

CHANGE ON THE MOVE!

LEADERSHIP SUMMIT



THURSDAY
30 May 2024



VENUE
CAMP, Center for Architecture and Metropolitan Planning
Vyšehradská 51, Prague 2, Czech Republic

with the support of

ARTHUR D LITTLE

WELCOME!

Leaders, unite!

As the climate crisis grows, so do the scale and the urgency of the changes we must implement. Improving mobility in our cities and regions requires leveraging four key resources: the technology we can use, the public space we own, the money we are spending, and the people we serve.

The question is: how can we do this well, and fast? This is the time for strategic clarity. For public-private cooperation. And for leaders with the courage and determination to pursue a vision, and to overcome scepticism. As Nelson Mandela said, "it always seems impossible until it's done".

This Leadership Summit will bring together high-level leaders in mobility, from the public and private mobility sector, and from the local and international levels. Leaders who are pushing forward, through policy, business, research, innovation and advocacy.

Join us, and take part in an open and frank dialogue about the future of urban and regional mobility – and particularly, about the challenges we need to overcome together.

You will be hosted by the City of Prague, a historic capital preparing its future with a massive investment in new metro lines, tram lines, and other forms of sustainable transport.

Our programme has been shaped to encourage all participants to take an active role, and there will be ample opportunities for networking with active changemakers and high-level leaders.

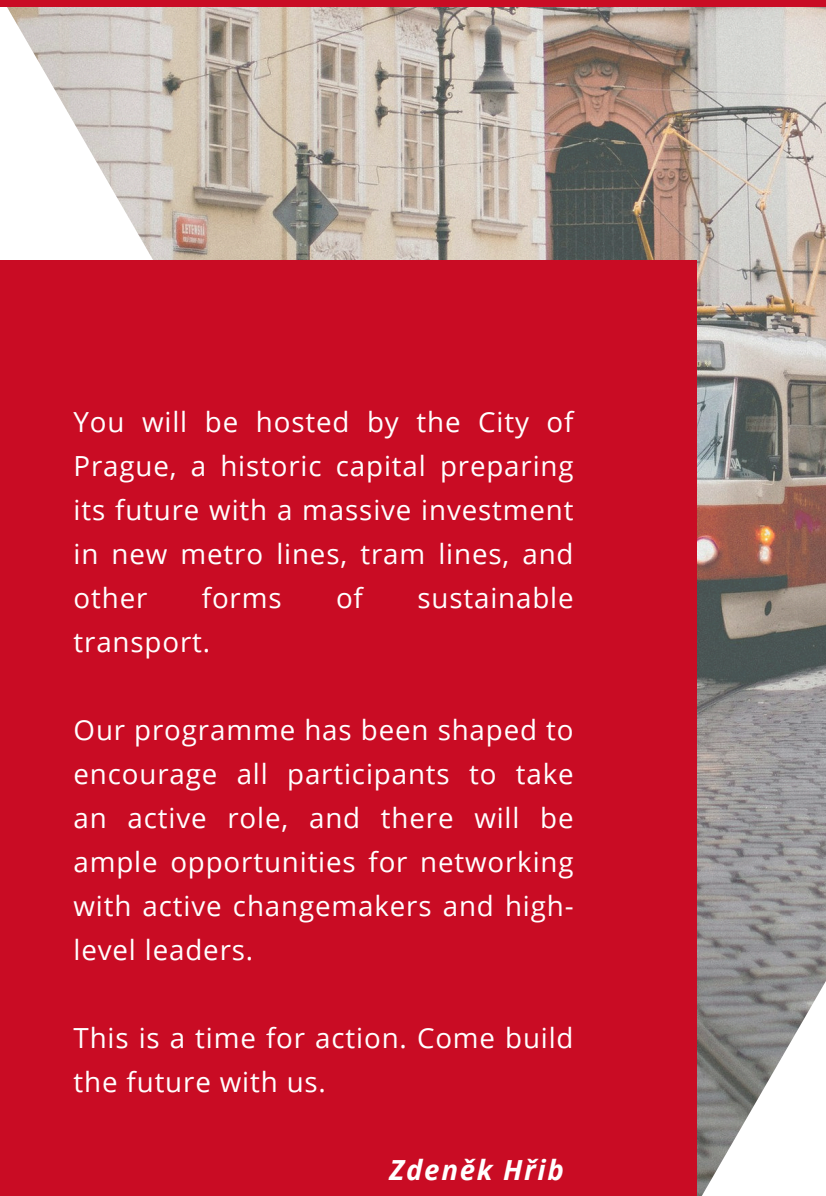
This is a time for action. Come build the future with us.

