



European Institute of Innovation and Technology

# EIT Urban Mobility

Mobility for more liveable urban spaces



# Today's model of urban mobility is not sustainable



**23%**

of Europe's GHG emissions are produced by transport



**50%**

of public space is taken up by roads



**67%**

of road accidents happen in cities



**1 year**

of our lives is spent commuting



**€130 bn**

per year lost due to congestion

# EIT Urban Mobility accelerates the transition to more liveable urban spaces

**Drive systemic solutions that will:**

- improve mobility AND
- create more liveable urban spaces

**Bring together all key stakeholders in urban mobility**

**Ensure fast deployment & scaling to the cities of Europe and beyond**

**Stimulate behavioural change that benefits cities and all citizens**



## Industry

### Automotive & Transport



### Insurance



### Retail & Logistics



### Energy



### Engineering & Consulting



### Software Integration Solutions



### Soft & Hardware Technologies



### Start-up / Scale-up / Accelerator



## EIT Urban Mobility cities



## Universities / Education



## Knowledge institutes / RTOs



# The EIT Urban Mobility Innovation Hubs

## Innovation Hub Central – Munich

(Germany, Italy, Turkey)

- Istanbul • Milan • Munich

## Innovation Hub East – Prague

(Czech Republic, Germany, Hungary, Israel)

- Prague • Tel Aviv

## Innovation Hub North – Copenhagen

(Denmark, Finland, Germany, Sweden)

- Copenhagen • Hamburg • Helsinki • Stockholm

## Innovation Hub West – Helmond

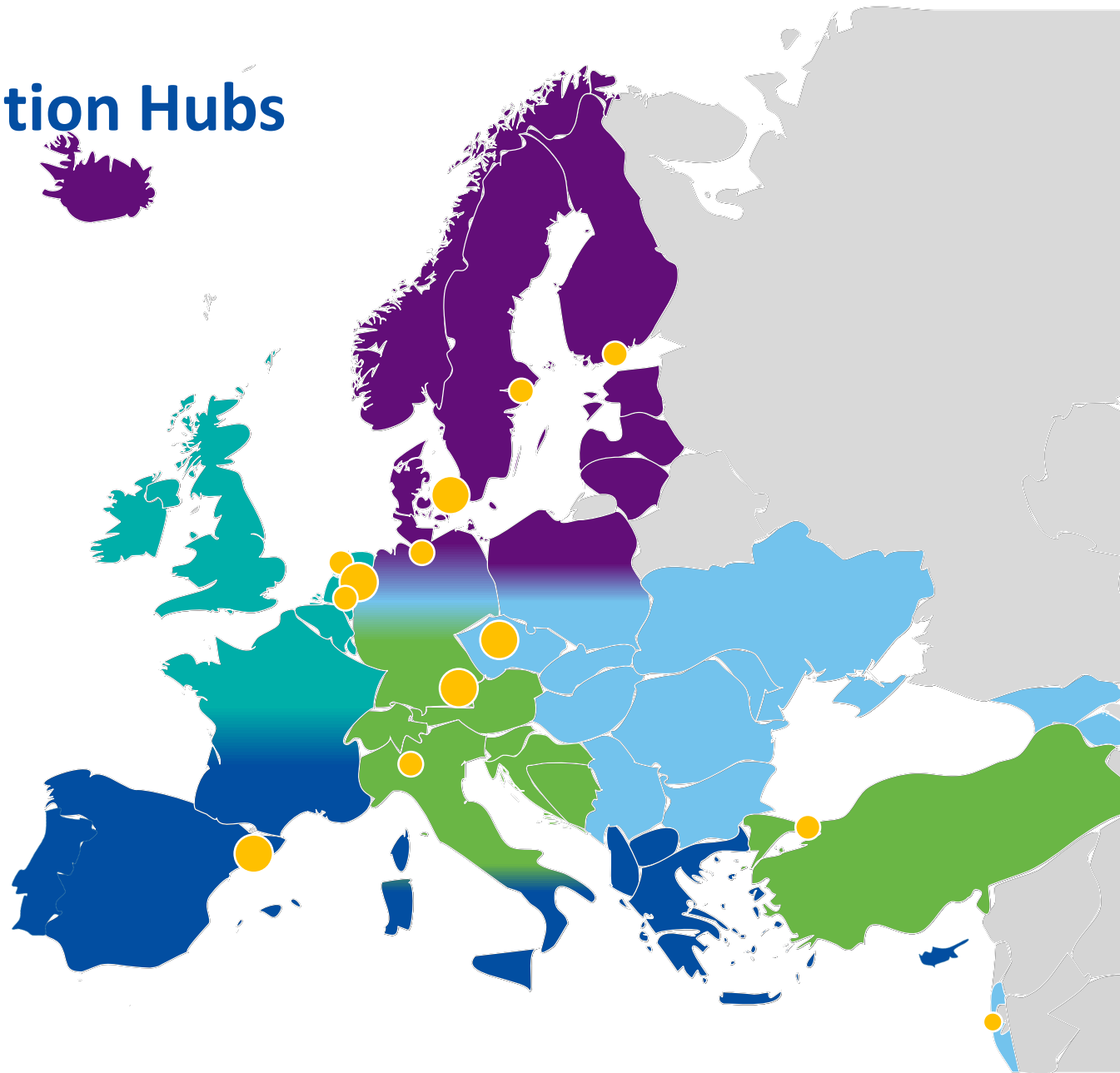
(Belgium, France, The Netherlands, United Kingdom)

