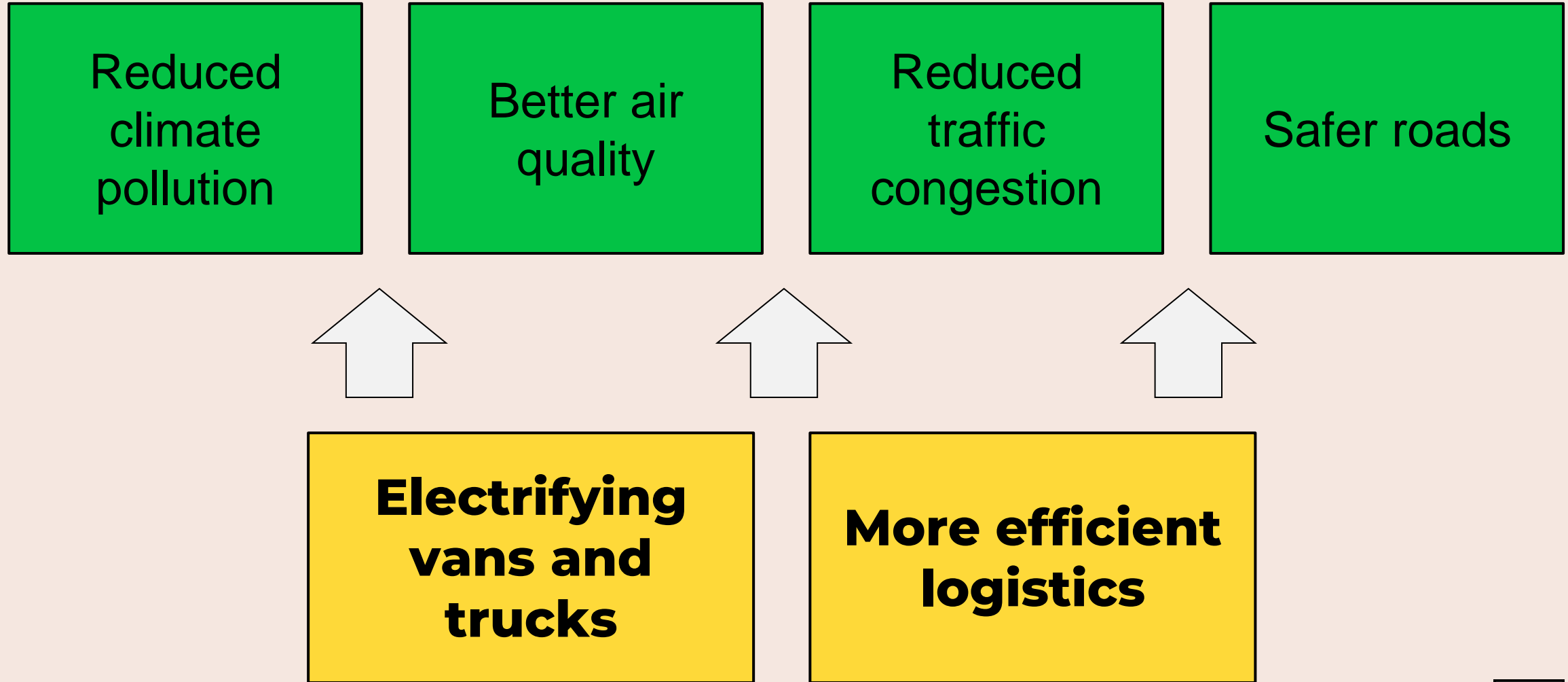
# C40's unique role

With our network of nearly 100 cities around the globe, we help cities accelerate the uptake of zero-emission freight systems by:

- Connecting cities to share **best practices**.
- Managing on-the-ground **technical assistance** projects.
- **Convening** cities, academics, private sector and technical experts.
- Hosting **webinars** and dynamic **working groups**.



# Urban freight goals





## Zero emission freight barriers

Costs

**Technology  
hesitance and  
risk**

Lack of public-private  
collaboration

Lack of available space

**Grid  
readiness and  
access to  
charging**

Lack of workforce  
development

# European City-Business Roundtable: September 2023



## What can cities do

- Put freight on the agenda.
- Provide regulatory certainty.
- Build internal capacity.
- Serve as enabler.
- Create forums for public-private knowledge sharing.

## What can businesses do

- Make ambitious commitments.
- Build internal capacity.
- Lead on innovation.
- Start now.
- Share lessons learned and data.

## Stakeholder Advocacy and Engagement

- Dedicated internal TfL team to manage freight stakeholder engagement for London

## Annual Freight Forum

- Freight and logistics operators, business groups, local borough councils and TfL

## [LoCity](#)

- TfL program to help the freight and fleet sector improve air quality and reduce carbon emissions
- City receives direct feedback from the freight community and shares key policy updates on initiatives e.g. London scrappage scheme

## Freight Policy Advisory Group

- Working group to develop, create and promote freight policy – current and emerging. Much smaller, specific focus.



## Rotterdam

### [Zero Emission Zone for City Logistics Covenant](#)

- 75 private sector signatories (up from 56 since launch)
- Commitments and progress reporting
- Jointly address challenges and opportunities
- Attend the city logistics advisory group

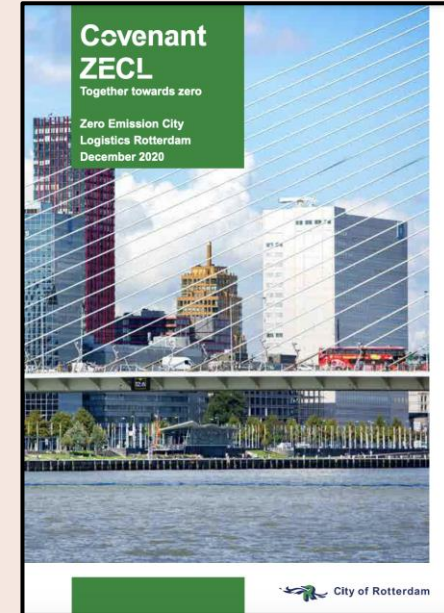
## Ecostars

- 1000+ companies (mostly SMEs)
- Members receive free advice and auditing on clean and smart logistics of their company

## Brussels

### [Green Deal on Zero Emission Urban Logistics](#)

- Launched in April 2023
- 50 businesses signed an agreement to implement more sustainable urban logistics practises, setting their own commitments every two years.



## Berlin

- X2 micro logistics hubs at [Te-Damm and Alexanderplatz train stations](#).
- Partnership between the local borough district and Deutsche Bahn.



## Oslo

- [CityHUBs](#) - X3 distribution hubs in the Filipstad borough.
- Strong public and private collaboration - Urban Environment Agency arranged increased power supply to the area.



## Paris

- [Îlot fertile](#) - winner of the call for projects “Réinventer Paris” - launched by the City of Paris.
- Urb-It operating in a distribution hub as part of the new residential development.



# Europe

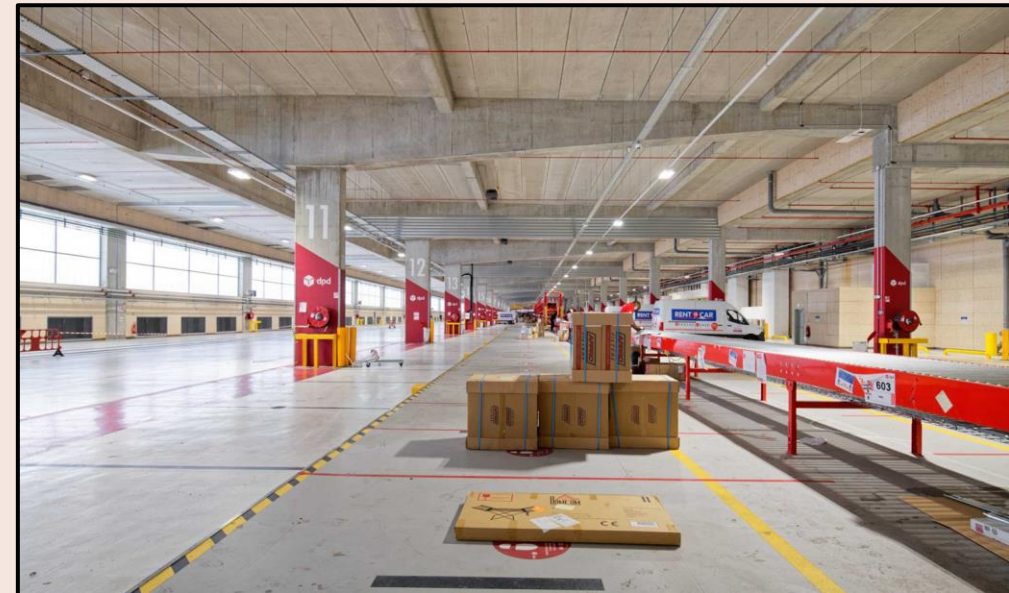
# Logistics hotels

- A new type of large logistics facility on municipal land
- Multistory, multi-user, multi-functional design
- Logistics occupy the main area, often in the basement and first floor, with other uses located on the upper levels: offices, sports facilities, shops.

## Examples

Lyon - Urban Logistics Hotel (*top right*)

Paris - Chapelle International (*bottom right*) / Vitry logistics hotel / Bercy-Charenton logistics hotel



## San Francisco

- New city-led public / private working group.
- Part of the city's [Eco-Friendly Downtown Delivery Study](#)

## Los Angeles

- [Transportation Electrification Partnership](#)
  - Multi-year public-private partnership - 30 +members
  - Serving as a model through piloting the nation's first zero emissions delivery zone
- [LACI](#) initiative

## NYC

- Freight advisory committee
- [Clean Trucks Programme](#) - So far, 659 diesel trucks replaced.
- [Blue Highways](#) - Open call for private sector collaboration
  - *Request for Information and Expressions of Interest (RFEI) model*
- [Off-hour delivery program](#) - consortium of business partners.





