

Ljutomer's Active Travel Group

Citizen participation

Slovenia – Ljutomer

→ Context, objectives and target group

The Active Travel Group took an important role in the development of the first SUMP for Ljutomer in 2011 and 2012. The local group was established in the Active Travel Network (ATN) project and was used in the city's SUMP. The overall goal of the ATN project was to encourage active travel in small and medium cities as appropriate means of transport for short trips to tackle environmental problems. The Active Travel Group was created in accordance with this objective.



→ Description of the activities

The Active Travel Group enhanced participation of the local population in the sustainable transport activities joined the local population of the municipality.

Several activities from the Active Travel Plan took place in 2012. The main element of the plan was a public event: “The Day of Active Mobility in the Municipality of Ljutomer” where residents were involved in different activities promoting sustainable mobility, such as bike checks, the Traffic Snake Game, a bike riding skills competition, “pimp my bike”, travel diaries, Nordic walking classes and teacher trainings in schools.

Results and information gathered from the involvement and cooperation with The Active Travel Group presented an important input in the SUMP development phase.

The Active Travel Group is remaining active also after the adoption of the SUMP. In recent years (after the launch of SUMP) its primary focus has been on activities during the European Mobility Week and on supporting implementation of active travel measures defined in the SUMP. A large update of the SUMP is planned in 2016 and the Group will again play an important role in this process.

→ Costs and who paid them

The project funds were secured primarily for promotional activities and events which were supported and steered by the Group. These events were financed from different project and municipal budget, while detailed figures are not available.

→ Project objectives, indicators, data and impact/results

OBJECTIVE	INDICATOR	IMPACT/RESULTS
Ensure an effective impact of project activities on local policies. (The overall project objective was to encourage active travel in small and medium cities as appropriate means of transport for short trips to tackle environmental problems.)	Positive reaction to overall SUMP such as being selected as one of three finalists of the first EU SUMP Award.	Negative press coverage reduced by 20 % from 2004 to 2008

By the time Ljutomer's SUMP was discussed before the voting by the city council there was already widespread support for it. The document was accepted by consensus of all political groupings. Such consensus is very unusual in Slovenia.

→ Barriers

This was a pilot SUMP where all the stakeholders had to go through a learning process that was not always straightforward.

→ Drivers

- Stakeholder and citizen participation was an important aspect of the process, The Active Travel Group involved all the key stakeholders in the municipality was actively involved in all steps of the development process.
- Strong involvement in active travel audit and some events were organized jointly between different groups or municipal departments.
- Results and information gathered from the involvement and cooperation with The Active Travel Group and were integrated into all key elements of the SUMP.

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→ Details

<http://urbact.eu/active-travel-network>
http://www.trajnostnamobilnost.si/Portals/0/publikacije/PS%20LJUTOMER_www.pdf



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