Zdeněk Hřib

*Deputy Mayor for Transport
and Mobility
City of Prague*

Karen Vancluysen

*Secretary General
POLIS*





Please note:

1. We will be **taking photos and recording videos** of the speakers and participants for posterior use in institutional communications related to the Summit by POLIS and the City of Prague. The photos will be made available to all participants. If you do not want to be photographed or filmed, please contact Alexia Collignon at acollignon@polisnetwork.eu.
2. POLIS staff will be **taking notes and collecting quotes** for future use in policy work. These quotes will not be used without your previous consent.
3. When speaking, please be brief, direct, and to the point. We have a **tight schedule**, and everybody must have an opportunity to participate.
4. We will not have simultaneous translation to other languages. If you need support with translation to and from **other languages**, when making statements or asking questions, we can try to help (Karen, Ivo, and Jonathan with *Dutch*, Alexia with *French*, Pedro with *Portuguese, Spanish and Italian*).

FOR MORE INFORMATION:

Pedro Homem de Gouveia

Senior Policy Advisor

pgouveia@polisnetwork.eu

Alexia Collignon

Events Coordinator

acollignon@polisnetwork.eu

Jonathan De Vriendt

Membership &

Communications Manager

jdevriendt@polisnetwork.eu

AGENDA

THURSDAY, 30 MAY 2024

09.30 Welcome Breakfast & Networking

10.30 Start of the Leadership Summit

- Welcome by **Karen Vancluysen**, Secretary General, *POLIS*
- Welcome by **Zdeněk Hřib**, Deputy Mayor for Transport and Mobility, *City of Prague*

10.45 Kick-off Interview: The Future of Mobility 5.0

“The only thing we can count on is uncertainty” [1]. And yet, looking into the future is a key component of leadership. Not for a futile exercise in guessing, but as the foundation for strategy, and the ultimate mission of leadership itself. After all, “the best way to predict the future is to create it” [2].

What trends are driving our mobility systems? How are public and private initiatives shaping their future? What key challenges lie ahead and where do we put our money? Consultant Arthur D. Little partnered with POLIS to develop a landmark look into these burning questions. The global launch of this research will take place at the Leadership Summit, and its main authors will provide unique insights into the main findings of the study.

- **François-Joseph van Audenhove**, Managing Partner, *Arthur D. Little*
- Interviewed by **Karen Vancluysen**, Secretary General, *POLIS*

11.10 Panel 1: Technology

Technological innovation is indispensable (and unavoidable), but brings mixed blessings. Sometimes, “to someone holding a hammer, everything looks like a nail” [3]. How can we steer this innovation towards the public interest and shared needs, instead of getting solutions looking for problems? How can we make the best use of what we already have, and help technology deliver on its big promises?

- **Elina Rantanen**, Deputy Mayor, *City of Turku*
- **Hans Schurmans**, Chair of the Urban Logistics Working Group, *ALICE*
- **Maria Linkova-Nijs**, Executive Head of Policy and Strategy, *European Automobile Manufacturers' Association (ACEA)*
- **Timothy Arnold**, EU Global Regional Manager, *FREENOW*
- **Jaromír Beránek**, Chairman of the International Relations and EU Funds Committee, *City of Prague*

[1] Albert Einstein (1879-1955)

[2] Peter Drucker (1909-2005)

[3] Abraham Maslow (1908-1970)

12.00 Panel 2: Public Space

“First we shape the cities – then they shape us” [4]. Well, then reshaping mobility behaviour requires reshaping our public spaces. More than a century of car-centric transport policies provided individual cars with a monopoly over our streets. That monopoly has become a major obstacle to the return of walking and cycling, the emergence of new mobility services, and the freedom of choice they all bring. How can we reallocate public space?