## Seattle

- [Commercial E-cargo Bike Program](#)
- Creating external advisory group to inform programme designs and encourage participation

## Boston

- [Boston Delivers](#) e-cargo bike delivery service
- Subsidised deliveries for SMEs
- Extensive stakeholder engagement throughout led to recalibrated customer focus

## Portland

- [Zero Emission Delivery Zone](#) pilot project
- Building partnerships with stakeholders to refine and prototype concepts, and report on results



## Objective

Accelerate the deployment of zero-emission freight vehicles in Latin American cities



Mexico City  
Medellín  
Bogotá  
Quito  
Río de Janeiro  
Curitiba

## Workstreams

CITIES & BUSINESS



INDUSTRY



FINANCE



INCLUSION



## Projects

- Mexico City - Environmental Self-Regulation and Electromobility Programme
- Bogotá - Environmental Vehicle Labelling

## Mexico City

- [Environmental Self-Regulation and Electromobility Programme](#)
  - 500+ e-LDVs introduced through the programme
  - Connecting businesses to OEMs
  - Development of labor inclusion strategies or training programs

## Bogotá

- [Environmental Vehicle Labelling](#)
  - Objective to reach 65,000 cargo trucks in the city
  - 2-year voluntary programme
  - Pilot developed with the city, industry, and freight transporters over many months



## Final thoughts

- Early involvement
- Regular convenings
- Targeted discussions
- SME inclusion
- Pilot project to permanent practice



# Thank you!



Joshua West  
Zero Emission Freight Project Officer  
[jwest@c40.org](mailto:jwest@c40.org)

● Urban Logistics Innovation Day 2024

# Session III - Efforts made by cities and businesses to decarbonise urban freight



**Joshua WEST**  
Project Officer at C40



**Pierre FILS**  
*Director Group  
Sustainability at BPost*



**Sébastien HOREMANS**  
CEO, SmilePickup

Facilitated by Marion COTTET, Project Manager on Urban Logistics at ALICE

# bpostgroup urban logistics

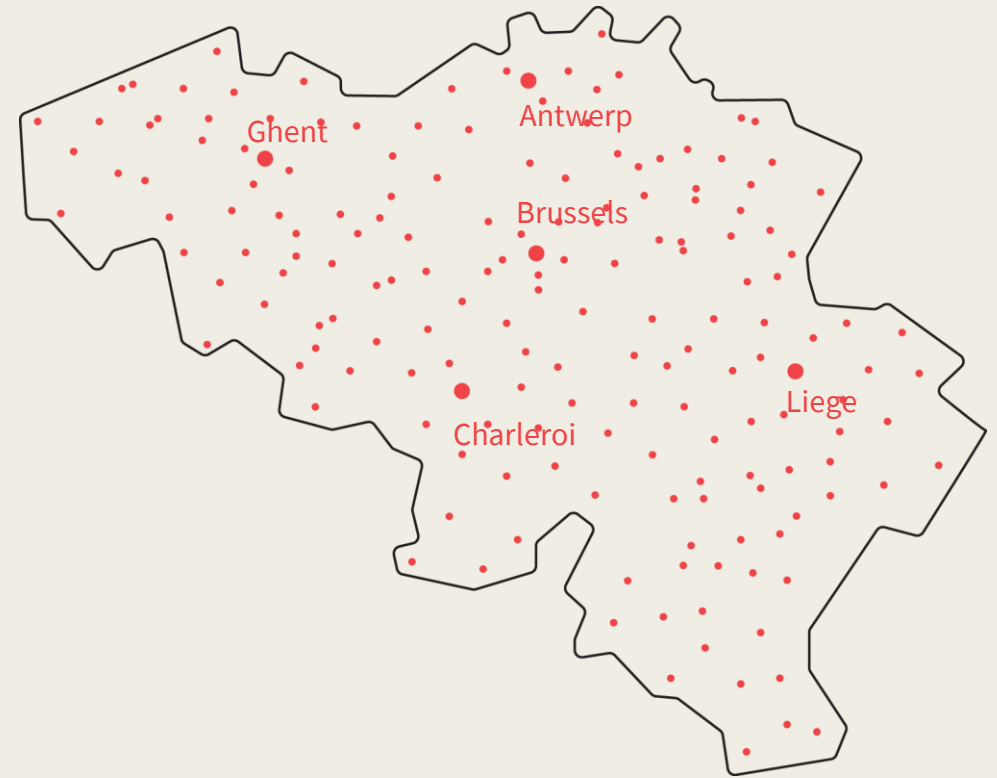


 **bpostgroup**  
You make us move.

# bpost Belgium

## Activities

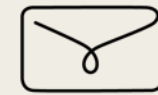
- The commercial and operational management of **letter mail**, press, periodicals and **parcel delivery** in Belgium.
- Postal and financial services in a dense network of **657 post offices** with **2600 service points** in total.



**26.000**  
FTE



**5**  
sorting  
centers



**5.57**  
million  
/day



**549,000**  
/day



# Ecozone: 3 pillars : more than electrification

## REDUCE TRAFFIC



## GREENER FLEET

### Pick-up points at walkable distance

- ✓ Consolidation of volume
- ✓ First time right
- ✓ <400m from inhabitants


### Soft mobility

- ✓ Bikes and e-trailers
- ✓ Reduce pressure on cities

### Electrification of fleet

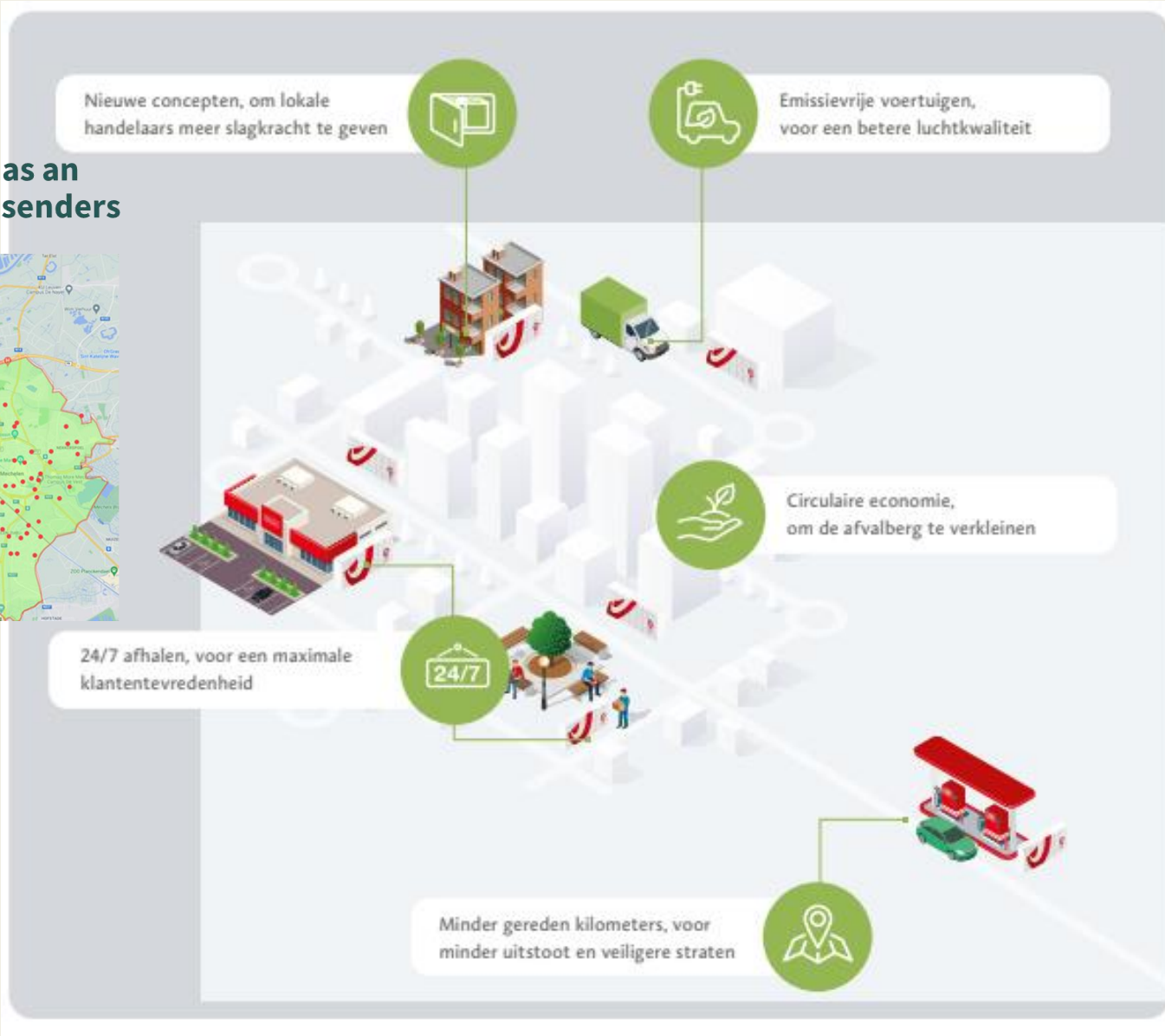
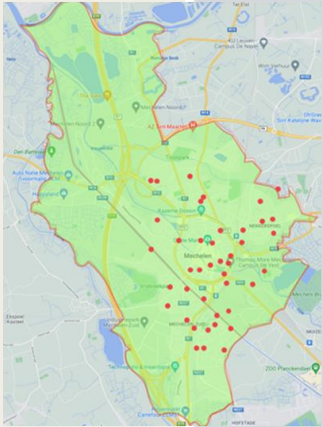
- ✓ e-vans and charging infrastructure

**ECOZONES cover all these elements to make cities more livable.**

 You make us move.

