



Thursday, 15th of September 2016
09:30 -12:00 Galeria GIL at Krakow's University of Technology

Push&Pull Training
(free to attend)

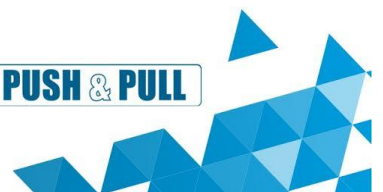
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|---------------|---|
| 09:30 – 09:50 | Registration, coffee |
| 09:50 – 10:00 | Welcome
Tomasz Zwoliński, City of Krakow |
| 10:00 – 10:45 | Setting the framework for parking policy
Giuliano Mingardo, Erasmus University Rotterdam <ul style="list-style-type: none">– General development of urban parking policy– New trends and developments in parking policy– Parking enforcement |
| 10:45 – 11:00 | Coffee break |
| 11:00 – 11:30 | Case Study from Krakow
Urszula Duda, Cracow University of Technology <ul style="list-style-type: none">– Possibilities of parking data use |
| 11:30 – 12:30 | “Parking norms and urban development: how to deal with it” <ul style="list-style-type: none">– Interactive sesion |
| 12:30 – 12:45 | Summary of training session
Tomasz Zwoliński, City of Krakow |
| 12:45 – 13:30 | Lunch |



organizatorzy seminarium



Zakład Systemów Komunikacyjnych, ul. Warszawska 24, 31-155 Kraków,
kontakt: tel. 12 628 21 78, e-mail: ududa@pk.edu.pl, www.zsk.pk.edu.pl





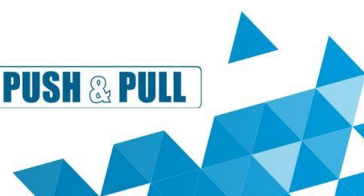
Thursday, 15th of September 2016
12:30 -17:00 Conference and Exhibition Hall “KOTLOWNIA”

EPA POLIS Seminar
Session chair: Ivo Cré, Polis

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|---------------|---|
| 13:30 – 13:45 | Registration and welcome coffee |
| 13:45 – 14:00 | Opening statements - local parking challenges
Ivo Cré, Polis |
| 14:00 – 14:40 | How can parking policy change the city?
Results from the Madrid parking reform
Sergio Fernandez-Balaguer, EMT
Prague’s parking approach
Libor Sima, City of Prague |
| 14:40 – 15:20 | Getting organised
ESPA on-street award, state of play and next steps
Toni Roig, BSMA and EPA
Cooperation for better service provision
Elisio Baptista, Parkeer Service |
| 15:20 – 15:40 | Coffee break |
| 15:40 – 16:20 | And how can technology help?
Feedback from the Polis survey on the use of parking data
Ivo Cré, Polis
Using data for a seamless parking experience and better parking management (title to be confirmed)
Sam Friedman, INRIX |
| 16:20 – 17.00 | Group discussion and conclusions
Ivo Cré, Polis |
| 19:00 | Gala dinner
Tour of the city centre (walk) – “Krakow by night” |



organizatorzy seminarium





Friday, 16th of September 2016

09:00 – 13:10 Conference and Exhibition Hall “KOTLOWNIA”

Shaping Urban Mobility

1st International Parking and Urban Mobility Seminar

EPA, Polish Parking Association, University of Technology Cracow

09:00 – 09:15 Registration and welcome coffee

Session 1 – Shaping mobility an overview

09:15 – 09:30 Opening message by Polish Dignitaries

09:30 – 09:50 A look at the urban mobility of the future
Laurence A. Bannerman
President European Parking Association

09:50 – 10:10 The future use of the city
prof. Zbigniew Zuziak
Cracow University of Technology

10:10 – 10:30 What can you do with Parking Management
Antoni Roig, BSM Barcelona

10:30 – 11:00 Questions, Answers and Discussion

11:00 – 11:30 Coffee break

Session 2 - Shaping Mobility – a four cities comparison

11:30 – 13:00 Round Table
– Kraków
– Warszawa
– Wrocław
– Brema

13:00 – 13:10 **Presentation First Polish ESPA Award**
Polish Parking Association



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ZSK
25-lecie Zakładu Systemów
Komunikacyjnych PK



13:10 – 14:15

Lunch

P I międzynarodowe
seminarium
parkingowe
kraków 15-16.09.2016

organizatorzy seminarium



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