- **Lot van Hooijdonk**, Deputy Mayor, *City of Utrecht*
- **Eugenio Patanè**, Deputy Mayor, *City of Rome*
- **Andrew Glass Hastings**, Executive Director, *Open Mobility Foundation*
- **David Dessers**, Vice Mayor, *City of Leuven*
- **Vojtěch Benedikt**, Sustainable Mobility Specialist, *Prague Institute of Planning and Development*

12.50 Group Photo

13.00 Light Lunch & Networking

14.00 Keynote: A Vision of Sustainable, Safe, and Equitable Mobility

Prague prepared its Sustainable Mobility Plan in 2019, and its Climate Plan in 2021. Since then, many projects for sustainable mobility were built, and passengers came back to Public Transport after COVID-19. The question now is: how can we go beyond the goals written in the plans, and achieve full sustainability, safety and (why not?) happiness for our residents? And how will we have money for that?

- **Václav Novotný**, Head of Office of Transport Infrastructure, *Prague Institute for Planning and Development*

14.20 Panel 3: Money

“Put your money where your mouth is”, so they say. Are public and private actors investing in the right direction? How can we grow the public budget for sustainable mobility? How can we spend it in an efficient and impactful way?

- **Katalin Walter**, Chief Executive Officer, *BKK Centre for Budapest Transport*
- **Matthew Baldwin**, Deputy Director General, *DG Energy - European Commission*
- **Paul Riley**, JASPERS Advisory Senior Transport Specialist, *European Investment Bank*
- **Thomas Deloison**, Director - Mobility, *World Business Council for Sustainable Development*
- **Markéta Braun Kohlová**, Transportation Development Unit, *City of Prague*

[4] Jan Gehl (1936-)

15.10 Panel 4: People

“Progress is impossible without change, and those who cannot change their minds cannot change anything” [5]. How can we best communicate the negative impacts of our current mobility system, and make this change a public priority? How can we foster large-scale behaviour change? How can we design effective approaches for diverse publics in multicultural cities? What role can the private sector play?

- **Hanneke Steen-Klok**, Deputy Mayor, *Municipality of Hengelo and Region Twente*
- **Mark Nieuwenhuijsen**, Director of Urban Planning, Environment and Health Initiative, *Barcelona Institute for Global Health*
- **Nicola Wass**, Founder and CEO, *SoMoCo*
- **Sarah-Jayne Williams**, Director of Geo Product Partnerships, *Google*
- **Jaroslav Mach**, Head of the Transportation Development Unit, *City of Prague*

16.00 Wrap-up

- Key takeaways from the discussions
Mickael Tauvel, Partner & Global Head of Mobility, *Arthur D. Little*
- A message to the incoming European Parliament & Commission
Ivo Cré, Director of Policy & Projects, *POLIS*
- Closing Remarks
Zdeněk Hřib, Deputy Mayor for Transport and Mobility, *City of Prague*

16.20 End of Summit - Start of After-Summit Tours

More information and descriptions can be found on **page 7**.

18.30 End of After-Summit Tours

19.30 Reception offered by the City of Prague

[5] George Bernard Shaw (1856-1950)

AFTER-SUMMIT TOURS*

THURSDAY, 30 MAY 2024

16.30-18.30

Tram Ride

Hop on our Prague Tram T3 Coupé! You will have the possibility to be on board one of the most amazing rolling stocks in all of Europe! During your trip, you will see interesting sights and test the newly opened section of the tram line Divoká Šárka – Dědina in the western part of Prague.

- **Duration:** 90 minutes
- **Capacity:** 30 people max

Cycling Tour

Accompanied by true enthusiasts, you will explore several city cycle routes and get to see interesting Prague sights along the way.