# Ecozone: 3 pillars

Zip code as an enabler for senders



# Ecozone positive impact on bpost/customer ecological footprints

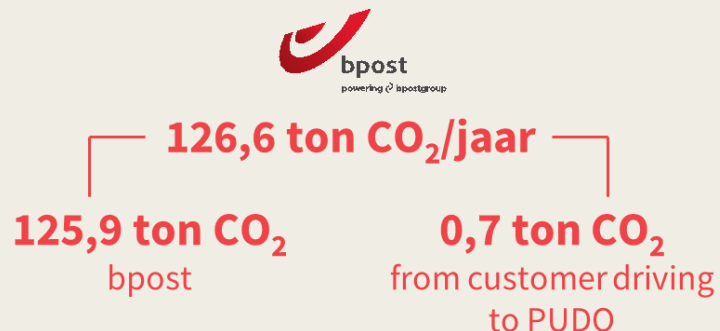
## Reduction of CO2 emission

- 97% bpost
- 80% customer

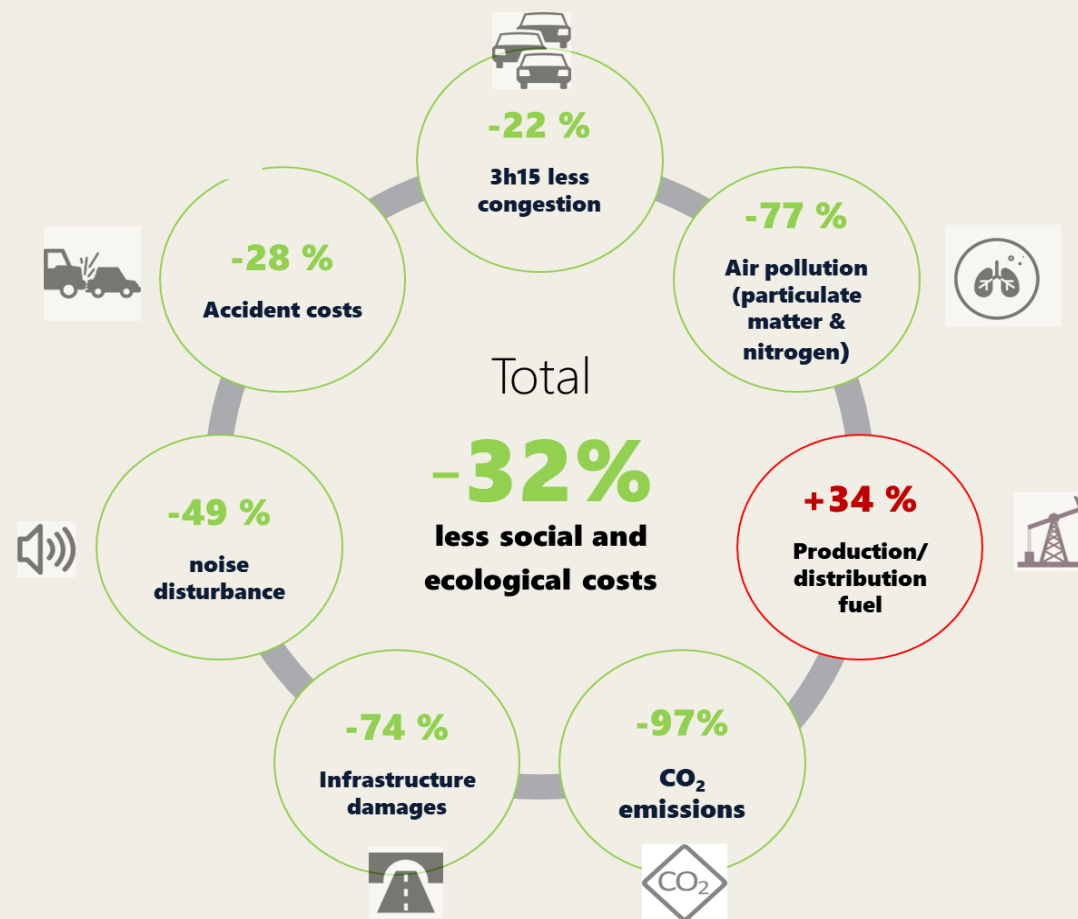
## Change in behavior

- 78% pick up the parcels at < 500m
- 85% pick up the parcels on foot or by bike

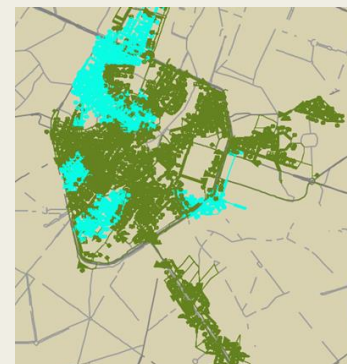
### Business as usual 2019



### Ecozone 2021



# Ecozone: with & by our colleagues



# Ecozone: Learnings

## Key success factors

- lab independent of business
- (limited) budget
- “C-” level sponsorship
- short decision line

## Roll out - key steps

- Identify economic impact
- Address difficult questions
- Identify strategic impact
- Identify strong sponsorship

## Key learnings

- change mgt is key (eg field, bonus)
- link with other aspects of sustainability (eg tyres for Taxonomy)
- strong technical and project mgt & strong field specialists

**You  
make us  
move.**



Remplie et chargée.  
Parce que je roule 100% électrique.

STOP DIRMUS  
ARRÊTS FREQUENTS

● Urban Logistics Innovation Day 2024

# Session III - Efforts made by cities and businesses to decarbonise urban freight



**Joshua WEST**  
Project Officer at C40



**Pierre FILS**  
*Director Group  
Sustainability at BPost*



**Sébastien HOREMANS**  
CEO, SmilePickup

Facilitated by Marion COTTET, Project Manager on Urban Logistics at ALICE

# SmilePickup/Smil@AI

S Horemans – M Fagot  
ALICE - 2024





# Introduction

- Smile Pickup is a European specialist of XL collection points
- Nearly 280 XL pickup in France, 27 in Spain (with partners), 3 in Belgium
- Important Investment in R&D : 5 scientific publications since 2022
- A company with a strong corporate social responsibility (CSR)



# The SmilePickup mission is ...

To offer last-miles solutions and services to make life easier for our customers through two types of SmilePickup Pickup Points:

- SubUrban Pickups
- Urban Pickups

with a pan-European network of pick-up points for all types of parcels

To meet the needs of Europe's urban areas for greener logistics.



---

French Startup created en  
2018

---

First french XL pickup points  
network

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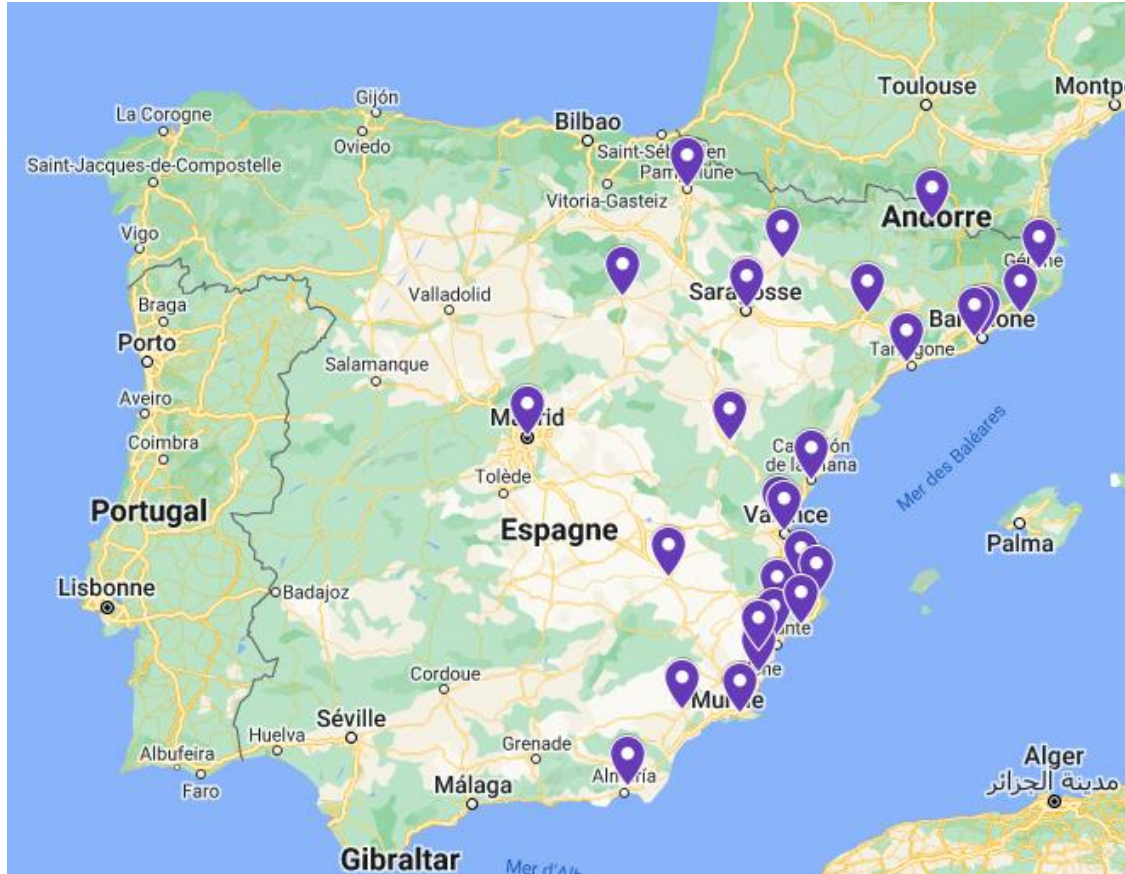
300 *Pick-up* XL opened (400  
in 2025)

---

# Europa

27 PP in Spain

3 PP in Belgium



# Our Customers



# Member of ALICE (UE)

alice



Alliance for  
Logistics Innovation  
through Collaboration  
in Europe

# The SmilePickup concept

- We currently have a majority of pick-up points in exclusive partnership with supermarkets, transport companies and associations (reintegration of people in difficulty), which has enabled us to roll out our services rapidly.
- Eventually, we work to roll out our concept on our own or as a franchise, with all the associated services. 3 pickups for the end of 2023, 9 for the end of 2024.

# The Westfield partnership

We opened our first pick-up point in Europe's largest shopping mall in Lyon. By the end of 2025, we aim to have opened 16 SmilePickup stores in WestField shopping centers in France.

Then we should open all Westfield European shopping centers (61 in Europa).

Westfield is the world leader in shopping centers.



# News

For the sixth year running, SmilePickup was profitable, with double-digit growth (12% EBITDA). We are launching our second capital increase to pursue our development.

# The problems specific to our business

- Finding the right locations for our pickup points
- Anticipate flows at our pickup points
- Optimize the supply to our pickup points
- The solution : Smil@AI, an unsupervised artificial intelligence solution dedicated to the last mile, which has been the subject of 5 international scientific publications

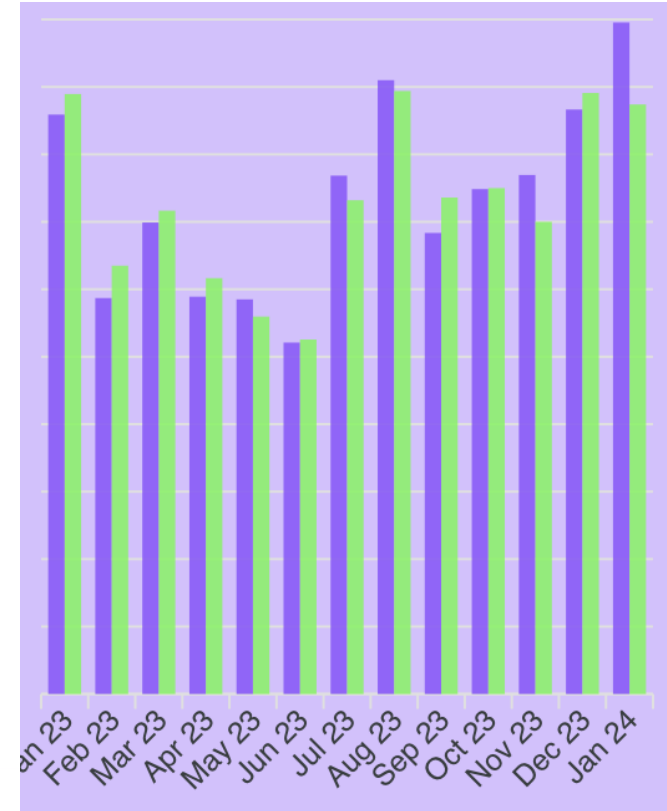
# Finding the right locations for our pickup points

- Using over 100 variables (proximity to shopping centers, highways, population typology, etc.) we were able to determine 400 locations thanks to our artificial intelligence engine.
- Only a few addresses had to be corrected by our staff
- Smil@AI enabled us to define the target map for our sites in France. We're working on the rest of Europe.



