

# Scaling adoption of electrified vehicles under the "new normal"

Jasmeet Khurana Manager, Mobility, WBCSD

December 2020





## Business leadership for a sustainable future.

**World Business Council for Sustainable Development (WBCSD)** 

200 global companies united around a common vision creating a world in which over 9 billion people are all living well and within planetary boundaries by 2050



### **Building forward better – New Green Deal/s**



### **Transforming mobility patterns**



### Capital flows for a new world

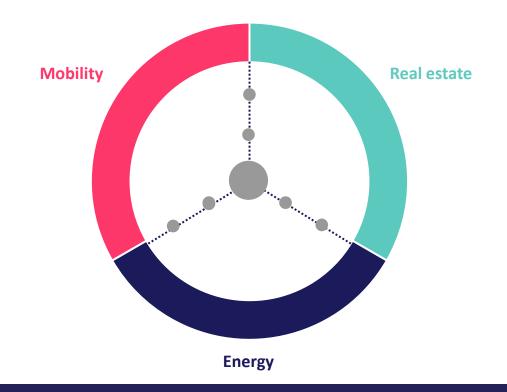


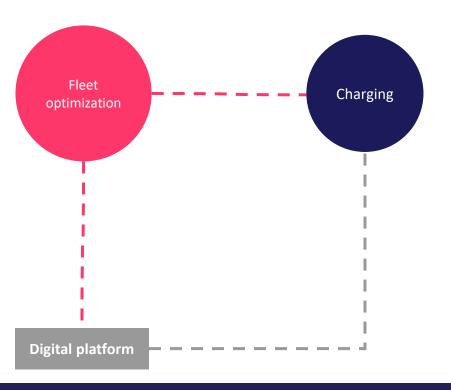
### **Ambitious national policies**



### Unlocking value in the global transition to EVs

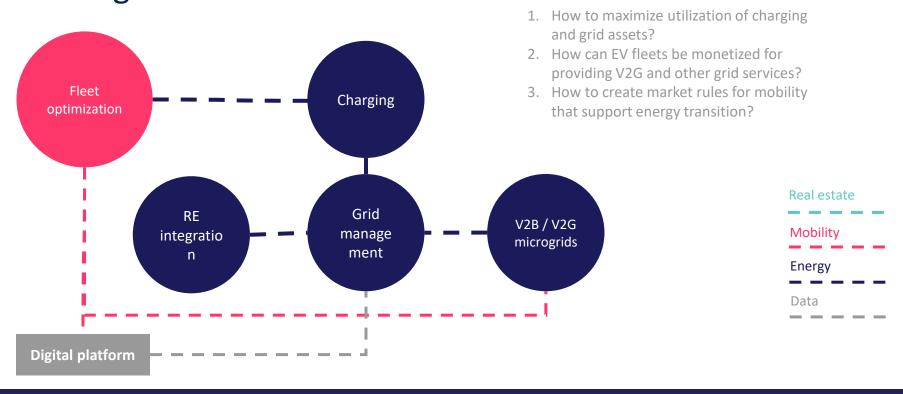
The potential value of the transition to EVs resides at the intersection of mobility, real estate and energy. Collaboration will accelerate EV adoption and strengthen the business case for efficient electric fleets, effective space management, enable grid management to increase renewables and help attract capital.





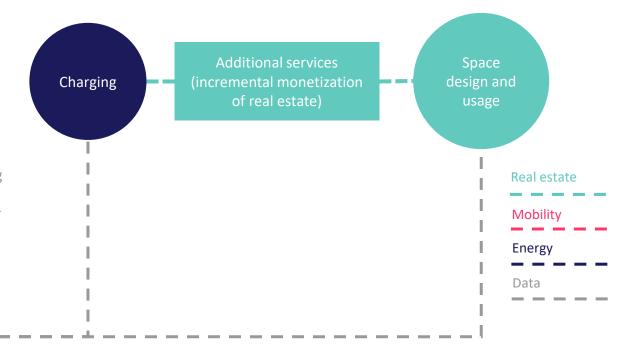
- 1. How can electric, connected fleets accelerate the creation of an economically viable charging infrastructure that supports the energy transition?
- 2. What kind of partnerships and licensing agreements be activated for long term collaboration?



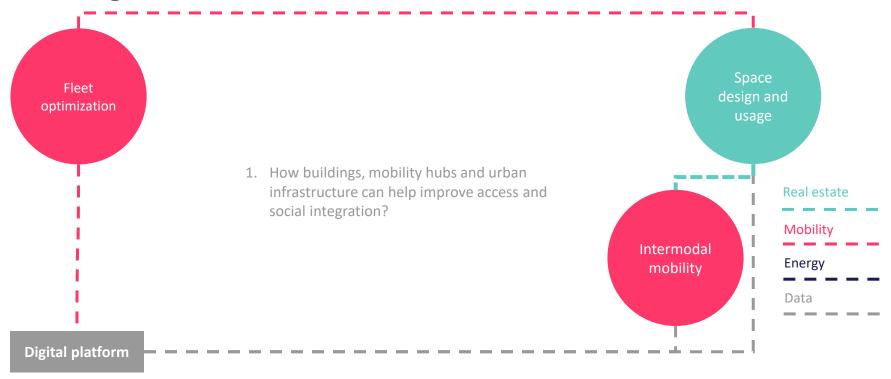




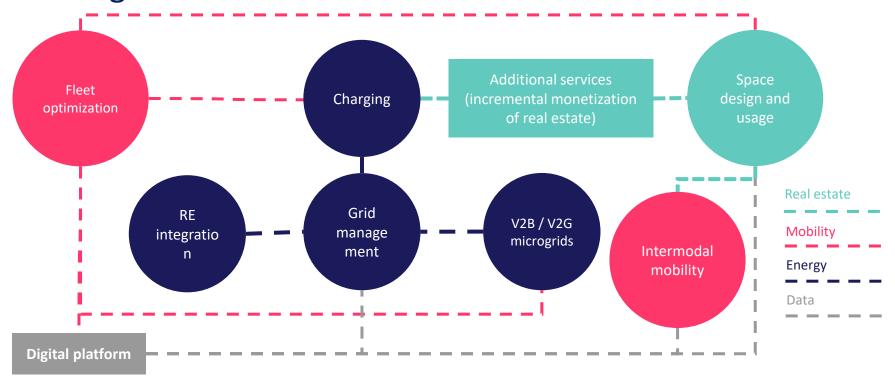
- 1. Is the current real estate licensing model fit for purpose for what we are trying to achieve?
- 2. How can the value of space be enhanced / monetized by opening it up to mobility services?
- 3. How to make real estate ready for future requirement from space?



**Digital platform** 











### **ॐwbcsd**

#### WBCSD (Delhi)

WBCSD India, 4th Floor, Worldmark 2, Aerocity New Delhi 110 037 India

#### WBCSD (Geneva)

Maison de la Paix I Chemin Eugène-Rigot 2B CP 2075 1211 Geneva 1 Switzerland

#### WBCSD (London)

WeWork Mansion House 33 Queen Street London EC4R 1BR UK

#### **WBCSD** (New York)

We Work NY 300 Park Avenue, 12 Floor NY 10022, NY USA

#### **WBCSD** (Singapore)

WBCSD Asia Pacific 2 Science Park Drive #01-03 Ascent Singapore 118222 Singapore