- **Duration:** 60 minutes
- **Capacity:** 30 people max

Building the Metro

A unique opportunity to visit Prague's new metro line (D) under construction. You will get safety training and a guided tour through the tunnel construction site.

Please note: This site visit is not suitable for visitors with fears such as claustrophobia or with physical disabilities. Visitors will be transported by crane, digger, or steel elevators to the deep hole. Inside the construction site, there is sludge or dust on the pavements and all visitors have to wear special boots, dresses, lights, and a belt with oxygen. All of the listed equipment will be made available on-site.

- **Duration:** 2 hours
- **Capacity:** 30 people max

Historical tram ride through Prague's city centre

A historical tram ride will offer you the opportunity to see some of the most interesting sights in Prague's city centre: Moldau river and Prague castle panorama, Charles Bridge, National Theatre, Queen Anne's Summer Palace, parts of popular historical districts "Old Town" and "Lesser Town". An English-speaking guide will be ready to tell you more about Prague and answer your questions.

- **Duration:** 60 minutes
- **Capacity:** 24 people max

**Please note that participation in the tours has already been defined during the registration process.*

VENUES

VENUE #1: LEADERSHIP SUMMIT CAMP - CENTER FOR ARCHITECTURE AND METROPOLITAN PLANNING



Vyšehradská 2075
128 00 Praha



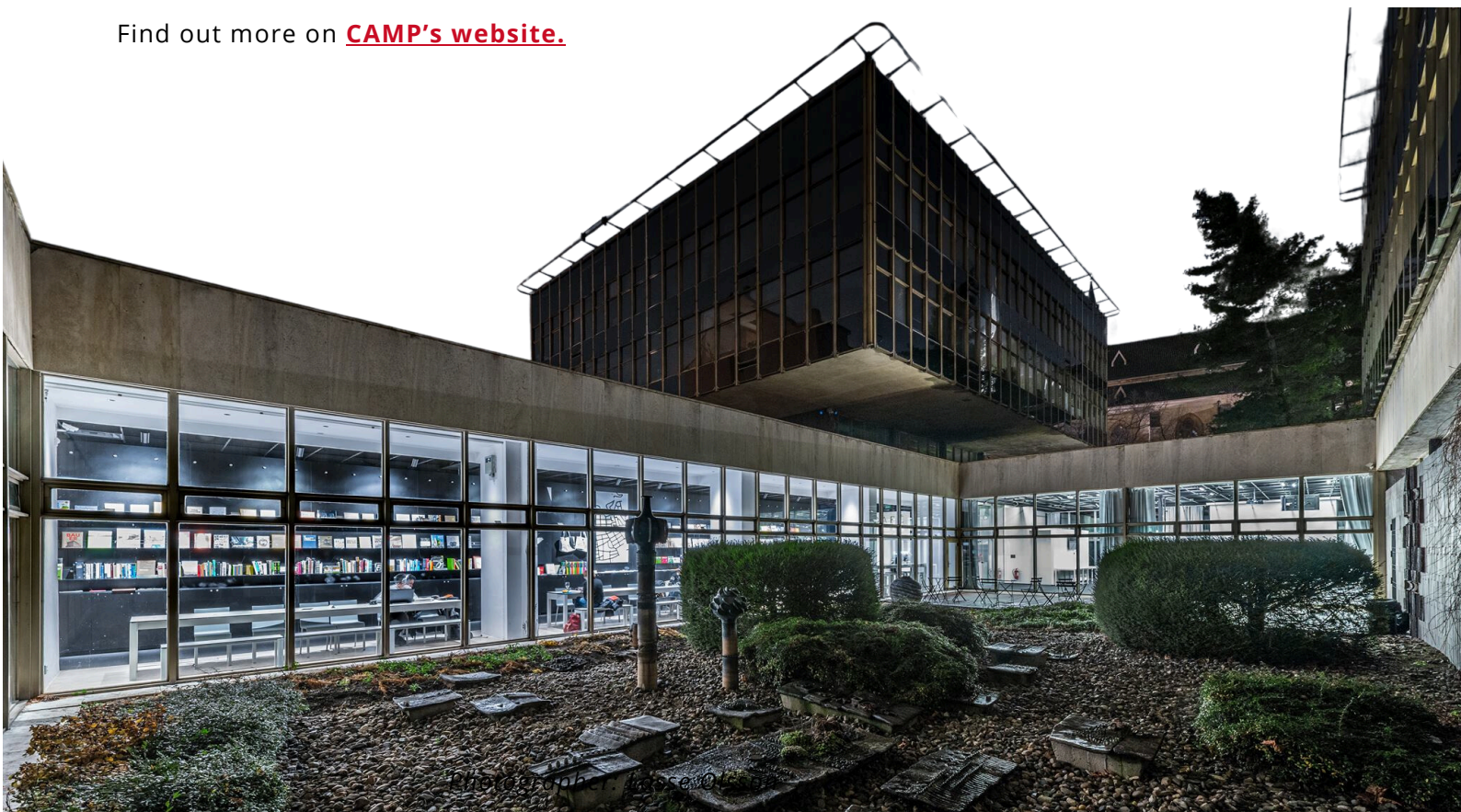
30 May, 09.30-16.20

Getting to the venue


The best option is public transport!

- Take bus (no. 119) from the Václav Havel Airport to Nádraží Veleslavín stop.
- Transfer to metro (A) and take a train in Depo Hostivař direction.
- Transfer at Můstek station from A to B line and take train in Zličín direction.
- Exit metro at Karlovo náměstí station and walk around 3 minutes to the venue.

Find out more on [CAMP's website](#).



VENUE #2: RECEPTION **CLAM-GALLAS PALACE**

 **Husova 158/20**
110 00 Praha

 **30 May, 19.30**

The palace is comprised of a four-wing Baroque building around the central square courtyard. On the axis of Karlova Street, it is connected with the entrance tower-shaped avant-corps, the staircase tower near the north-eastern corner, and the eastern wing near the rear wings of houses that constitute the western front of Malé (Small) Square.