# Anticipate flows in our pickup points

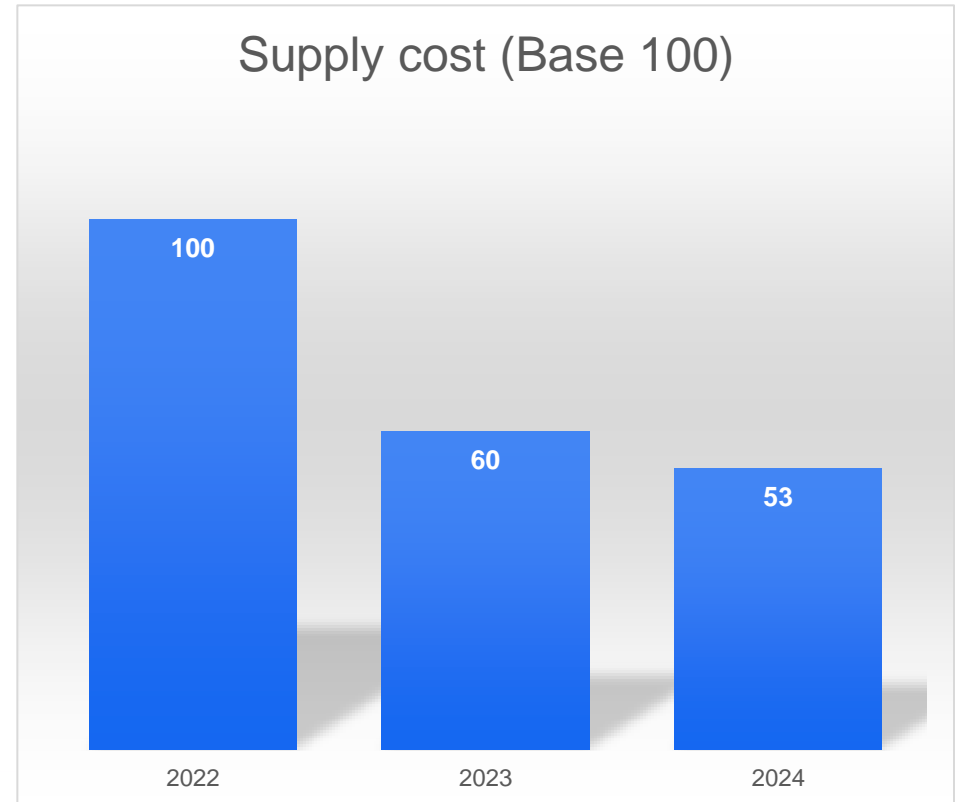
- Our business is highly seasonal, depending on the product. For example, furniture peaks in December, January, July and August. Other criteria may come into play: pandemics, elections, economic climate, etc...
- Smil@AI enables us to anticipate these variations, by anticipating the means of transport and the space available at pick-up points.



# Optimize the supply to our pickup points

In 2022, we had to take charge of transporting XL IKEA orders to our collection points. This was a totally new business for us.

Thanks to Smil@AI, we cut our transport costs by 40% between 2022 and 2023. We expect a further double-digit reduction in 2024.



# Smile Pickup : Optimisation of an applied routing problem

Matthieu FAGOT : researcher SMIL@AI

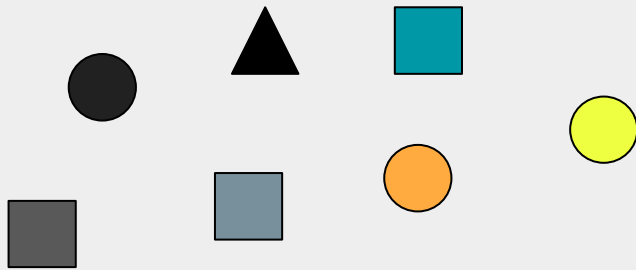


# Introduction

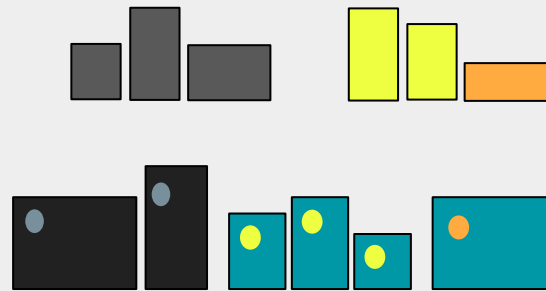
## Vehicle Routing Problem with Time Windows

NP-hard problem.

### Set of points



### Set of parcels



### Heterogeneous fleet



# Introduction

The **objective** is to  
build a set of routes in order to deliver a maximum number of parcels while :

1 : minimising the **distance** travelled and the **cost of the vehicles used**.

2 : **satisfying the constraints** of the specific Smile Pickup Problem

Heterogeneous fleet

Pickup and delivery  
constraints

Release and due dates

Storing capacities

Multiples time windows

Vehicle packing



# Our goal

- 1 - Build an efficient framework to solve a large variety of complex vehicle routing problems
- 2 - Being able to adapt the solution to the client's need and specificity.

# Our solution

- 1 - Use a Large Neighborhood Search Framework (flexible, simple, efficient)
- 2 - Reinforcement Learning to adapt to the client's problem and enhance the performance of LNS.

# Large Neighborhood Search

It is a method for solving optimisation problems that consists of moving **from one solution to a neighbouring solution** in order to explore the solution space.

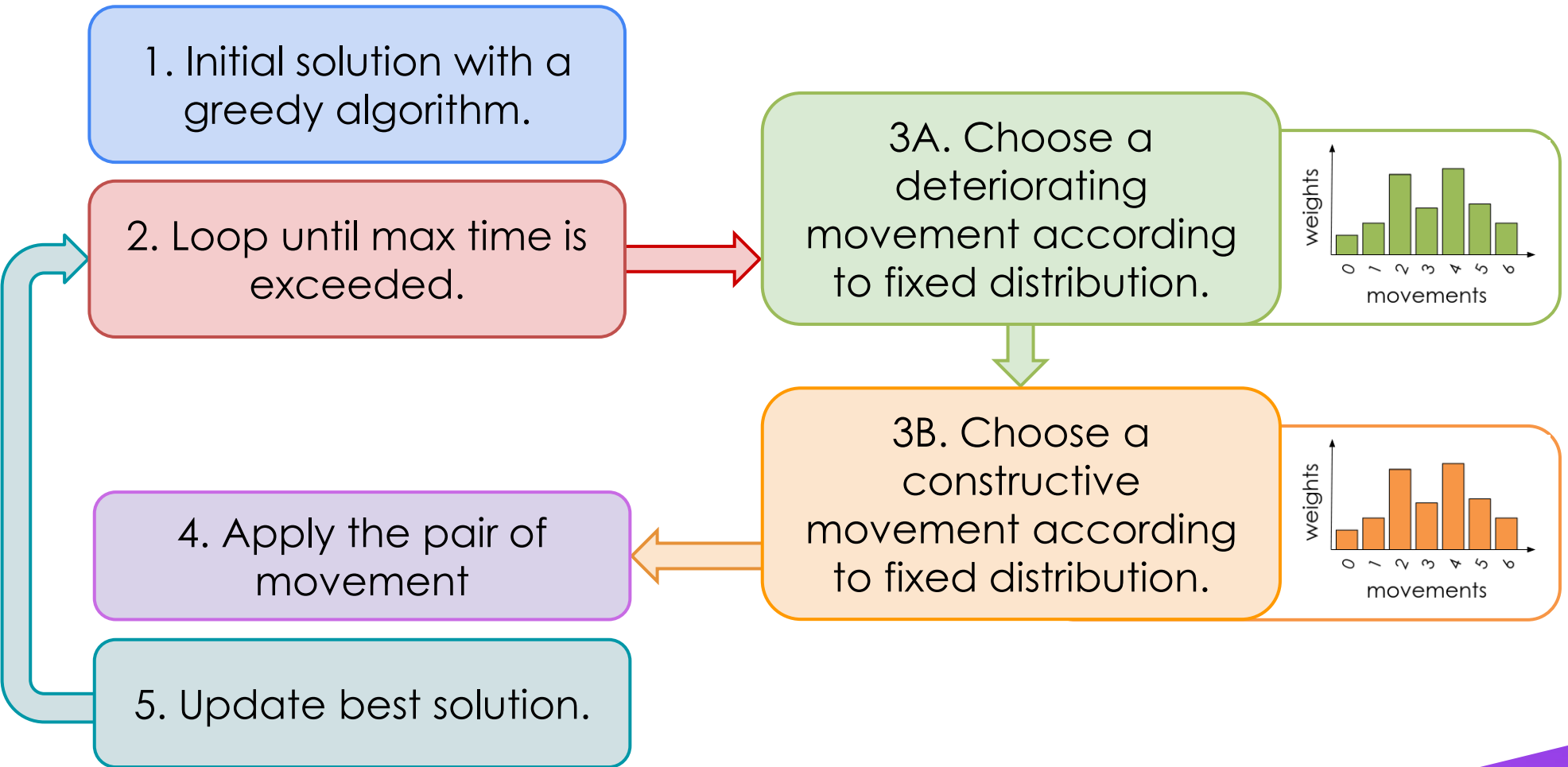
To do this, we need to define ...

Deteriorating movements :  
worst point removal,  
cluster removal, ...

