

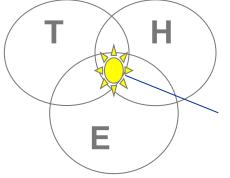


# Making THE Link: The Transport, Health and Environment Pan-European Programme (THE PEP)

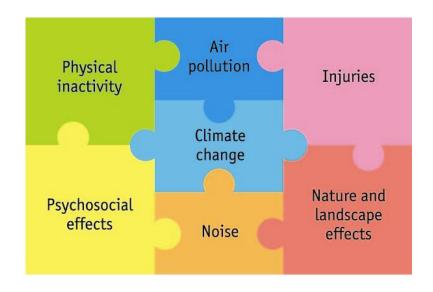




Challenges in Transport, Health and Environment



- Demand for mobility
- Shrinking space
- Wish to live well and longer



- Transport impact on health & environment
- Capacity of the health sector to mend





#### **THE PEP from seed to plant**



1999 charter THE







#### **THE PEP priorities**

- Integration of E&H aspects in transport policies
- Transport management towards sustainable mobility
- Urban transport
- Transition countries and sensitive areas







#### What is THE PEP?

- Tri-partite policy framework for a larger Europe
  - integration of environment and health concerns into transport policy
  - Transport, Health, Environment on equal footing
- Integrated and holistic approach
  - Air pollution, climate change, noise, injuries, nature and landscape effects, physical inactivity, psychosocial effects, economy
- Governance of THE PEP process:
  - Steering Committee (annual): 3 sectors represented
  - THE PEP Bureau (biannual): guides the process
  - High-level Meeting (every 5 year): maps the future





### The Amsterdam Declaration Goals for 2009-2014

- Sustainable economic development
- Sustainable and efficient transport systems
- Reducing transport related *emissions*
- Safe and healthy modes of transport







#### **Mechanisms of THE PEP**

- Relay race
- National Transport, Health and Environment Action Plans
- Partnerships





#### The Relay Race — Passing the batton

- Bringing together all 3 sectors through a series of workshops on
  - Integrated policy-making for sustainable urban transport
  - Safe and healthy urban walking and cycling
- Focus on local action
- Sharing international experience
- Following up reporting when passing the batton







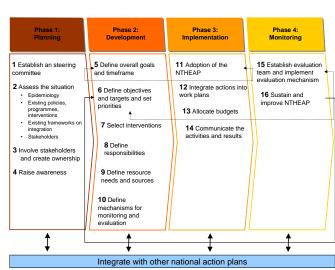
#### THE national action plans

- Guidance for integrated action plans on THE
  - practical implementation of policies on sustainable and healthy transport

addressing transport-related health and

environmental impacts

- increase transport efficiency
- involve all relevant sectors
- Guidance to be published spring 2013

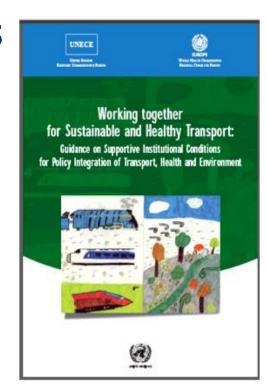






#### **The Partnerships**

- Centered around specific topics
- Provide an effective mechanism to support the implementation of the workplan and of the work at the national level
- Strengthen ownership among partners
- Provide a more sustainable basis for the implementation of THE PEP workplan









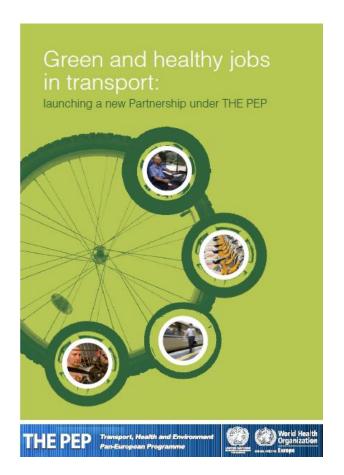
http://www.euro.who.int/HEAT

- **Example: HEAT** 
  - Health Economic
     Assessment Tool for walking and cycling
  - Helps integrate health into transport planning
  - Collaborative project





## Example: Green and healthy jobs in transport



- Supporting active travel
- Improving Public Transport and increase attractiveness
- Technology to reduce emissions per mode
- Encouraging behavior change
- Mobility management
- Freight (e.g. cargo bikes)
- Reducing car use
- Reducing travel demand
- Tourism





## Show cases for creating local green and healthy transport jobs: a largely unexplored opportunity

















#### Example: The Clearing House and Toolbox

- Web-based portals
- Exchange of knowledge and good practice
- Integrated policy approach
- Tools and methods to implement THE PEP
  - evidence briefings
  - promising practices
  - workshops and tutorials







#### **Invitation**

- THE PEP 2012 Symposium on green and health-friendly mobility for sustainable urban life
- 14 November 2012, WHO Headquarters, Geneva, 15:00-18:00

And ... 10<sup>th</sup> anniversary of THE PEP!





#### Thank you

www.thepep.org