- Amsterdam • Eindhoven • Helmond

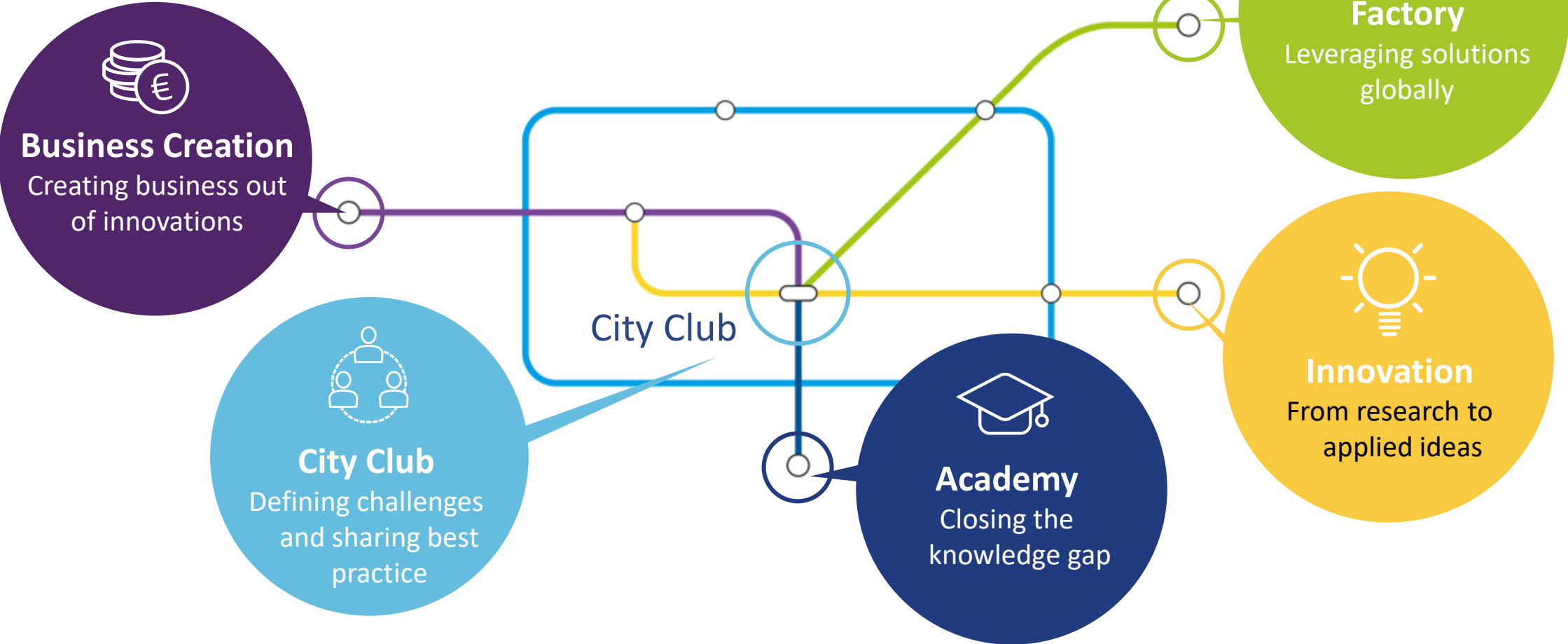
## Innovation Hub South – Barcelona

(Spain, Switzerland)

- Barcelona



# Tackling complexity with an integrated approach: The EIT Urban Mobility map



# Solving the mobility challenge of our cities together



# Innovate with us!



**Bernadette Bergsma**

*Interim Head of Communications*

Email: [bernadette.bergsma@eiturbanmobility.eu](mailto:bernadette.bergsma@eiturbanmobility.eu)

[www.eiturbanmobility.eu](http://www.eiturbanmobility.eu)

 @EITUrbanMob

 [linkedin.com/company/eit-urban-mobility](https://www.linkedin.com/company/eit-urban-mobility)