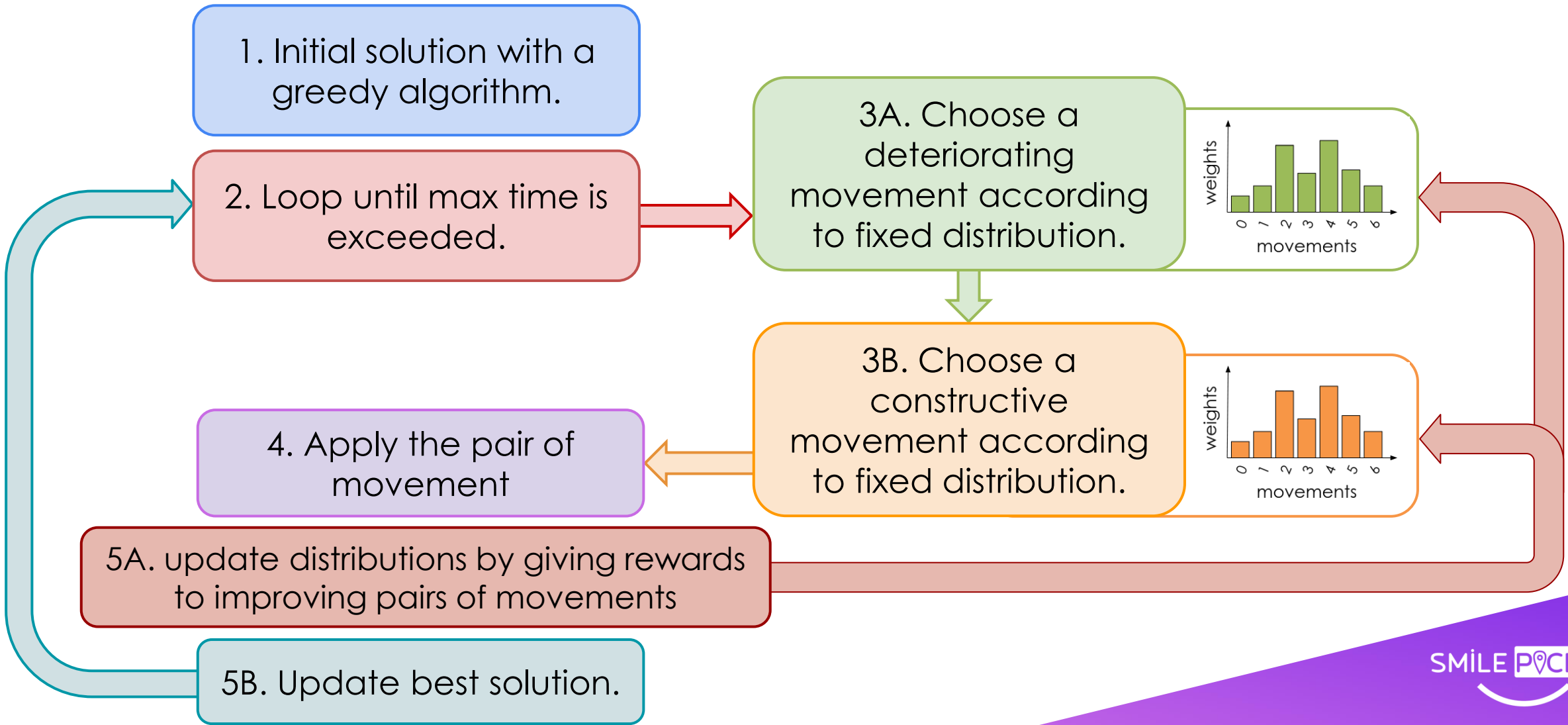
Constructive movements :  
greedy heuristic,  
regret heuristic, ...

and a general strategy:  
Large Neighborhood  
Search

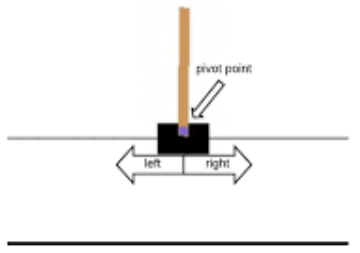
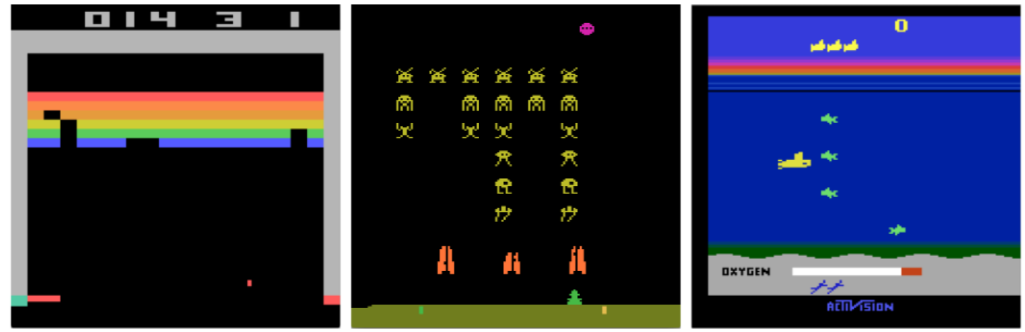
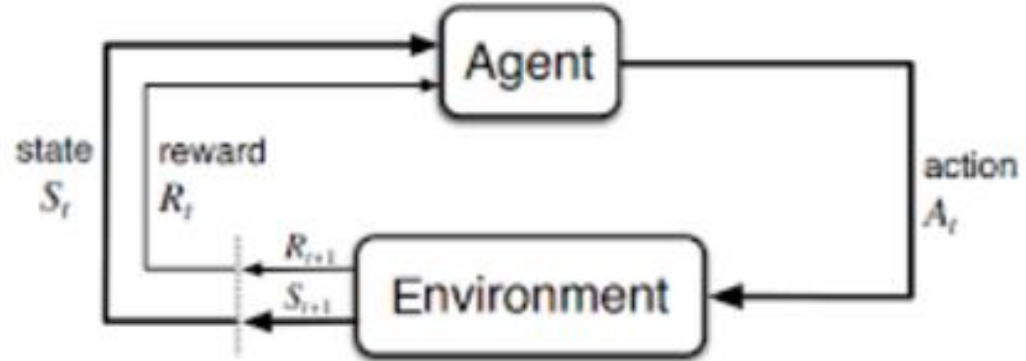
# Large Neighborhood Search



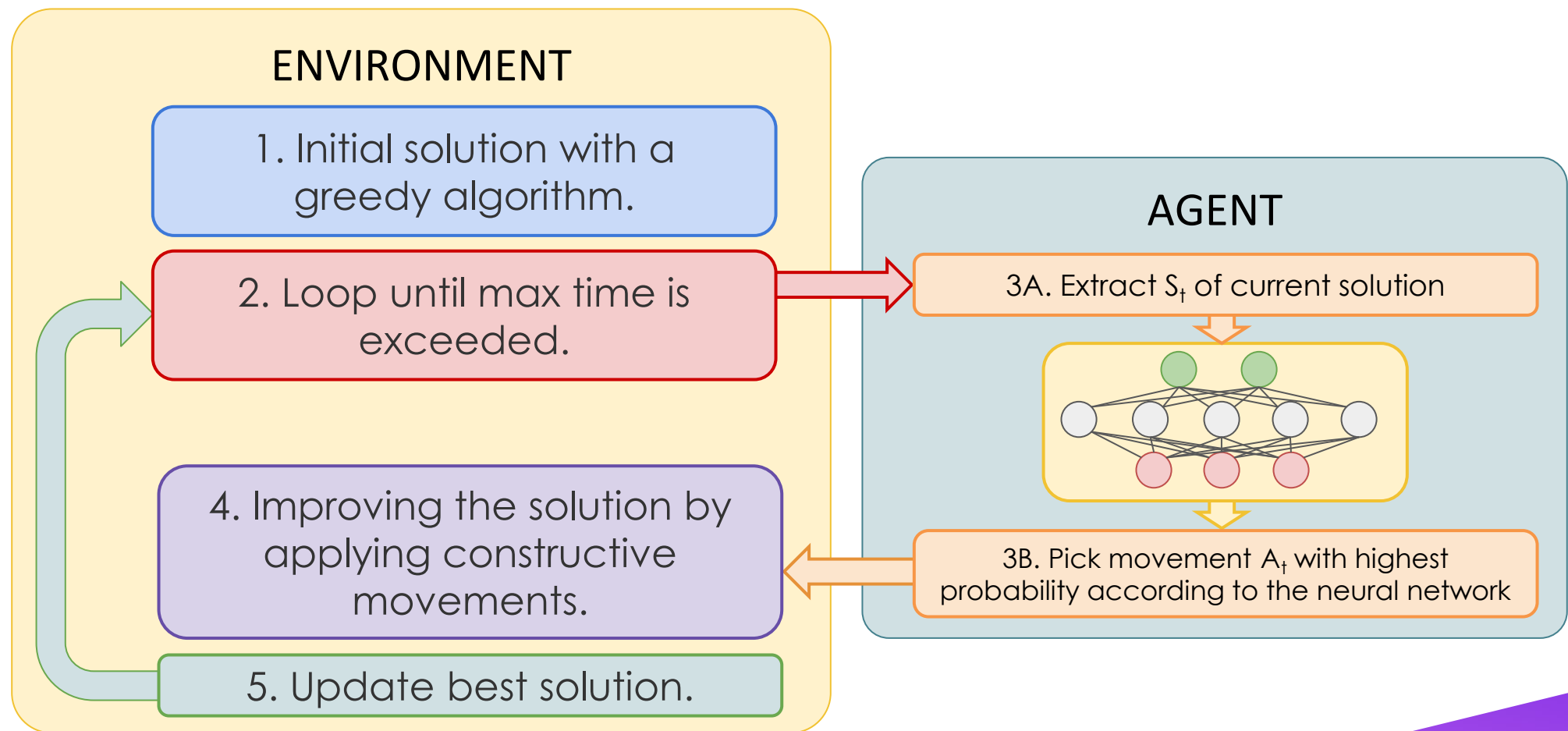
# Adaptive Large Neighborhood Search



# Deep Reinforcement Learning



# Reinforcement Learning Large Neighbourhood Search

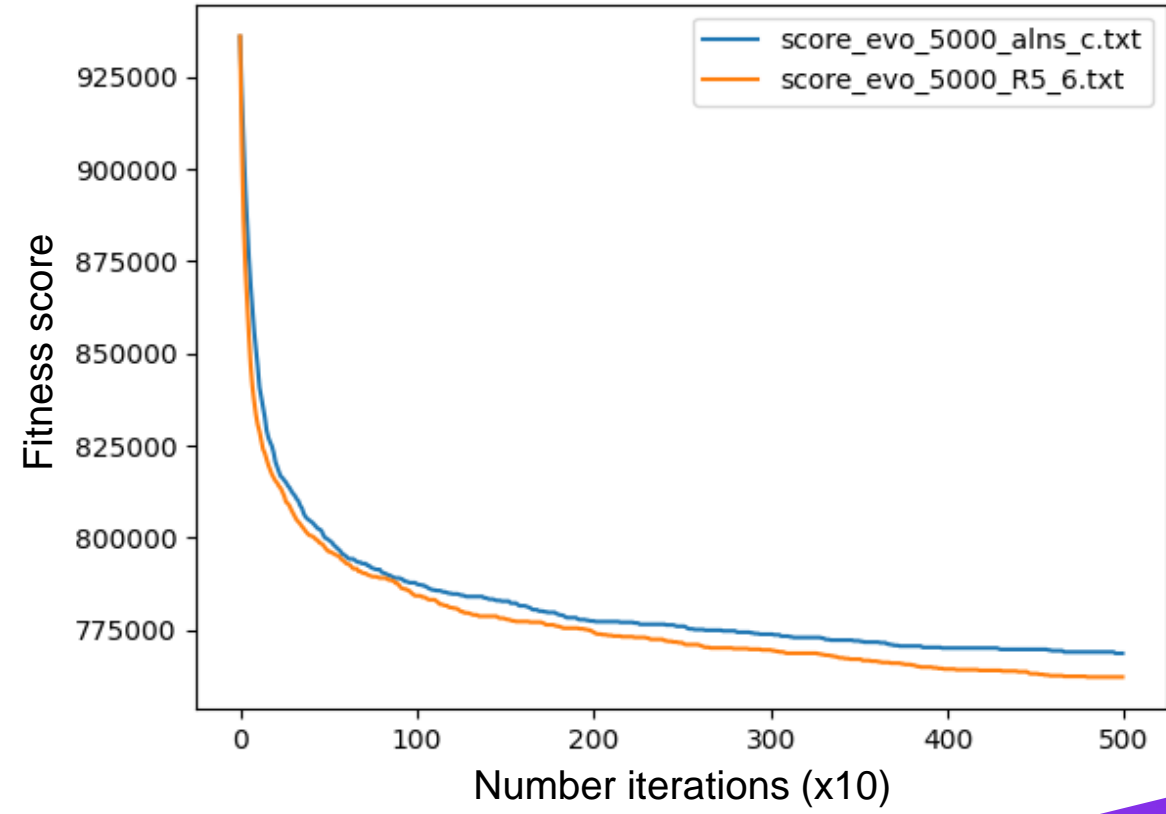


# RL-LNS : comparison of ALNS and RL-ALNS models

Size of instances	100	200	400	600
Nb of instances	56	60	60	60
Optimal Scores	724235	1159467	2306460	3454744
Scores RL-Alns*	761209 (+5.1%)	1206650 (+4.0%)	2436410 (+5.6%)	3662839 (+6.0%)
Scores Alns	767096 (+5.9%)	1226700 (+5.8%)	2446917 (+6.1%)	3680176 (+6.5%)
Average gain in vehicles	- 1/2 vehicle	- 2 vehicles	- 1 vehicles	- 2 vehicles