Find out more on [Clam-Gallas Palace's website](#).



JOIN POLIS' GROWING MEMBERSHIP!

*POLIS is the **leading network** of European cities and regions committed to innovations that can make urban mobility more sustainable, safe and fair.*

POLIS brings together local and regional governments and transport authorities, research institutes and public transport operators, to address common urban mobility challenges and share **sustainable and innovative transport solutions**, while advocating for greater involvement of cities and regions in national and international mobility policy agendas.

At a time when international cooperation is critical for tackling transport-related societal challenges such as climate change, air pollution, congestion and road safety, the **exchange and cooperation opportunities** offered by POLIS are instrumental.

We have become a **leading platform for peer-to-peer exchange** and rigorous debate, through which our members can learn about (and contribute to) a wide range of urban mobility-related topics, gain unique access to relevant outcomes of European research and innovation initiatives and projects, and take part in constructive dialogues with industry experts and transport stakeholders.

Our membership draws from across Europe, the United Kingdom, and beyond: from large capitals including London and Madrid, Paris and Berlin, to small and medium-sized cities such as Leuven and Ravenna, as well as regions such as Baden Württemberg and Catalonia. In addition, our associate membership includes leading academic and capacity-building institutions (e.g., Gustav Eiffel University, Breda University and CEREMA) as well as operators (e.g., SBB, the Swiss Railway).

MORE INFO



CONTACT

Jonathan De Vriendt

Membership &
Communications

Manager

jdevriendt@polisnetwork.eu



COME TO THE ANNUAL POLIS CONFERENCE

27 - 28 November 2024
Karlsruhe, Baden-Württemberg,
Germany



[CLICK
HERE](#)



The Annual POLIS Conference 2024 will take place in **Karlsruhe, Baden-Württemberg, Germany**, on **27 and 28 November 2024**.

This event provides an opportunity for cities and regions to showcase their transport achievements to a large audience of mobility experts, practitioners and decision-makers.