### Comparison of RL-Alns, Alns and optimal solutions depending on instance size

The results are obtained by averaging the scores over 10 executions of each instance.



\* The RL-Alns models were trained on 18 instances of size 100.

# Contributions

1 - Optimisation de la sélection des opérateurs d'un algorithme Adaptive Large Neighborhood Search par de l'apprentissage par renforcement profond, M Fagot, L Devendeville, C Lucet, 25eme ROADEF, 2024.

2 - Adaptive Local Search for a Pickup and Delivery Problem Applied to Large Parcel Distribution, M Fagot, L Devendeville, C Lucet, *International Conference on Optimization and Learning*, 2023.

3 - Adaptive Large Neighbourhood Search pour un problème appliqué de Pickup and Delivery avec fenêtres de temps, M Fagot, L Devendeville, C Lucet, 24eme ROADEF, 2023.

4 - Problème de tournées de véhicules avec fenêtres de livraison multiples chez Smile Pickup, M Fagot, L Devendeville, C Lucet, 23eme ROADEF, 2022.

5 - Adaptive Large Neighbourhood Search for pickup and Delivery problem with time windows, M Fagot, L Devendeville, C Lucet, 21th EU/ME meeting x Quantum School, 2023



Thank you  
for your attention

Do you have any question?



● Urban Logistics Innovation Day 2024

# Round Table B - Addressing future challenges - circular economy

Find your group in your badge

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CITIES AND REGIONS FOR  
TRANSPORT INNOVATION

alice | Alliance for  
Logistics Innovation  
through Collaboration  
in Europe

**DISCO**

**Name Surname**

**Affiliation**

A5 **B3**

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# Coffee break

See you back at 15:30

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# Coffee break

See you back at 15:30

 **POLIS**  
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● Urban Logistics Innovation Day 2024

# Session IV: Let's talk about data sharing for policy making and impact monitoring

**Facilitated by Yanying LI**, Head of Programs and Knowledge Management at ALICE

# Urban Logistics Innovation Day 2024

## Session IV - Let's talk about data sharing for policy making and impact monitoring

### Speaker



**Joris BECKERS**

Research Professor at the University of Antwerp

**Facilitated by Yanying LI,**  
Head of Programmes and Knowledge Management at ALICE

### Panellists



**Tom ANTONISSEN**

*Executive Director at European Parking Association*



**Johan LEVEQUE**

*Director Research and Development, La Poste*



**Anton RENARD**

*Mobility Consultant, City of Antwerp*



**Bart LANNOO**

*Innovation Director, BE-Mobile*



**Joris BECKERS**

*Research Professor at the University of Antwerp*

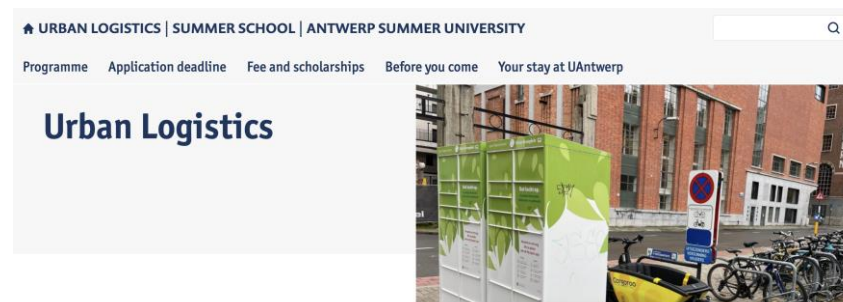
# Data for urban freight policy

Joris Beckers  
Research Professor Urban Transport  
Universiteit Antwerpen



# Research team

- EU: ***GREEN-LOG, GreenTurn, MoLo hubs***
- FL: ***STRAUSS, R!SULT***
  
- **Summer School on Urban Logistics**



Summer School | 19 - 30 August 2024

- 5 PhD students & 4 Postdocs
- 2 INTERREG, 3 HEurope, 1 MSCA, 1 VLAIO



# Convenant Mechelen

## 3.7 DATA

### **Engagement**

Verder inzicht verkrijgen in de omvang van stedelijke distributie tijdens de venstertijden. Het verder verfijnen van de logistieke profielen en hun aandeel.

### **Acties**

#### **Stad Mechelen:**

- In samenwerking met een academische partner zullen data verwerkt en geanalyseerd worden. Verder beleid en maatregelen worden hierop gebaseerd. De stad onderzoekt ook hoe data op een anonieme manier kunnen gedeeld worden. Het aanleveren van data moet op een zo eenvoudig mogelijke wijze gebeuren zonder dat dit bijkomende IT-gerelateerde investeringen vergt. Samen met de academische partner en de ondertekenaars van het convenant wordt bepaald welke data gedeeld kunnen worden.

#### **Logistieke sector en handelaars:**

- Logistieke spelers en handelaars zullen hun data delen, zodat de stad de impact van het convenant kan meten. Zo wil de stad KPI's vastleggen en jaarlijks evalueren op basis van het percentage duurzaam gereden kilometers. De stad garandeert dat deze anoniem worden verwerkt en geanalyseerd.

# Data – what for?

## 1. Observe

*What is going on?* – Understand actors, their behavior and their needs

## 2. Plan and Act

*What to do?* – Know what to do, for who, in what location

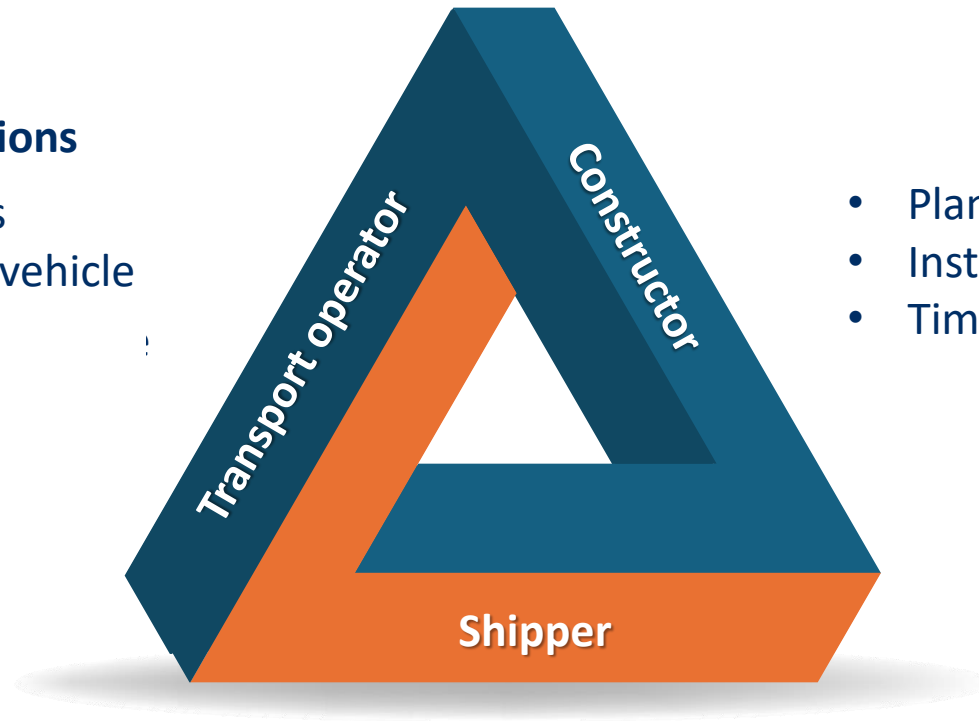
## 3. Evaluate

*How is it going?* – What and how to measure progress on targets

# 1. Observe - actors

## Transport decisions

- From #pallets to trips
- Allocation of sites to vehicle
- Vehicle mode



## Construction site

- Planned orders
- Instant orders
- Time of delivery

## Logistics decisions

- From #orders to #pallets
- Warehouse
- Delivery consolidation
- Return flows?

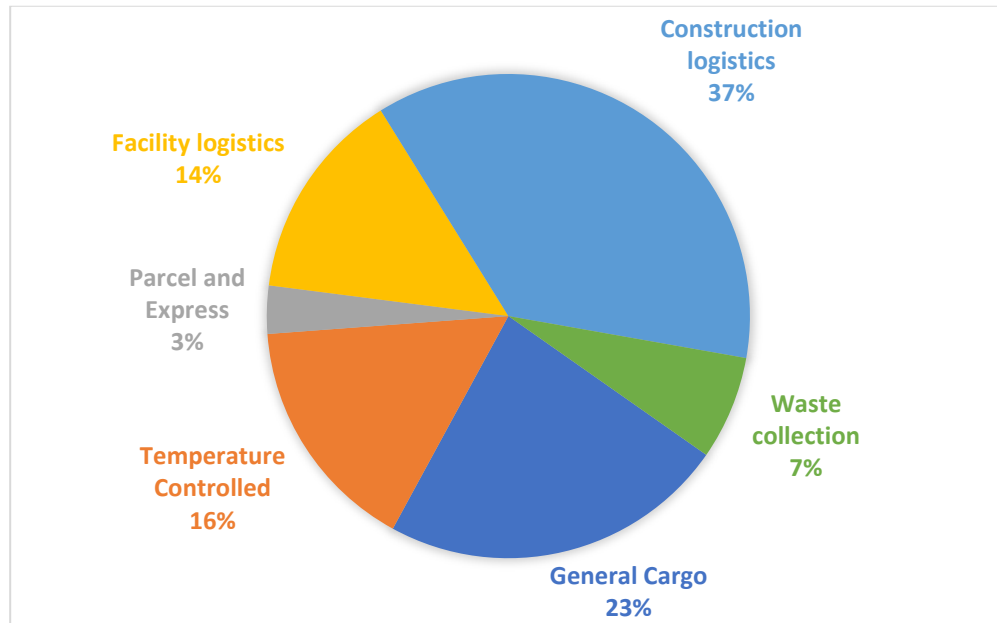
Source: Beckers et al. (2022). Managing household freight: The impact of online shopping on residential freight trips. Transport Policy.



# 1. Observe - behavior

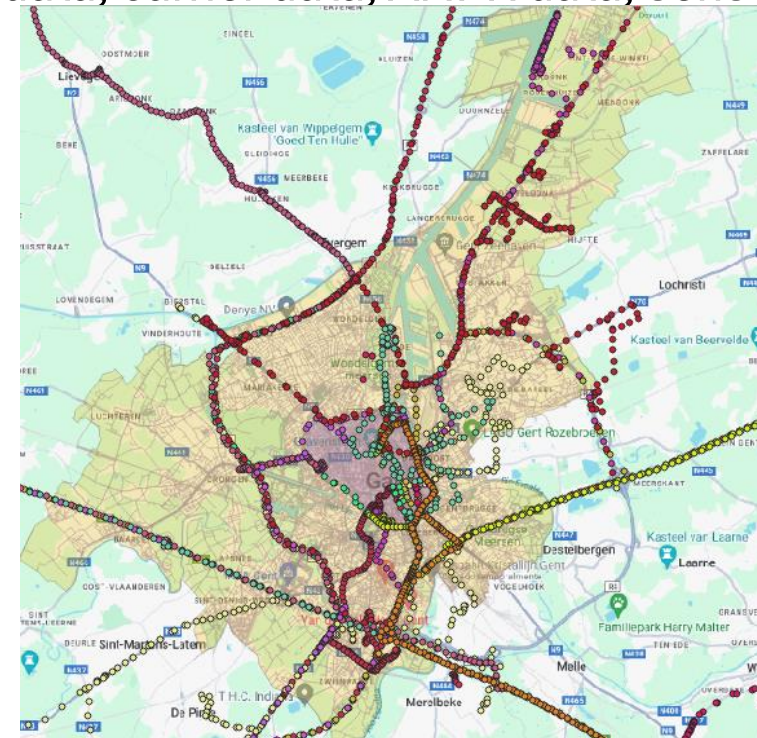
## Establishment data

- Delivery profile, i.e. the *demand*
- Receiver-perspective
- Establishment surveys, carrier data, sensor...

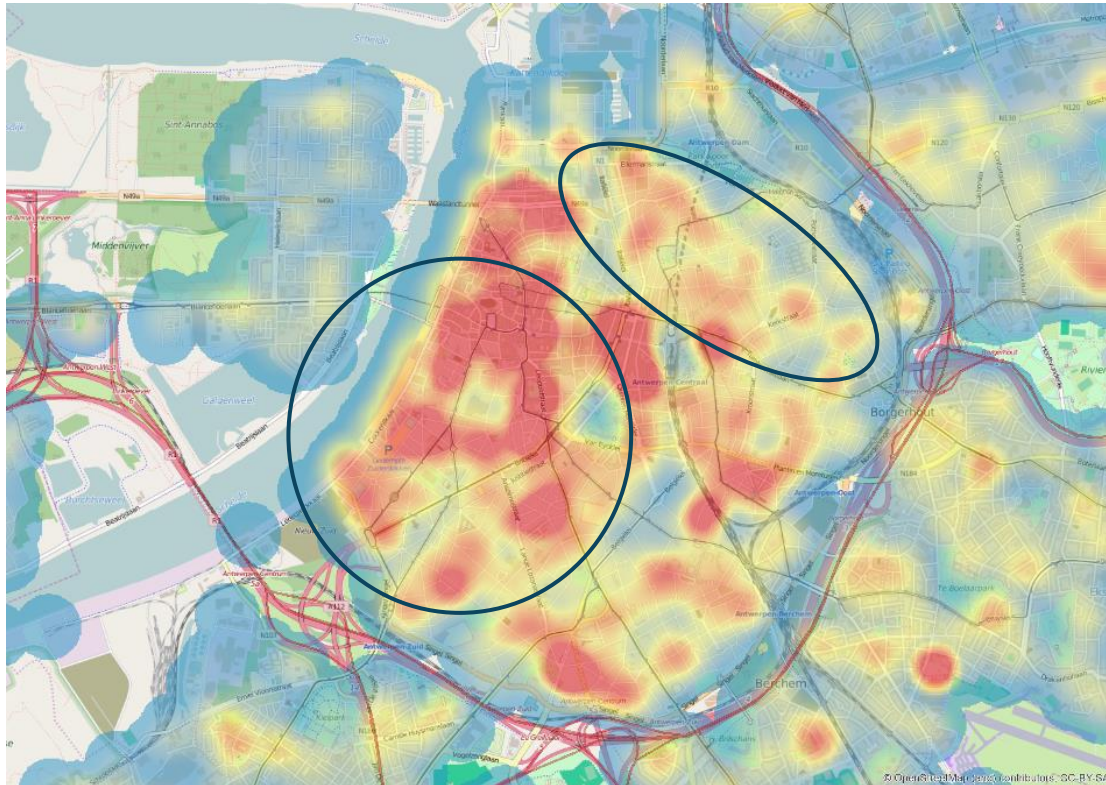


## Carrier data

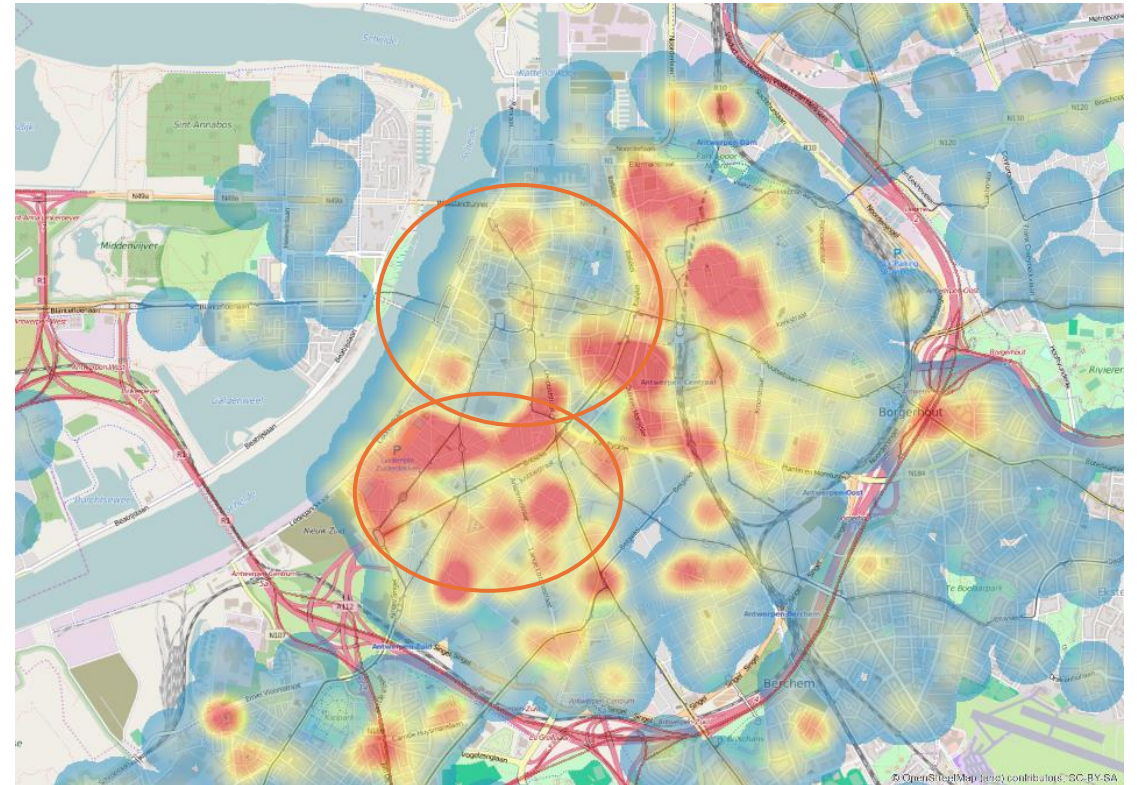
- Supply profile, i.e. the *operation*
- Carrier-perspective
- OBU data, carrier data, ANPR data, sensor...



# 1. Observe – behavior & needs



All deliveries



Failed deliveries

## 2. Plan & act – what?

For (undesired impacts exist):

If (clear urban freight objectives):

identify quick wins, high potentials, long term needs

else:

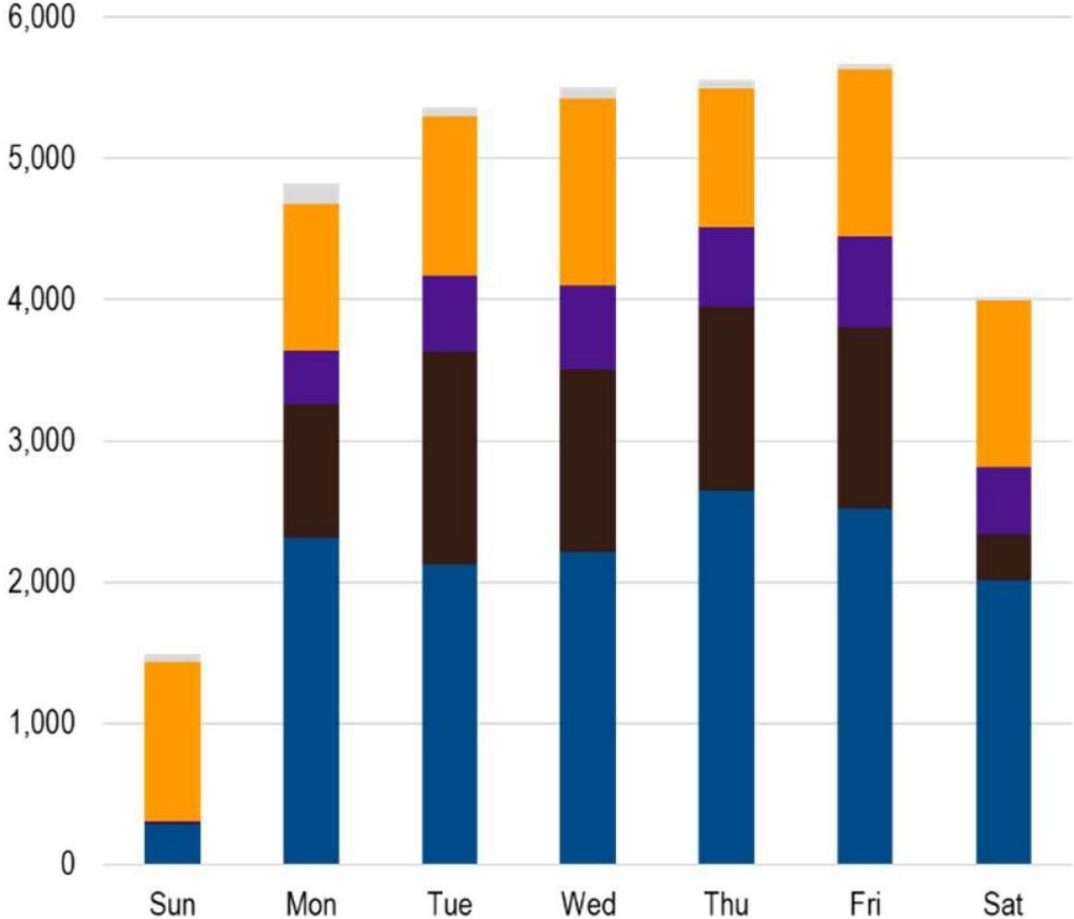
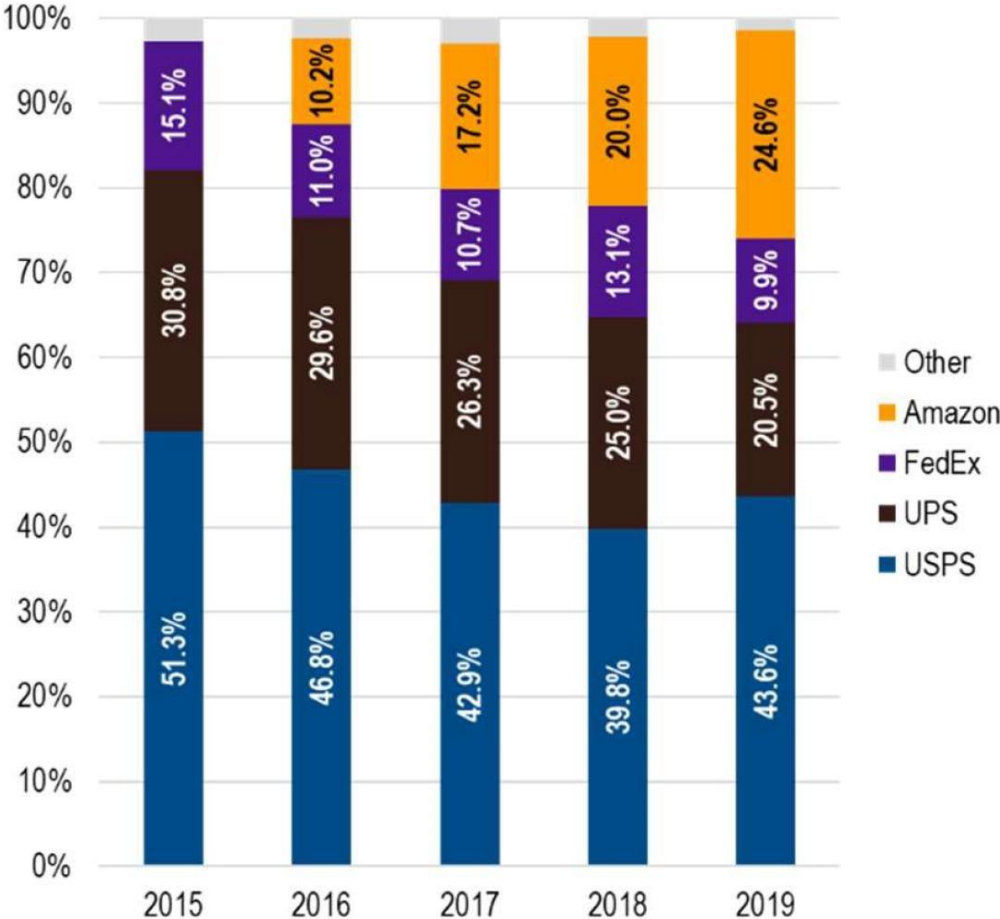
define policy objectives

→ **Is *not* an easy process**

→ Study

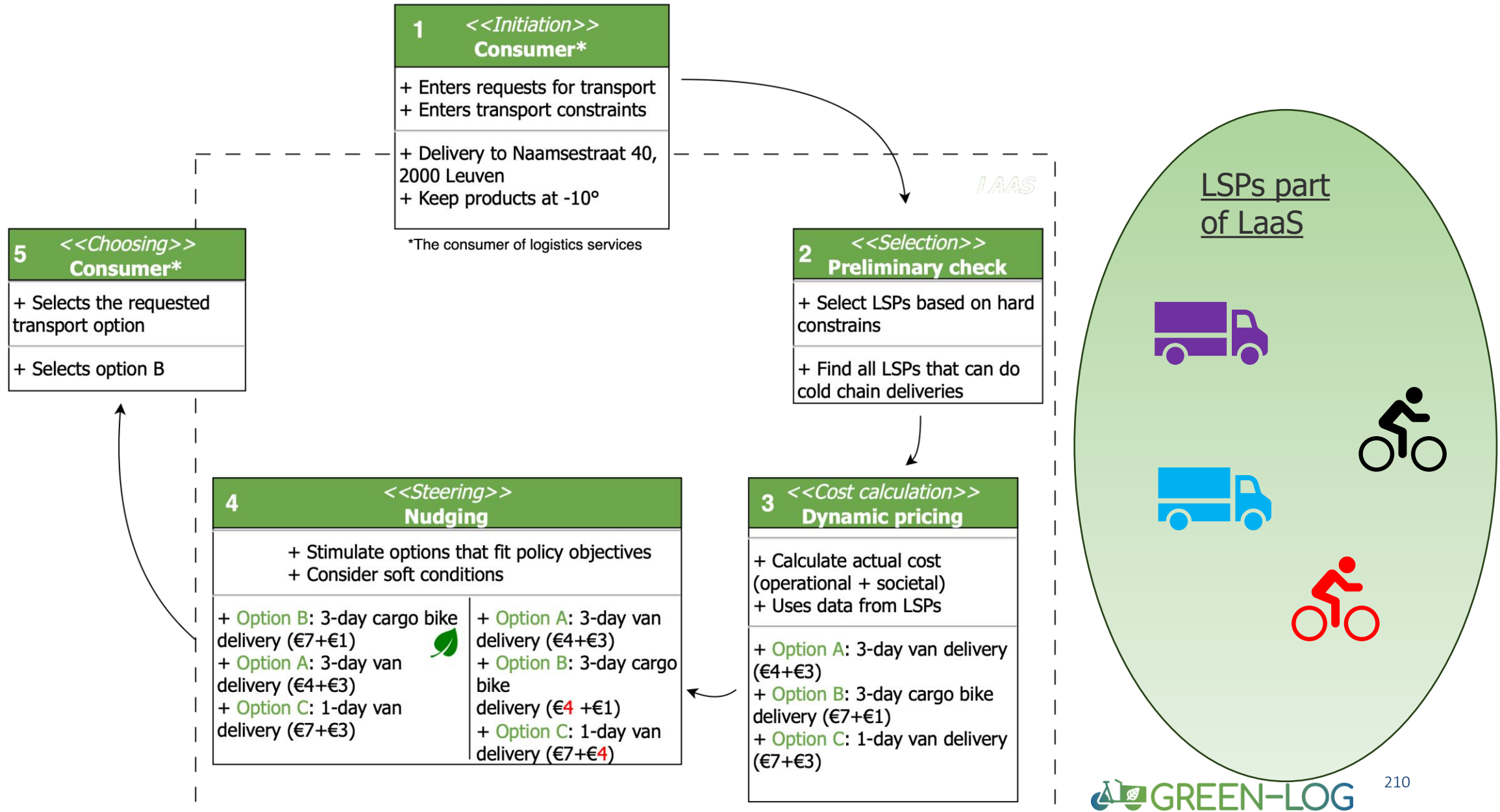
→ Pilot

# 2. Plan & act – what?



Share of Parcel Deliveries by Carrier by Year and Number of Deliveries by Day of the Week, 2015–2019. (Rodrigue, 2020)

## 2. Plan & act – what?





### 3. Evaluate – what and how?

- Turn policy objectives into freight KPIs
  - No truck in school zones
  - Minimum 80% loaded
  - XX% of trips by bike
  - Zero-emissions by 2030
  - ...
- Keep it simple:
  - Clear message
  - Feasible data collection

### 3. Evaluate – what and how?

Impact Category	KPIs
<b>1. Societal</b>	1.1 Job opportunities created
	1.2 Improved quality of jobs created
	1.3 Reduced congestion
	1.4 Increased public awareness of sustainable urban delivery solutions
	1.5 Acceptance of sustainable urban delivery solutions
	1.6 Improved neighborhood life quality
	1.7 Increased safety
<b>2. Environmental</b>	2.1 Saved energy consumption
	2.2 Reduced CO2 emissions
	2.3 Reduction NOx emissions
	2.4 Reduced particulates
	2.5 Reduced noise pollution
	2.6 Land use (sq used of the facilities)
<b>3. Economic</b>	3.1 Increased benefits for local businesses
	3.2 Reduced cost of urban logistics services
	3.3 Improved service level of urban logistics
	3.4 Improved utilization of storage space of LSPs' (fill rate of the van)
	3.5 Increased zero-emission delivery modes of LSPs'
	3.6 Reduced urban delivery time
	3.7 Improved urban delivery reliability

# Conclusions

- Understand the needs of all stakeholders and act upon them
- Establishment vs. carrier data
- Don't lose the forest for the trees:
  - An increasing amount of data sources
    - ANPR
    - OBU
    - Counts
    - Carriers
    - Establishments
    - Simulation
    - Sensors
    - ...



Email: [joris.beckers@uantwerpen.be](mailto:joris.beckers@uantwerpen.be) | LinkedIn

# Urban Logistics Innovation Day 2024

## Session IV - Let's talk about data sharing for policy making and impact monitoring

### Speaker



**Joris BECKERS**

Research Professor at the University of Antwerp

**Facilitated by Yanying LI,**  
Head of Programmes and Knowledge Management at ALICE

### Panellists



**Tom ANTONISSEN**

*Executive Director at European Parking Association*



**Anton RENARD**

*Mobility Consultant, City of Antwerp*



**Johan LEVEQUE**

*Director Research and Development, La Poste*



**Bart LANNOO**

*Innovation Director, BE-Mobile*



**Joris BECKERS**

*Research Professor at the University of Antwerp*

● Urban Logistics Innovation Day 2024

# Closing remarks

Hans SCHURMANS, Co-Chair of the Thematic Group on Urban Logistics at ALICE

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